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LAMEA Data Wrangling Market Analysis (2017-2023)

https://marketpublishers.com/r/L0CD1A6DFD8EN.html
Date: May 2018
Pages: 126
Price: US$ 1,500.00 (Single User License)
ID: L0CD1A6DFD8EN

Abstracts

The Latin America, Middle East and Africa Data Wrangling Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023). Data wrangling is used to transform and map data from one "raw" data form to another form to make data more appropriate and valuable in various activities such as analytics. Rapid growth of big data across industry verticals and growing adoption of AI and ML technologies to remain ahead of competition among the corporations are the factors driving the growth of the market.

Based on Component, the Data Wrangling market segments the market into Tools and Services. The Services market is segmented into Professional and Managed Services. Based on Business Function, the market report segments the market into Finance, Sales & Marketing, Human Resource, Operations, and Others. Based on Organization Size, the Data Wrangling market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the market report segments the market into On Demand and On-Premise. Based on Vertical, the Data Wrangling market segments the market into BFSI, Government & Public Sector, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Travel & Hospitality, and Others. Based on Countries, the Data Wrangling market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Data Wrangling Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Talend Inc., Trifacta, TIBCO Software, Inc., Informatica, Hitachi Ltd. (Hitachi Vantara), Teradata Corporation, SAS Institute, Inc., and Datawatch Corporation.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 Latin America, Middle East and Africa Data Wrangling Market, by Component
  1.4.2 Latin America, Middle East and Africa Data Wrangling Market, by Business Function
  1.4.3 Latin America, Middle East and Africa Data Wrangling Market, by Organization Size
  1.4.4 Latin America, Middle East and Africa Data Wrangling Market, by Deployment Mode
  1.4.5 Latin America, Middle East and Africa Data Wrangling Market, by Vertical
  1.4.6 Latin America, Middle East and Africa Data Wrangling Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
  2.1.1 Segmental Analysis
    2.1.1.1 Market By Component
    2.1.1.2 Market By Business Function
    2.1.1.3 Market By Organization Size
    2.1.1.4 Market By Deployment Type
    2.1.1.5 Market By Vertical
    2.1.1.6 Market By Country
2.2 Drivers, and Restraints
  2.2.1 Market Drivers
  2.2.2 Market Restraints

CHAPTER 3. LAMEA DATA WRANGLING MARKET

3.1 LAMEA Data Wrangling Market by Component
  3.1.1 LAMEA Data Wrangling Tools Market by Country
  3.1.2 LAMEA Data Wrangling Services Market by Country
  3.1.3 LAMEA Data Wrangling Market by Service Type

+44 20 8123 2220
info@marketpublishers.com

3.1.3.1 LAMEA Data Wrangling Professional Services Market by Country
3.1.3.2 LAMEA Data Wrangling Managed Services Market by Country

CHAPTER 4. LAMEA DATA WRANGLING MARKET BY BUSINESS FUNCTION

4.1 Introduction
4.1.1 LAMEA Finance Data Wrangling Market by Country
4.1.2 LAMEA Sales & Marketing Data Wrangling Market by Country
4.1.3 LAMEA Human Resource Data Wrangling Market by Country
4.1.4 LAMEA Operations Data Wrangling Market by Country
4.1.5 LAMEA Others Data Wrangling Market by Country

CHAPTER 5. LAMEA DATA WRANGLING MARKET BY ORGANIZATION SIZE

5.1 Introduction
5.1.1 LAMEA Small & Medium Enterprises Data Wrangling Market by Country
5.1.2 LAMEA Large Enterprises Data Wrangling Market by Country

CHAPTER 6. LAMEA DATA WRANGLING MARKET BY DEPLOYMENT TYPE

6.1 Introduction
6.1.1 LAMEA On Demand Deployment Data Wrangling Market by Country
6.1.2 LAMEA On-Premise Deployment Data Wrangling Market by Country

CHAPTER 7. LAMEA DATA WRANGLING MARKET BY VERTICAL

7.1 Introduction
7.1.1 LAMEA Data Wrangling in BFSI Market by Country
7.1.2 LAMEA Data Wrangling in Government & Public Sector Market by Country
7.1.3 LAMEA Data Wrangling in Energy & Utilities Market by Country
7.1.4 LAMEA Data Wrangling in Healthcare Market by Country
7.1.5 LAMEA Data Wrangling in Manufacturing Market by Country
7.1.6 LAMEA Data Wrangling in Retail Market by Country
7.1.7 LAMEA Data Wrangling in Telecom & IT Market by Country
7.1.8 LAMEA Data Wrangling in Travel & Hospitality Market by Country
7.1.9 LAMEA Data Wrangling in Others Market by Country

CHAPTER 8. LAMEA DATA WRANGLING MARKET BY COUNTRY

+44 20 8123 2220
info@marketpublishers.com

8.1 Introduction
8.2 Brazil Data Wrangling Market
8.2.1 Brazil Data Wrangling Market by Component
8.2.1.1 Brazil Data Wrangling Market by Services Type
8.2.2 Brazil Data Wrangling Market by Business Function
8.2.3 Brazil Data Wrangling Market by Organization Size
8.2.4 Brazil Data Wrangling Market by Deployment Type
8.2.5 Brazil Data Wrangling Market by Vertical
8.3 Argentina Data Wrangling Market
8.3.1 Argentina Data Wrangling Market by Component
8.3.1.1 Argentina Data Wrangling Market by Services Type
8.3.2 Argentina Data Wrangling Market by Business Function
8.3.3 Argentina Data Wrangling Market by Organization Size
8.3.4 Argentina Data Wrangling Market by Deployment Type
8.3.5 Argentina Data Wrangling Market by Vertical
8.4 UAE Data Wrangling Market
8.4.1 UAE Data Wrangling Market by Component
8.4.1.1 UAE Data Wrangling Market by Services Type
8.4.2 UAE Data Wrangling Market by Business Function
8.4.3 UAE Data Wrangling Market by Organization Size
8.4.4 UAE Data Wrangling Market by Deployment Type
8.4.5 UAE Data Wrangling Market by Vertical
8.5 Saudi Arabia Data Wrangling Market
8.5.1 Saudi Arabia Data Wrangling Market by Component
8.5.1.1 Saudi Arabia Data Wrangling Market by Services Type
8.5.2 Saudi Arabia Data Wrangling Market by Business Function
8.5.3 Saudi Arabia Data Wrangling Market by Organization Size
8.5.4 Saudi Arabia Data Wrangling Market by Deployment Type
8.5.5 Saudi Arabia Data Wrangling Market by Vertical
8.6 South Africa Data Wrangling Market
8.6.1 South Africa Data Wrangling Market by Component
8.6.1.1 South Africa Data Wrangling Market by Services Type
8.6.2 South Africa Data Wrangling Market by Business Function
8.6.3 South Africa Data Wrangling Market by Organization Size
8.6.4 South Africa Data Wrangling Market by Deployment Type
8.6.5 South Africa Data Wrangling Market by Vertical
8.7 Nigeria Data Wrangling Market
8.7.1 Nigeria Data Wrangling Market by Component
8.7.1.1 Nigeria Data Wrangling Market by Services Type

+44 20 8123 2220
info@marketpublishers.com

8.7.2 Nigeria Data Wrangling Market by Business Function
8.7.3 Nigeria Data Wrangling Market by Organization Size
8.7.4 Nigeria Data Wrangling Market by Deployment Type
8.7.5 Nigeria Data Wrangling Market by Vertical
8.8 Rest of LAMEA Data Wrangling Market
8.8.1 Rest of LAMEA Data Wrangling Market by Component
8.8.1.1 Rest of LAMEA Data Wrangling Market by Services Type
8.8.2 Rest of LAMEA Data Wrangling Market by Business Function
8.8.3 Rest of LAMEA Data Wrangling Market by Organization Size
8.8.4 Rest of LAMEA Data Wrangling Market by Deployment Type
8.8.5 Rest of LAMEA Data Wrangling Market by Vertical

CHAPTER 9. COMPETITIVE STUDY

9.1 KBV Cardinal Matrix
9.2 Recent Industry Wide Strategic Developments
9.2.1 Partnerships, Collaborations and Agreements
9.2.2 Product Launches
9.2.3 Mergers & Acquisitions

CHAPTER 10. COMPANY PROFILES

10.1 IBM Corporation
10.1.1 Company Overview
10.1.2 Financial Analysis
10.1.3 Segmental and Regional Analysis
10.1.4 Research & Development Expense
10.1.5 Strategies at a Glance
10.1.5.1 Product Launch
10.2 Oracle Corporation
10.2.1 Company Overview
10.2.2 Financial Analysis
10.2.3 Segmental and Regional Analysis
10.2.4 Research & Development Expense
10.2.5 Strategies at a Glance
10.2.5.1 Product Launch
10.3 Talend, Inc.
10.3.1 Company Overview
10.3.2 Financial Analysis

+44 20 8123 2220
info@marketpublishers.com

10.3.3 Regional Analysis
10.3.4 Research & Development Expense
10.3.5 Strategies at a Glance
10.3.5.1 Product Launch
10.4 TIBCO Software Inc.
10.4.1 Company Overview
10.4.2 Strategies at a Glance
10.4.2.1 Product Launch
10.4.2.2 Mergers & Acquisitions
10.4.2.3 Partnerships, Collaborations and Agreements
10.5 Informatica
10.5.1 Company Overview
10.5.2 Strategies at a Glance
10.5.2.1 Product Launch
10.5.2.2 Partnerships, Collaborations and Agreements
10.6 Hitachi Ltd. (Hitachi Vantara)
10.6.1 Company Overview
10.6.2 Financial Analysis
10.6.3 Segmental and Regional Analysis
10.7 SAS Institute, Inc.
10.7.1 Company Overview
10.7.2 Financial Analysis
10.7.3 Segmental and Regional Analysis
10.8 Trifacta
10.8.1 Company Overview
10.8.2 Strategies at a Glance
10.8.2.1 Product Launch
10.8.2.2 Partnerships, Collaborations and Agreements
10.9 Teradata Corporation
10.9.1 Company Overview
10.9.2 Financial Analysis
10.9.3 Segmental and Regional Analysis
10.9.4 Research & Development Expense
10.9.5 Strategies at a Glance
10.9.5.1 Product Launch
10.1 Datawatch Corporation
10.10.1 Company Overview
10.10.2 Financial Analysis
10.10.3 Regional Analysis

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10.10.4 Research & Development Expense
10.10.5 Strategies at a Glance
10.10.5.1 Product Launch
10.10.5.2 Partnerships, Collaborations and Agreements

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 LAMEA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 2 LAMEA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 3 LAMEA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 4 LAMEA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 5 LAMEA DATA WRANGLING TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 6 LAMEA DATA WRANGLING TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 7 LAMEA DATA WRANGLING SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 8 LAMEA DATA WRANGLING SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 9 LAMEA DATA WRANGLING MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION
Table 10 LAMEA DATA WRANGLING MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION
Table 11 LAMEA DATA WRANGLING PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 12 LAMEA DATA WRANGLING PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 13 LAMEA DATA WRANGLING MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 14 LAMEA DATA WRANGLING MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 15 LAMEA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 16 LAMEA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 17 LAMEA FINANCE DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 18 LAMEA FINANCE DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 19 LAMEA SALES & MARKETING DATA WRANGLING MARKET BY

+44 20 8123 2220
info@marketpublishers.com

COUNTRY, 2013 - 2016, USD MILLION
Table 20 LAMEA SALES & MARKETING DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 21 LAMEA HUMAN RESOURCE DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 22 LAMEA HUMAN RESOURCE DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 23 LAMEA OPERATIONS DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 24 LAMEA OPERATIONS DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 25 LAMEA OTHERS DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 26 LAMEA OTHERS DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 27 LAMEA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 28 LAMEA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 29 LAMEA SMALL & MEDIUM ENTERPRISES DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 30 LAMEA SMALL & MEDIUM ENTERPRISES DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 31 LAMEA LARGE ENTERPRISES DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 32 LAMEA LARGE ENTERPRISES DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 33 LAMEA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 34 LAMEA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 35 LAMEA ON DEMAND DEPLOYMENT DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 36 LAMEA ON DEMAND DEPLOYMENT DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 37 LAMEA ON-PREMISE DEPLOYMENT DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 38 LAMEA ON-PREMISE DEPLOYMENT DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

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Table 39 LAMEA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 40 LAMEA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 41 LAMEA DATA WRANGLING IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 42 LAMEA DATA WRANGLING IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 43 LAMEA DATA WRANGLING IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 44 LAMEA DATA WRANGLING IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 45 LAMEA DATA WRANGLING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 46 LAMEA DATA WRANGLING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 47 LAMEA DATA WRANGLING IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 48 LAMEA DATA WRANGLING IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 49 LAMEA DATA WRANGLING IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 50 LAMEA DATA WRANGLING IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 51 LAMEA DATA WRANGLING IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 52 LAMEA DATA WRANGLING IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 53 LAMEA DATA WRANGLING IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 54 LAMEA DATA WRANGLING IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 55 LAMEA DATA WRANGLING IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 56 LAMEA DATA WRANGLING IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 57 LAMEA DATA WRANGLING IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 58 LAMEA DATA WRANGLING IN OTHERS MARKET BY COUNTRY, 2017 -

+44 20 8123 2220
info@marketpublishers.com

2023, USD MILLION
Table 59 LAMEA DATA WRANGLING MARKET BY COUNTRY, 2013 - 2016, USD MILLION
Table 60 LAMEA DATA WRANGLING MARKET BY COUNTRY, 2017 - 2023, USD MILLION
Table 61 BRAZIL DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 62 BRAZIL DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 63 BRAZIL DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 64 BRAZIL DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 65 BRAZIL DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
Table 66 BRAZIL DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 67 BRAZIL DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 68 BRAZIL DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 69 BRAZIL DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 70 BRAZIL DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 71 BRAZIL DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 72 BRAZIL DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 73 BRAZIL DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 74 BRAZIL DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 75 ARGENTINA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 76 ARGENTINA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 77 ARGENTINA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 78 ARGENTINA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 79 ARGENTINA DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

+44 20 8123 2220
info@marketpublishers.com

Table 80 ARGENTINA DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 81 ARGENTINA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 82 ARGENTINA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 83 ARGENTINA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 84 ARGENTINA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 85 ARGENTINA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 86 ARGENTINA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 87 ARGENTINA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 88 ARGENTINA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 89 UAE DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 90 UAE DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 91 UAE DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 92 UAE DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 93 UAE DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
Table 94 UAE DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 95 UAE DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 96 UAE DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 97 UAE DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 98 UAE DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 99 UAE DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 100 UAE DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023,

+44 20 8123 2220
info@marketpublishers.com

USD MILLION
Table 101 UAE DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 102 UAE DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 103 SAUDI ARABIA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 104 SAUDI ARABIA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 105 SAUDI ARABIA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 106 SAUDI ARABIA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 107 SAUDI ARABIA DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
Table 108 SAUDI ARABIA DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 109 SAUDI ARABIA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 110 SAUDI ARABIA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 111 SAUDI ARABIA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 112 SAUDI ARABIA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 113 SAUDI ARABIA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 114 SAUDI ARABIA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 115 SAUDI ARABIA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 116 SAUDI ARABIA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 117 SOUTH AFRICA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 118 SOUTH AFRICA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 119 SOUTH AFRICA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 120 SOUTH AFRICA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 121 SOUTH AFRICA DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

+44 20 8123 2220
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Table 122 SOUTH AFRICA DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 123 SOUTH AFRICA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 124 SOUTH AFRICA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 125 SOUTH AFRICA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 126 SOUTH AFRICA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 127 SOUTH AFRICA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 128 SOUTH AFRICA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 129 SOUTH AFRICA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 130 SOUTH AFRICA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 131 NIGERIA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 132 NIGERIA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 133 NIGERIA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 134 NIGERIA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 135 NIGERIA DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
Table 136 NIGERIA DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 137 NIGERIA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 138 NIGERIA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 139 NIGERIA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 140 NIGERIA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 141 NIGERIA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 142 NIGERIA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 -

+44 20 8123 2220
info@marketpublishers.com

2023, USD MILLION
Table 143 NIGERIA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 144 NIGERIA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 145 REST OF LAMEA DATA WRANGLING MARKET, 2013 - 2016, USD MILLION
Table 146 REST OF LAMEA DATA WRANGLING MARKET, 2017 - 2023, USD MILLION
Table 147 REST OF LAMEA DATA WRANGLING MARKET BY COMPONENT, 2013 - 2016, USD MILLION
Table 148 REST OF LAMEA DATA WRANGLING MARKET BY COMPONENT, 2017 - 2023, USD MILLION
Table 149 REST OF LAMEA DATA WRANGLING MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
Table 150 REST OF LAMEA DATA WRANGLING MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
Table 151 REST OF LAMEA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
Table 152 REST OF LAMEA DATA WRANGLING MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
Table 153 REST OF LAMEA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
Table 154 REST OF LAMEA DATA WRANGLING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
Table 155 REST OF LAMEA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION
Table 156 REST OF LAMEA DATA WRANGLING MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION
Table 157 REST OF LAMEA DATA WRANGLING MARKET BY VERTICAL, 2013 - 2016, USD MILLION
Table 158 REST OF LAMEA DATA WRANGLING MARKET BY VERTICAL, 2017 - 2023, USD MILLION
Table 159 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DATA WRANGLING MARKET
Table 160 PRODUCT LAUNCHES – DATA WRANGLING MARKET
Table 161 MERGERS & ACQUISITIONS – DATA WRANGLING MARKET
Table 162 KEY INFORMATION – IBM CORPORATION
Table 163 KEY INFORMATION – ORACLE CORPORATION

+44 20 8123 2220
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Table 164 KEY INFORMATION – TALEND, INC.
Table 165 KEY INFORMATION- TIBCO SOFTWARE INC.
Table 166 KEY INFORMATION – INFORMATICA CORPORATION
Table 167 KEY INFORMATION – HITACHI LTD. (HITACHI VANTARA)
Table 168 KEY INFORMATION – SAS INSTITUTE, INC.
Table 169 KEY INFORMATION – TRIFACTA
Table 170 KEY INFORMATION – TERADATA CORPORATION
Table 171 KEY INFORMATION – DATAWATCH CORPORATION

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List Of Figures

LIST OF FIGURES

Fig 1 MARKET BY COMPONENT
Fig 2 MARKET BY BUSINESS FUNCTION
Fig 3 MARKET BY ORGANIZATION SIZE
Fig 4 MARKET BY DEPLOYMENT TYPE
Fig 5 MARKET BY VERTICAL
Fig 6 MARKET BY COUNTRY
Fig 7 KBV CARDINAL MATRIX

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