

LAMEA Data Protection Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Data Protection Market would witness market growth of 17% CAGR during the forecast period (2017 – 2023). Mobile work force and flexible working models such as bring your own device (BYOD), work from home etc. have gained prominence over the years. Smartphones have further added to the trend as data on the move is available. Despite significant benefits, there are serious threats to the data security with BYOD concepts. With the increasing number of employees choosing external work environment, data leakage and non-compliance threats also grow. Data protection is method used to safeguard vital information from corruption, compromises or losses. The need for data protection has gained significance as the amount of data created and stored has significantly grown over time.

Based on Type, the market report segments the market into Solution and Services. Solution market is segmented into Data Backup & Recovery, Disaster Recovery & Data Loss Prevention, Data Archiving & eDiscovery, Identity & Access Management, and Others. The Services market is segmented into Professional and Managed Services. Based on Organization Size, the Data Protection market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Media & Entertainment, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Data Protection market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Data Protection Market. Key companies profiled in the report include IBM Corporation, Hewlett Packard Enterprise (HPE) Company, Symantec Corporation, CA Technologies, Inc., Oracle Corporation, McAfee, LLC, Dell Technologies (Quest Software), NetApp, Inc., Veeam Software, and Acronis, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Data Protection Market, by Type
 - 1.4.2 Latin America, Middle East and Africa Data Protection Market, by Organization Size
 - 1.4.3 Latin America, Middle East and Africa Data Protection Market, by Deployment Type
 - 1.4.4 Latin America, Middle East and Africa Data Protection Market, by Vertical
 - 1.4.5 Latin America, Middle East and Africa Data Protection Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Type
 - 2.1.1.2 Market By Organization Size
 - 2.1.1.3 Market By Vertical
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA DATA PROTECTION MARKET

- 3.1 LAMEA Data Protection Market by Type
 - 3.1.1 LAMEA Data Protection Solution Market by Country
 - 3.1.2 LAMEA Data Protection Market by Solution Type
 - 3.1.2.1 LAMEA Data Backup & Recovery Solution Market by Country
 - 3.1.2.2 LAMEA Disaster Recovery & Data Loss Prevention Market by Country
 - 3.1.2.3 LAMEA Data Archiving & eDiscovery Market by Country
 - 3.1.2.4 LAMEA Identity & Access Management Market by Country
 - 3.1.2.5 LAMEA Other Solution Market by Country

3.1.3 LAMEA Data Protection Services Market by Country

3.1.4 LAMEA Data Protection Market by Service Type

3.1.4.1 LAMEA Data Protection Professional Services Market by Country

3.1.4.2 LAMEA Data Protection Managed Services Market by Country

CHAPTER 4. LAMEA DATA PROTECTION MARKET BY ORGANIZATION SIZE

4.1 Introduction

4.1.1 LAMEA Small & Medium Enterprises Data Protection Market by Country

4.1.2 LAMEA Large Enterprises Data Protection Market by Country

CHAPTER 5. LAMEA DATA PROTECTION MARKET BY DEPLOYMENT TYPE

5.1 Introduction

5.1.1 LAMEA Cloud Deployment Data Protection Market by Country

5.1.2 LAMEA On-Premise Deployment Data Protection Market by Country

CHAPTER 6. LAMEA DATA PROTECTION MARKET BY VERTICAL

6.1 Introduction

6.1.1 LAMEA Data Protection in BFSI Market by Country

6.1.2 LAMEA Data Protection in Government Market by Country

6.1.3 LAMEA Data Protection in Media & Entertainment Market by Country

6.1.4 LAMEA Data Protection in Healthcare Market by Country

6.1.5 LAMEA Data Protection in Manufacturing Market by Country

6.1.6 LAMEA Data Protection in Retail Market by Country

6.1.7 LAMEA Data Protection in Telecom & IT Market by Country

6.1.8 LAMEA Data Protection in Education Market by Country

6.1.9 LAMEA Data Protection in Others Market by Country

CHAPTER 7. LAMEA DATA PROTECTION MARKET BY COUNTRY

7.1 Introduction

7.2 Brazil Data Protection Market

7.2.1 Brazil Data Protection Market by Type

7.2.1.1 Brazil Data Protection Market by Solution Type

7.2.1.2 Brazil Data Protection Market by Services Type

7.2.2 Brazil Data Protection Market by Organization Size

7.2.3 Brazil Data Protection Market by Deployment Type

- 7.2.4 Brazil Data Protection Market by Vertical
- 7.3 Argentina Data Protection Market
 - 7.3.1 Argentina Data Protection Market by Type
 - 7.3.1.1 Argentina Data Protection Market by Solution Type
 - 7.3.1.2 Argentina Data Protection Market by Services Type
 - 7.3.2 Argentina Data Protection Market by Organization Size
 - 7.3.3 Argentina Data Protection Market by Deployment Type
 - 7.3.4 Argentina Data Protection Market by Vertical
- 7.4 UAE Data Protection Market
 - 7.4.1 UAE Data Protection Market by Type
 - 7.4.1.1 UAE Data Protection Market by Solution Type
 - 7.4.1.2 UAE Data Protection Market by Services Type
 - 7.4.2 UAE Data Protection Market by Organization Size
 - 7.4.3 UAE Data Protection Market by Deployment Type
 - 7.4.4 UAE Data Protection Market by Vertical
- 7.5 Saudi Arabia Data Protection Market
 - 7.5.1 Saudi Arabia Data Protection Market by Type
 - 7.5.1.1 Saudi Arabia Data Protection Market by Solution Type
 - 7.5.1.2 Saudi Arabia Data Protection Market by Services Type
 - 7.5.2 Saudi Arabia Data Protection Market by Organization Size
 - 7.5.3 Saudi Arabia Data Protection Market by Deployment Type
 - 7.5.4 Saudi Arabia Data Protection Market by Vertical
- 7.6 South Africa Data Protection Market
 - 7.6.1 South Africa Data Protection Market by Type
 - 7.6.1.1 South Africa Data Protection Market by Solution Type
 - 7.6.1.2 South Africa Data Protection Market by Services Type
 - 7.6.2 South Africa Data Protection Market by Organization Size
 - 7.6.3 South Africa Data Protection Market by Deployment Type
 - 7.6.4 South Africa Data Protection Market by Vertical
- 7.7 Nigeria Data Protection Market
 - 7.7.1 Nigeria Data Protection Market by Type
 - 7.7.1.1 Nigeria Data Protection Market by Solution Type
 - 7.7.1.2 Nigeria Data Protection Market by Services Type
 - 7.7.2 Nigeria Data Protection Market by Organization Size
 - 7.7.3 Nigeria Data Protection Market by Deployment Type
 - 7.7.4 Nigeria Data Protection Market by Vertical
- 7.8 Rest of LAMEA Data Protection Market
 - 7.8.1 Rest of LAMEA Data Protection Market by Type
 - 7.8.1.1 Rest of LAMEA Data Protection Market by Solution Type

- 7.8.1.2 Rest of LAMEA Data Protection Market by Services Type
- 7.8.2 Rest of LAMEA Data Protection Market by Organization Size
- 7.8.3 Rest of LAMEA Data Protection Market by Deployment Type
- 7.8.4 Rest of LAMEA Data Protection Market by Vertical

CHAPTER 8. COMPETITIVE STUDY

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
 - 8.2.1 Partnerships, Collaborations and Agreements
 - 8.2.2 Product Launches
 - 8.2.3 Mergers & Acquisitions

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Strategies at a Glance
 - 9.1.5.1 Product Launch
 - 9.1.5.2 Partnerships, Collaborations and Agreements
 - 9.1.5.3 Mergers & Acquisitions
- 9.2 Hewlett Packard Enterprise (HPE) Company
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Strategies at a Glance
 - 9.2.5.1 Product Launch
 - 9.2.5.2 Partnerships, Collaborations and Agreements
- 9.3 Symantec Corporation
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Strategies at a Glance
 - 9.3.5.1 Product Launch

- 9.3.5.2 Partnerships, Collaborations and Agreements
- 9.4 CA Technologies, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Strategies at a Glance
 - 9.4.5.1 Product Launch
- 9.5 Oracle Corporation
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Strategies at a Glance
 - 9.5.5.1 Product Launch
 - 9.5.5.2 Partnerships, Collaborations and Agreements
- 9.6 McAfee LLC
 - 9.6.1 Company Overview
 - 9.6.2 Strategies at a Glance
 - 9.6.2.1 Partnerships, Collaborations and Agreements
- 9.7 Dell Technologies, Inc. (Quest Software)
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental and Regional Analysis
 - 9.7.4 Research & Development Expense
 - 9.7.5 Strategies at a Glance
 - 9.7.5.1 Product Launch
- 9.8 Netapp, Inc.
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Regional Analysis
 - 9.8.4 Research & Development Expense
 - 9.8.5 Strategies at a Glance
 - 9.8.5.1 Product Launch
- 9.9 Acronis, Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Strategies at a Glance
 - 9.9.2.1 Product Launch
- 9.1 Veeam Software

9.10.1 Company Overview

9.10.2 Strategies at a Glance

9.10.2.1 Product Launch

List of Tables

Table 1 LAMEA DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 LAMEA DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 LAMEA DATA PROTECTION SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA DATA PROTECTION SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 8 LAMEA DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 9 LAMEA DATA BACKUP & RECOVERY SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 LAMEA DATA BACKUP & RECOVERY SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 LAMEA DISASTER RECOVERY & DATA LOSS PREVENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA DISASTER RECOVERY & DATA LOSS PREVENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA DATA ARCHIVING & EDISCOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 LAMEA DATA ARCHIVING & EDISCOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 LAMEA IDENTITY & ACCESS MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 LAMEA IDENTITY & ACCESS MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 LAMEA OTHER SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA OTHER SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA DATA PROTECTION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 LAMEA DATA PROTECTION SERVICES MARKET BY COUNTRY, 2017 -

2023, USD MILLION

Table 21 LAMEA DATA PROTECTION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 22 LAMEA DATA PROTECTION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 23 LAMEA DATA PROTECTION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 LAMEA DATA PROTECTION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 LAMEA DATA PROTECTION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA DATA PROTECTION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 28 LAMEA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 29 LAMEA SMALL & MEDIUM ENTERPRISES DATA PROTECTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 LAMEA SMALL & MEDIUM ENTERPRISES DATA PROTECTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 LAMEA LARGE ENTERPRISES DATA PROTECTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 LAMEA LARGE ENTERPRISES DATA PROTECTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 LAMEA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 34 LAMEA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 35 LAMEA CLOUD DEPLOYMENT DATA PROTECTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 LAMEA CLOUD DEPLOYMENT DATA PROTECTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 LAMEA ON-PREMISE DEPLOYMENT DATA PROTECTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 LAMEA ON-PREMISE DEPLOYMENT DATA PROTECTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 LAMEA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 40 LAMEA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 41 LAMEA DATA PROTECTION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 LAMEA DATA PROTECTION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 LAMEA DATA PROTECTION IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 LAMEA DATA PROTECTION IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 LAMEA DATA PROTECTION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 LAMEA DATA PROTECTION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 LAMEA DATA PROTECTION IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 LAMEA DATA PROTECTION IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 LAMEA DATA PROTECTION IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 LAMEA DATA PROTECTION IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 LAMEA DATA PROTECTION IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 LAMEA DATA PROTECTION IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 LAMEA DATA PROTECTION IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 LAMEA DATA PROTECTION IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 LAMEA DATA PROTECTION IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 LAMEA DATA PROTECTION IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 LAMEA DATA PROTECTION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 LAMEA DATA PROTECTION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 LAMEA DATA PROTECTION MARKET BY COUNTRY, 2013 - 2016, USD

MILLION

Table 60 LAMEA DATA PROTECTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 BRAZIL DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 62 BRAZIL DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 63 BRAZIL DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 64 BRAZIL DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 65 BRAZIL DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 66 BRAZIL DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 67 BRAZIL DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 68 BRAZIL DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 69 BRAZIL DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 70 BRAZIL DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 71 BRAZIL DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 72 BRAZIL DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 73 BRAZIL DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 74 BRAZIL DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 75 ARGENTINA DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 76 ARGENTINA DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 77 ARGENTINA DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 78 ARGENTINA DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 79 ARGENTINA DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 80 ARGENTINA DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 81 ARGENTINA DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 82 ARGENTINA DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 83 ARGENTINA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 84 ARGENTINA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 85 ARGENTINA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 86 ARGENTINA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 87 ARGENTINA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 88 ARGENTINA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 89 UAE DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 90 UAE DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 91 UAE DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 92 UAE DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 93 UAE DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 94 UAE DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 95 UAE DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 96 UAE DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 97 UAE DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 98 UAE DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 99 UAE DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 100 UAE DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 101 UAE DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 102 UAE DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD

MILLION

Table 103 SAUDI ARABIA DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 104 SAUDI ARABIA DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 105 SAUDI ARABIA DATA PROTECTION MARKET BY TYPE, 2013 - 2016,
USD MILLION

Table 106 SAUDI ARABIA DATA PROTECTION MARKET BY TYPE, 2017 - 2023,
USD MILLION

Table 107 SAUDI ARABIA DATA PROTECTION MARKET BY SOLUTION TYPE, 2013
- 2016, USD MILLION

Table 108 SAUDI ARABIA DATA PROTECTION MARKET BY SOLUTION TYPE, 2017
- 2023, USD MILLION

Table 109 SAUDI ARABIA DATA PROTECTION MARKET BY SERVICES TYPE, 2013
- 2016, USD MILLION

Table 110 SAUDI ARABIA DATA PROTECTION MARKET BY SERVICES TYPE, 2017
- 2023, USD MILLION

Table 111 SAUDI ARABIA DATA PROTECTION MARKET BY ORGANIZATION SIZE,
2013 - 2016, USD MILLION

Table 112 SAUDI ARABIA DATA PROTECTION MARKET BY ORGANIZATION SIZE,
2017 - 2023, USD MILLION

Table 113 SAUDI ARABIA DATA PROTECTION MARKET BY DEPLOYMENT TYPE,
2013 - 2016, USD MILLION

Table 114 SAUDI ARABIA DATA PROTECTION MARKET BY DEPLOYMENT TYPE,
2017 - 2023, USD MILLION

Table 115 SAUDI ARABIA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016,
USD MILLION

Table 116 SAUDI ARABIA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023,
USD MILLION

Table 117 SOUTH AFRICA DATA PROTECTION MARKET, 2013 - 2016, USD
MILLION

Table 118 SOUTH AFRICA DATA PROTECTION MARKET, 2017 - 2023, USD
MILLION

Table 119 SOUTH AFRICA DATA PROTECTION MARKET BY TYPE, 2013 - 2016,
USD MILLION

Table 120 SOUTH AFRICA DATA PROTECTION MARKET BY TYPE, 2017 - 2023,
USD MILLION

Table 121 SOUTH AFRICA DATA PROTECTION MARKET BY SOLUTION TYPE,
2013 - 2016, USD MILLION

Table 122 SOUTH AFRICA DATA PROTECTION MARKET BY SOLUTION TYPE,
2017 - 2023, USD MILLION

Table 123 SOUTH AFRICA DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 124 SOUTH AFRICA DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 125 SOUTH AFRICA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 126 SOUTH AFRICA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 127 SOUTH AFRICA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 128 SOUTH AFRICA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 129 SOUTH AFRICA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 130 SOUTH AFRICA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 131 NIGERIA DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 132 NIGERIA DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 133 NIGERIA DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 134 NIGERIA DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 135 NIGERIA DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 136 NIGERIA DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 137 NIGERIA DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 138 NIGERIA DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 139 NIGERIA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 140 NIGERIA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 141 NIGERIA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 142 NIGERIA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 143 NIGERIA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD

MILLION

Table 144 NIGERIA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 145 REST OF LAMEA DATA PROTECTION MARKET, 2013 - 2016, USD MILLION

Table 146 REST OF LAMEA DATA PROTECTION MARKET, 2017 - 2023, USD MILLION

Table 147 REST OF LAMEA DATA PROTECTION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 148 REST OF LAMEA DATA PROTECTION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 149 REST OF LAMEA DATA PROTECTION MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 150 REST OF LAMEA DATA PROTECTION MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 151 REST OF LAMEA DATA PROTECTION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 152 REST OF LAMEA DATA PROTECTION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 153 REST OF LAMEA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 154 REST OF LAMEA DATA PROTECTION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 155 REST OF LAMEA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 156 REST OF LAMEA DATA PROTECTION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 157 REST OF LAMEA DATA PROTECTION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 158 REST OF LAMEA DATA PROTECTION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 159 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DATA PROTECTION MARKET

Table 160 PRODUCT LAUNCHES – DATA PROTECTION MARKET

Table 161 MERGERS & ACQUISITIONS – DATA PROTECTION MARKET

Table 162 KEY INFORMATION – IBM CORPORATION

Table 163 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE (HPE) COMPANY

Table 164 KEY INFORMATION - SYMANTEC CORPORATION

Table 165 KEY INFORMATION – CA TECHNOLOGIES, INC.

Table 166 KEY INFORMATION – ORACLE CORPORATION

Table 167 KEY INFORMATION – MCAFEE LLC

Table 168 KEY INFORMATION – DELL TECHNOLOGIES, INC. (QUEST SOFTWARE)

Table 169 KEY INFORMATION – NETAPP, INC.

Table 170 KEY INFORMATION – ACRONIS, INC.

Table 171 KEY INFORMATION – VEEAM SOFTWARE

List Of Figures

LIST OF FIGURES

Fig 1 MARKET BY SOLUTION TYPE

Fig 2 MARKET BY ORGANIZATION SIZE

Fig 3 MARKET BY VERTICAL

Fig 4 MARKET BY COUNTRY

Fig 5 KBV CARDINAL MATRIX

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