

LAMEA Data Protection as a Service (DPaaS) Market (2016 - 2022)

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Abstracts

The increased adoption of cloud technology would drive the demand for encryption. Safeguarding the data both at rest and in transit could be easily achieved with encryption and enterprises will be able to leverage the benefits of cloud and at the same time ensure data privacy. Encryption can help in keeping control over the data even when it has left the organization's premises. In case, a copy of virtual machine is made by the service provider, only the encrypted data is copied, giving the power to the organization to decide when to deliver, or revoke the keys. The increasing demand for cost effective DPaaS and disaster recovery services have significantly contributed to the growth of the LAMEA Data Protection as a Service market.

Industries such as healthcare, retail, and others have been widely adopting the data protection solutions to ensure safety and security of digital assets. Organizations around the globe have been widely shifting to the cloud based services in order to control operational expenses and at the same time offer seamless access to the employees. The change in business landscape has led to the need for solutions that could offer operational efficiency, data resiliency, and timely information according to the installed infrastructure of data centers. Thus, the growing need for a common data protection service by cloud service providers has led to the widespread adoption of Data Protection as a Service (DPaaS).

Based on service type, market is segmented into Storage as a Service (STaaS), Disaster Recovery as a Service (DRaaS), and Backup as a Service (BaaS). Based on Deployment Model, market is segmented into Private, Public, and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized.

Based on country, LAMEA Data Protection as a Service (DPaaS) market is segmented into Brazil, Argentina, UAE, Saudi Arabia, Spain, Nigeria and Rest of LAMEA. Brazil remained the dominant region in the LAMEA Data Protection as a Service (DPaaS) market in 2015. South Africa and UAE would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Protection as a Service (DPaaS) market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Oracle Corporation, CA, Inc., VMware, Inc., Amazon.com, Inc., Commvault and Quantum Corporation.

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