

# **LAMEA Digital Education Market By Learning Type (Self-Paced Instructor-Led Online Education and Instructor-Led Online Education), By Course Type (Science & Technology Courses, Entrepreneurship & Business Management Courses and Others), By End User (Individual Learners and Academic Institutions and Enterprises & Government Organizations), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Digital Education Market would witness market growth of 39.9% CAGR during the forecast period (2020-2026).

Digital education market in Latin America is projected to expand at a substantial pace during the forecast period. Brazil and Argentina are set to make major contributions to increasing the region's digital education industry. According to the 'Organization for Economic Cooperation and Development' (OECD), Brazil spent a huge amount of its total Gross Domestic Product (GDP) in education. During the forecast timeframe, the Middle East and Africa region are expected to contribute significantly to the rise of the digital education publishing market. The UAE government allocated approximately 21 percent of the federal budget to the education sector in 2016.

In comparison to the usual classes where personal attention is lacking, online classrooms form a one-to-one educational environment. Specialists can reinforce the potential of each apprentice to be learned individually, while learners can also contact the teacher by chat, call or video. Technology provides students with increased educational insight as it applies to educators without any time and energy restrictions. Instant communications and response gatherings let scholars advance their skills, evaluate their implementation, and track the development of assignments, and more. In

addition, the approaching Learning Management System would enhance two-way communication between scholars and educators.

Based on Learning Type, the market is segmented into Self-Paced Instructor-Led Online Education and Instructor-Led Online Education. Based on Course Type, the market is segmented into Science & Technology Courses, Entrepreneurship & Business Management Courses and Others. Based on End User, the market is segmented into Individual Learners and Academic Institutions and Enterprises & Government Organizations. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include NetDragon Websoft Holdings Limited (EdModo, Inc.), Pluralsight, Inc., Seek Limited (FutureLearn), Alison, Udacity, Inc., Udemy, Inc., edX, Inc., Jigsaw Academy (Manipal Education and Medical Group), Coursera, Inc., and NovoEd, Inc. (Devonshire Investors).

#### Scope of the Study

#### Market Segmentation:

##### By Learning Type

Self-Paced Instructor-Led Online Education

Instructor-Led Online Education

##### By Course Type

Science & Technology Courses

Entrepreneurship & Business Management Courses

Others

##### By End User

Individual Learners and Academic Institutions

Enterprises & Government Organizations

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

NetDragon Websoft Holdings Limited (EdModo, Inc.)

Pluralsight, Inc.

Seek Limited (FutureLearn)

Alison

Udacity, Inc.

Udemy, Inc.

edX, Inc.

Jigsaw Academy (Manipal Education and Medical Group)

Coursera, Inc.

NovoEd, Inc. (Devonshire Investors)

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