

LAMEA Desktop Virtualization Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Desktop Virtualization Market would witness market growth of 15.9% CAGR during the forecast period (2017 – 2023). Desktop virtualization is a system that is used by the users to maintain their individual desktops on a single, central server and is connected to central server through a LAN, WAN or over the Internet. Desktop virtualization, often called client virtualization, is a virtualization technology which is used in separating computer desktop environment from the physical computer. The 'virtualized' desktop is stored on a centralized, or remote server and not the physical machine being virtualized. The need for increasing employee productivity, cost saving to elevate financial pressure, and simplified management and enhanced security (centralization of IT functions) are the major factors that are driving the market growth.

Based on Type, the market report segments the market into Virtual Desktop Infrastructure, Desktop-as-a-Service, and Remote Desktop Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Countries, the Latin America, Middle East and Africa Desktop Virtualization market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Desktop Virtualization Market. Key companies profiled in the report include Cisco Systems, Inc., Citrix Systems, Inc., Hewlett Packard Enterprise (HPE) Company, Huawei Technologies Co. Ltd., Microsoft Corporation, Oracle Corporation, VMware, Inc., Red Hat, Inc., Ericom Software, and Parallels

International.

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