

LAMEA Digital Assurance Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Digital Assurance Market would witness market growth of 15.9% CAGR during the forecast period (2017 – 2023). A successful Digital Assurance program would support an organization in reducing the time to market, better quality and at the same time ensuring scalability. Digital Assurance is a set of quality assurance protocols used in ensuring smooth interactions between various components of Digital Ecosystems which encompasses interconnected people, processes and things cutting across the Social, Mobile, Analytics and Cloud stack.

Based on Testing Type, the market report segments the market into Functional Testing, Security Testing, Performance & Usability Testing, API Testing, and Network Testing. Based on Technology, the Digital Assurance market segments the market into Analytics, Mobile, Social Media, and Cloud. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Testing Mode, the Digital Assurance market segments the market into Manual Testing and Test Automation. Based on Vertical, the market report segments the market into Manufacturing, Government, BFSI, Healthcare, Transportation & Logistics, Retail, Telecom, Media & Entertainment, and Others. Based on Countries, the Digital Assurance market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Digital Assurance Market. Key companies profiled in the report include Capgemini, Micro Focus, Accenture Plc., Cognizant, DXC Technology, Hexaware Technologies, SQS Software Quality Systems AG, Wipro Limited, Maveric Systems, and Tata Consultancy Services.

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