

LAMEA Data Masking Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Data Masking Market would witness market growth of 17.6% CAGR during the forecast period (2017 – 2023). Data masking is a system of creating a structurally similar but inauthentic version of data which could be further used in software testing and user training. The fundamental idea behind the use of data masking is to ensure the real data is protected and at the same time having a functional substitute for times when the real data is not necessary. The cloud migrations are expected to drive the need for masking data and further drive the adoption in the SMEs segment.

Based on Business Function, the market report segments the market into Legal & Finance, Sales & Marketing, HR & Operations, and Others. Based on Type, the market report segments the market into Static and Dynamic. Based on Deployment Type, the market report segments the market into On-Premise and Cloud. Based on Vertical, the Data Masking market segments the market into Retail & Ecommerce, Government, BFSI, Healthcare & Lifesciences, Media & Entertainment, and Others. Based on Countries, the Data Masking market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Data Masking Market. Key companies profiled in the report include IBM Corporation, CA Technologies, Inc., Informatica, Micro Focus (Formerly Hpe Software), Oracle Corporation, Mentis Technology, Compuware Corporation, Solix Technologies, Inc., and Delphix.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Data Masking Market, by Business Function
 - 1.4.2 Latin America, Middle East and Africa Data Masking Market, by Type
 - 1.4.3 Latin America, Middle East and Africa Data Masking Market, by Deployment Type
 - 1.4.4 Latin America, Middle East and Africa Data Masking Market, by Vertical
 - 1.4.5 Latin America, Middle East and Africa Data Masking Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA DATA MASKING MARKET

- 3.1 LAMEA Data Masking Market by Business Function
 - 3.1.1 LAMEA Legal & Finance Data Masking Market by Country
 - 3.1.2 LAMEA Sales & Marketing Data Masking Market by Country
 - 3.1.3 LAMEA HR & Operations Data Masking Market by Country
 - 3.1.4 LAMEA Others Data Masking Market by Country

CHAPTER 4. LAMEA DATA MASKING MARKET BY TYPE

- 4.1 Introduction
 - 4.1.1 LAMEA Static Data Masking Market by Country
 - 4.1.2 LAMEA Dynamic Data Masking Market by Country

CHAPTER 5. LAMEA DATA MASKING MARKET BY DEPLOYMENT TYPE

5.1 Introduction

5.1.1 LAMEA On Premise Data Masking Market by Country

5.1.2 LAMEA Cloud Data Masking Market by Country

CHAPTER 6. LAMEA DATA MASKING MARKET BY VERTICAL

6.1 Introduction

6.1.1 LAMEA Data Masking in Retail & Ecommerce Market by Country

6.1.2 LAMEA Data Masking in Government Market by Country

6.1.3 LAMEA Data Masking in BFSI Market by Country

6.1.4 LAMEA Data Masking in Healthcare & Lifesciences Market by Country

6.1.5 LAMEA Data Masking in Media & Entertainment Market by Country

6.1.6 LAMEA Data Masking in Other Vertical Market by Country

CHAPTER 7. LAMEA DATA MASKING MARKET BY COUNTRY

7.1 Introduction

7.2 Brazil Data Masking Market

7.2.1 Brazil Data Masking Market by Business Function

7.2.2 Brazil Data Masking Market by Type

7.2.3 Brazil Data Masking Market by Deployment Type

7.2.4 Brazil Data Masking Market by Vertical

7.3 Argentina Data Masking Market

7.3.1 Argentina Data Masking Market by Business Function

7.3.2 Argentina Data Masking Market by Type

7.3.3 Argentina Data Masking Market by Deployment Type

7.3.4 Argentina Data Masking Market by Vertical

7.4 UAE Data Masking Market

7.4.1 UAE Data Masking Market by Business Function

7.4.2 UAE Data Masking Market by Type

7.4.3 UAE Data Masking Market by Deployment Type

7.4.4 UAE Data Masking Market by Vertical

7.5 Saudi Arabia Data Masking Market

7.5.1 Saudi Arabia Data Masking Market by Business Function

7.5.2 Saudi Arabia Data Masking Market by Type

7.5.3 Saudi Arabia Data Masking Market by Deployment Type

7.5.4 Saudi Arabia Data Masking Market by Vertical

7.6 South Africa Data Masking Market

- 7.6.1 South Africa Data Masking Market by Business Function
- 7.6.2 South Africa Data Masking Market by Type
- 7.6.3 South Africa Data Masking Market by Deployment Type
- 7.6.4 South Africa Data Masking Market by Vertical
- 7.7 Nigeria Data Masking Market
 - 7.7.1 Nigeria Data Masking Market by Business Function
 - 7.7.2 Nigeria Data Masking Market by Type
 - 7.7.3 Nigeria Data Masking Market by Deployment Type
 - 7.7.4 Nigeria Data Masking Market by Vertical
- 7.8 Rest of LAMEA Data Masking Market
 - 7.8.1 Rest of LAMEA Data Masking Market by Business Function
 - 7.8.2 Rest of LAMEA Data Masking Market by Type
 - 7.8.3 Rest of LAMEA Data Masking Market by Deployment Type
 - 7.8.4 Rest of LAMEA Data Masking Market by Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 IBM Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Segmental and Regional Analysis
 - 8.1.4 Research & Development Expense
- 8.2 CA Technologies, Inc.
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Segmental and Regional Analysis
 - 8.2.4 Research & Development Expense
 - 8.2.5 Strategies at a Glance
 - 8.2.5.1 Mergers & Acquisitions
- 8.3 Informatica
 - 8.3.1 Company Overview
 - 8.3.2 Strategies at a Glance
 - 8.3.2.1 Product Launch
- 8.4 Micro Focus (Formerly HPE Software)
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
 - 8.4.4 Research & Development Expense
- 8.5 Oracle Corporation

- 8.5.1 Company Overview
- 8.5.2 Financial Analysis
- 8.5.3 Segmental and Regional Analysis
- 8.5.4 Research & Development Expense
- 8.6 Mentis Technology
 - 8.6.1 Company Overview
- 8.7 Compuware Corporation
 - 8.7.1 Company Overview
- 8.8 Solix Technologies, Inc.
 - 8.8.1 Company Overview
 - 8.8.2 Strategies at a Glance
 - 8.8.2.1 Partnerships, Collaborations, Agreements
- 8.9 Delphix
 - 8.9.1 Company Overview
 - 8.9.2 Strategies at a Glance
 - 8.9.2.1 Mergers & Acquisitions
 - 8.9.2.2 Partnerships, Collaborations, Agreements

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 3 LAMEA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 4 LAMEA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 5 LAMEA LEGAL & FINANCE DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 LAMEA LEGAL & FINANCE DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 7 LAMEA SALES & MARKETING DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 LAMEA SALES & MARKETING DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 9 LAMEA HR & OPERATIONS DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 LAMEA HR & OPERATIONS DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 11 LAMEA OTHERS DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 LAMEA OTHERS DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 13 LAMEA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 14 LAMEA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 15 LAMEA STATIC DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 LAMEA STATIC DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 17 LAMEA DYNAMIC DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 LAMEA DYNAMIC DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 19 LAMEA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 20 LAMEA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023,

USD MILLION

TABLE 21 LAMEA ON PREMISE DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 LAMEA ON PREMISE DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 23 LAMEA CLOUD DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 LAMEA CLOUD DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 25 LAMEA DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 26 LAMEA DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 27 LAMEA DATA MASKING IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 LAMEA DATA MASKING IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 29 LAMEA DATA MASKING IN GOVERNMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 LAMEA DATA MASKING IN GOVERNMENT MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 31 LAMEA DATA MASKING IN BFSI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 32 LAMEA DATA MASKING IN BFSI MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 33 LAMEA DATA MASKING IN HEALTHCARE & LIFESCIENCES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 34 LAMEA DATA MASKING IN HEALTHCARE & LIFESCIENCES MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 35 LAMEA DATA MASKING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 36 LAMEA DATA MASKING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 37 LAMEA DATA MASKING IN OTHER VERTICAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 38 LAMEA DATA MASKING IN OTHER VERTICAL MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 39 LAMEA DATA MASKING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 40 LAMEA DATA MASKING MARKET BY COUNTRY, 2019 - 2023, USD MILLION

TABLE 41 BRAZIL DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 42 BRAZIL DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 43 BRAZIL DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 44 BRAZIL DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 45 BRAZIL DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 46 BRAZIL DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 47 BRAZIL DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 48 BRAZIL DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 49 BRAZIL DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 50 BRAZIL DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 51 ARGENTINA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 52 ARGENTINA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 53 ARGENTINA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 54 ARGENTINA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 55 ARGENTINA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 56 ARGENTINA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 57 ARGENTINA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 58 ARGENTINA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 59 ARGENTINA DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 60 ARGENTINA DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 61 UAE DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 62 UAE DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 63 UAE DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018,

USD MILLION

TABLE 64 UAE DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 65 UAE DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 66 UAE DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 67 UAE DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 68 UAE DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 69 UAE DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 70 UAE DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 71 SAUDI ARABIA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 72 SAUDI ARABIA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 73 SAUDI ARABIA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 74 SAUDI ARABIA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 75 SAUDI ARABIA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 76 SAUDI ARABIA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 77 SAUDI ARABIA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 78 SAUDI ARABIA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 79 SAUDI ARABIA DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 80 SAUDI ARABIA DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 81 SOUTH AFRICA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 82 SOUTH AFRICA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 83 SOUTH AFRICA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 84 SOUTH AFRICA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 85 SOUTH AFRICA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 86 SOUTH AFRICA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 87 SOUTH AFRICA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 88 SOUTH AFRICA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 89 SOUTH AFRICA DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 90 SOUTH AFRICA DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 91 NIGERIA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 92 NIGERIA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 93 NIGERIA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 94 NIGERIA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 95 NIGERIA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 96 NIGERIA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 97 NIGERIA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 98 NIGERIA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 99 NIGERIA DATA MASKING MARKET BY VERTICAL, 2015 - 2018, USD MILLION

TABLE 100 NIGERIA DATA MASKING MARKET BY VERTICAL, 2019 - 2023, USD MILLION

TABLE 101 REST OF LAMEA DATA MASKING MARKET, 2015 - 2018, USD MILLION

TABLE 102 REST OF LAMEA DATA MASKING MARKET, 2019 - 2023, USD MILLION

TABLE 103 REST OF LAMEA DATA MASKING MARKET BY BUSINESS FUNCTION, 2015 - 2018, USD MILLION

TABLE 104 REST OF LAMEA DATA MASKING MARKET BY BUSINESS FUNCTION, 2019 - 2023, USD MILLION

TABLE 105 REST OF LAMEA DATA MASKING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 106 REST OF LAMEA DATA MASKING MARKET BY TYPE, 2019 - 2023, USD MILLION

TABLE 107 REST OF LAMEA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2015 - 2018, USD MILLION

TABLE 108 REST OF LAMEA DATA MASKING MARKET BY DEPLOYMENT TYPE, 2019 - 2023, USD MILLION

TABLE 109 REST OF LAMEA DATA MASKING MARKET BY VERTICAL, 2015 - 2018,

USD MILLION

TABLE 110 REST OF LAMEA DATA MASKING MARKET BY VERTICAL, 2019 - 2023,
USD MILLION

TABLE 111 KEY INFORMATION – IBM CORPORATION

TABLE 112 KEY INFORMATION – CA TECHNOLOGIES, INC.

TABLE 113 KEY INFORMATION – INFORMATICA CORPORATION

TABLE 114 KEY INFORMATION – MICRO FOCUS (FORMERLY HPE SOFTWARE)

TABLE 115 KEY INFORMATION – ORACLE CORPORATION

TABLE 116 KEY INFORMATION – MENTIS TECHNOLOGY

TABLE 117 KEY INFORMATION – COMPUWARE CORPORATION

TABLE 118 KEY INFORMATION – SOLIX TECHNOLOGIES, INC.

TABLE 119 KEY INFORMATION – DELPHIX

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