

LAMEA Deception Technology Market (2016-2022)

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Abstracts

Enterprises are deploying advanced cyber deception solutions to ensure the security of the networks and endpoints from cyber threats. Network security would be the leading market with maximum market share during the forecast period, as more and more companies are adopting deception technology solutions to ensure security of company networks. The data security segment is would be a major segment within the deception technology market and is projected to grow at the highest growth rate during the forecast period.

The Banking, Financial Services, and Insurance (BFSI) vertical would be a major contributor to the deception technology market. The growing inclination for online banking transactions both for businesses and personal needs via the web & mobile devices have significantly contributed to the advanced forms of cyber-attacks, driving the need for cyber deception solutions. The retail segment would have substantial growth and would grow at the highest CAGR during the forecast period.

The report highlights the adoption of Deception Technology in LAMEA. Based on the Component, the LAMEA Deception Technology Market is segmented into Solutions and Services segment. Based on the Category, the services market is bifurcated into Professional Services and Managed Services segment. The Professional Services Market Segment is segmented into Consulting, Training & Education, Design and System Integration and Support and Maintenance sub segments. Based on the Deception Stack, the market is segmented into Application Security, Data Security, Endpoint Security and Network Security.

The study also bifurcates the market according to the deployment mode as Cloud and On-premise segments. Based on the End User Organization size, the study segments the market into Small & Medium Enterprises and Large Enterprises. According to the application in various industry verticals the market is segmented into BFSI sector,

Energy and Utilities, Government, Healthcare, IT and Telecom, Manufacturing, Retail and Others. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report includes Rapid7, Logrhythm, Trapx Security, Attivo Networks, Illusive Networks, Cymmetria, Guardicore, Allure Security Technology, TopSpin Security, Varmour and Smokescreen Technologies.

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