

LAMEA Data Governance Market (2016 - 2022)

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Abstracts

Data governance (DG) refers to the effective management of the availability, usability, integrity, and security of the data employed in an enterprise. A sound data governance process encompasses a governing body or council, a predefined set of procedures, and a plan to execute the procedures. The need to determine the ownership of data, its sensitivity, and levels of access to different stake holders would be the major factors contributing to the growth of the market. Cloud deployment model is the most preferred model and the adoption is majorly due to its flexibility & scalability and privacy factors. It is also a cost-effective model compared to on premises model. The Banking, Financial Services, & Insurance (BFSI) segment is the top segment and holds the maximum market share within the vertical segment.

Based on Component, market is segmented into Solution and Services. Service is divided into Professional and Managed. Professional Services are further divided into Implementation, Consulting & Training, and Support & Maintenance. Based on Application, market is segmented into Sales & Marketing Optimization, Risk Management, Incident Adjustment Management, Product & Process Management, and Others. Based on Function, market is segmented into Operations & IT, Finance, and Legal. Based on Deployment Model, market is segmented into On Premise and Cloud. Based on Vertical, market is segmented into BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare and Life Sciences, Retail, and Others.

Based on country, LAMEA Data Governance market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant region in the LAMEA Data Governance market in 2015. UAE would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Governance market.

Key companies profiled in the report include IBM Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc, TIBCO Software Inc., Collibra, Inc and Talend, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Data Governance Market, by Component
 - 1.4.2 LAMEA Data Governance Market, by Application
 - 1.4.3 LAMEA Data Governance Market, by Function
 - 1.4.4 LAMEA Data Governance Market, by Deployment Mode
 - 1.4.5 LAMEA Data Governance Market, by Vertical
 - 1.4.6 LAMEA Data Governance Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. LAMEA DATA GOVERNANCE MARKET- BY COMPONENT TYPE

- 4.1 LAMEA Data Governance Market by Component
 - 4.1.1 LAMEA Data Governance Solution Market by Country
 - 4.1.2 LAMEA Data Governance Services Market by Country
 - 4.1.3 LAMEA Data Governance Services Market by Component Type
 - 4.1.3.1 LAMEA Data Governance Professional Services Market by Country
 - 4.1.3.2 LAMEA Data Governance Professional Services Market by Component Type
 - 4.1.3.2.1 LAMEA Data Governance Implementation Services Market by Country
 - 4.1.3.2.2 LAMEA Data Governance Consulting & Training Services Market by Country
 - 4.1.3.2.3 LAMEA Data Governance Support & Maintenance Services Market by Country
 - 4.1.3.3 LAMEA Data Governance Managed Services Market by Country

CHAPTER 5. LAMEA DATA GOVERNANCE MARKET BY APPLICATION

5.1 Introduction

- 5.1.1 LAMEA Sales & Marketing Optimization Data Governance Market by Country
- 5.1.2 LAMEA Risk Management Data Governance Market by Country
- 5.1.3 LAMEA Incident Adjustment Management Data Governance Market by Country
- 5.1.4 LAMEA Product & Process Management Data Governance Market by Country
- 5.1.5 LAMEA Others Data Governance Market by Country

CHAPTER 6. LAMEA DATA GOVERNANCE MARKET BY FUNCTION

6.1 Introduction

- 6.1.1 LAMEA Operations & IT Data Governance by Country
- 6.1.2 LAMEA Finance Data Governance by Country
- 6.1.3 LAMEA Legal Data Governance by Country

CHAPTER 7. LAMEA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL

7.1 Introduction

- 7.1.1 LAMEA On Premise Data Governance by Country
- 7.1.2 LAMEA Cloud Data Governance by Country

CHAPTER 8. LAMEA DATA GOVERNANCE MARKET BY VERTICAL

8.1 Introduction

- 8.1.1 LAMEA Data Governance in BFSI Market by Country
- 8.1.2 LAMEA Data Governance in Manufacturing Market by Country
- 8.1.3 LAMEA Data Governance in Government & Operations & IT Utilities Market by Country
- 8.1.4 LAMEA Data Governance in Aerospace & Defense Market by Country
- 8.1.5 LAMEA Data Governance in Education Market by Country
- 8.1.6 LAMEA Data Governance in Telecom & IT Market by Country
- 8.1.7 LAMEA Data Governance in Healthcare & Life Sciences Market by Country
- 8.1.8 LAMEA Data Governance in Retail Market by Country
- 8.1.9 LAMEA Data Governance in Other Vertical Market by Country

CHAPTER 9. LAMEA DATA GOVERNANCE MARKET BY COUNTRY

9.1 Introduction

9.2 Brazil Data Governance Market

9.2.1 Brazil Data Governance Market by Component Type

9.2.1.1 Brazil Data Governance Market by Services Type

9.2.1.1.1 Brazil Data Governance Market by Professional Services Type

9.2.2 Brazil Data Governance Market by Application

9.2.3 Brazil Data Governance Market by Function

9.2.4 Brazil Data Governance Market by Deployment Model

9.2.5 Brazil Data Governance Market by Vertical

9.3 Argentina Data Governance Market

9.3.1 Argentina Data Governance Market by Component Type

9.3.1.1 Argentina Data Governance Market by Services Type

9.3.1.1.1 Argentina Data Governance Market by Professional Services Type

9.3.2 Argentina Data Governance Market by Application

9.3.3 Argentina Data Governance Market by Function

9.3.4 Argentina Data Governance Market by Deployment Model

9.3.5 Argentina Data Governance Market by Vertical

9.4 UAE Data Governance Market

9.4.1 UAE Data Governance Market by Component Type

9.4.1.1 UAE Data Governance Market by Services Type

9.4.1.1.1 UAE Data Governance Market by Professional Services Type

9.4.2 UAE Data Governance Market by Application

9.4.3 UAE Data Governance Market by Function

9.4.4 UAE Data Governance Market by Deployment Model

9.4.5 UAE Data Governance Market by Vertical

9.5 Saudi Arabia Data Governance Market

9.5.1 Saudi Arabia Data Governance Market by Component Type

9.5.1.1 Saudi Arabia Data Governance Market by Services Type

9.5.1.1.1 Saudi Arabia Data Governance Market by Professional Services Type

9.5.2 Saudi Arabia Data Governance Market by Application

9.5.3 Saudi Arabia Data Governance Market by Function

9.5.4 Saudi Arabia Data Governance Market by Deployment Model

9.5.5 Saudi Arabia Data Governance Market by Vertical

9.6 South Africa Data Governance Market

9.6.1 South Africa Data Governance Market by Component Type

9.6.1.1 South Africa Data Governance Market by Services Type

9.6.1.1.1 South Africa Data Governance Market by Professional Services Type

9.6.2 South Africa Data Governance Market by Application

9.6.3 South Africa Data Governance Market by Function

- 9.6.4 South Africa Data Governance Market by Deployment Model
- 9.6.5 South Africa Data Governance Market by Vertical
- 9.7 Nigeria Data Governance Market
 - 9.7.1 Nigeria Data Governance Market by Component Type
 - 9.7.2 Nigeria Data Governance Market by Services Type
 - 9.7.2.1.1 Nigeria Data Governance Market by Professional Services Type
 - 9.7.3 Nigeria Data Governance Market by Application
 - 9.7.4 Nigeria Data Governance Market by Function
 - 9.7.5 Nigeria Data Governance Market by Deployment Model
 - 9.7.6 Nigeria Data Governance Market by Vertical
- 9.8 Rest of LAMEA Data Governance Market
 - 9.8.1 Rest of LAMEA Data Governance Market by Component Type
 - 9.8.1.1 Rest of LAMEA Data Governance Market by Services Type
 - 9.8.1.1.1 Rest of LAMEA Data Governance Market by Professional Services Type
 - 9.8.2 Rest of LAMEA Data Governance Market by Application
 - 9.8.3 Rest of LAMEA Data Governance Market by Function
 - 9.8.4 Rest of LAMEA Data Governance Market by Deployment Model
 - 9.8.5 Rest of LAMEA Data Governance Market by Vertical

CHAPTER 10. COMPANY PROFILES

- 10.1 IBM Corporation
 - 10.1.1 Company Overview
 - 10.1.2 Financial Analysis
 - 10.1.3 Regional & Segmental Analysis
 - 10.1.4 Research & Development
- 10.2 Oracle Corporation
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Business Segment Analysis
 - 10.2.4 Research and Development Cost
- 10.3 Informatica Corporation
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Research and Development Cost
- 10.4 SAP SE
 - 10.4.1 Company Overview
 - 10.4.2 Financial Analysis
 - 10.4.3 Research and Development Cost

10.5 SAS Institute Inc.

10.5.1 Company Overview

10.5.2 Financial Analysis

10.5.3 Research and Development Cost

10.6 TIBCO Software Inc.

10.6.1 Company Overview

10.6.2 Product Portfolio

10.7 Collibra, Inc.

10.7.1 Company Overview

10.8 Talend, Inc.

10.8.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 2 LAMEA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 3 LAMEA DATA GOVERNANCE MARKET BY COMPONENT, 2012 - 2015, USD MILLION

TABLE 4 LAMEA DATA GOVERNANCE MARKET BY COMPONENT, 2016 - 2022, USD MILLION

TABLE 5 LAMEA DATA GOVERNANCE SOLUTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 6 LAMEA DATA GOVERNANCE SOLUTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 7 LAMEA DATA GOVERNANCE SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 8 LAMEA DATA GOVERNANCE SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 9 LAMEA DATA GOVERNANCE SERVICES MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 10 LAMEA DATA GOVERNANCE SERVICES MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 11 LAMEA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 12 LAMEA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 13 LAMEA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 14 LAMEA DATA GOVERNANCE PROFESSIONAL SERVICES MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 15 LAMEA DATA GOVERNANCE IMPLEMENTATION SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 16 LAMEA DATA GOVERNANCE IMPLEMENTATION SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 17 LAMEA DATA GOVERNANCE CONSULTING & TRAINING SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 18 LAMEA DATA GOVERNANCE CONSULTING & TRAINING SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 19 LAMEA DATA GOVERNANCE SUPPORT & MAINTENANCE SERVICES

MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 20 LAMEA DATA GOVERNANCE SUPPORT & MAINTENANCE SERVICES

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 21 LAMEA DATA GOVERNANCE MANAGED SERVICES MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 22 LAMEA DATA GOVERNANCE MANAGED SERVICES MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 23 LAMEA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015,
USD MILLION

TABLE 24 LAMEA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022,
USD MILLION

TABLE 25 LAMEA SALES & MARKETING OPTIMIZATION DATA GOVERNANCE
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 26 LAMEA SALES & MARKETING OPTIMIZATION DATA GOVERNANCE
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 27 LAMEA RISK MANAGEMENT DATA GOVERNANCE MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 28 LAMEA RISK MANAGEMENT DATA GOVERNANCE MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 29 LAMEA INCIDENT ADJUSTMENT MANAGEMENT DATA GOVERNANCE
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 30 LAMEA INCIDENT ADJUSTMENT MANAGEMENT DATA GOVERNANCE
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 31 LAMEA PRODUCT & PROCESS MANAGEMENT DATA GOVERNANCE
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 32 LAMEA PRODUCT & PROCESS MANAGEMENT DATA GOVERNANCE
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 33 LAMEA OTHERS DATA GOVERNANCE MARKET BY COUNTRY, 2012 -
2015, USD MILLION

TABLE 34 LAMEA OTHERS DATA GOVERNANCE MARKET BY COUNTRY, 2016 -
2022, USD MILLION

TABLE 35 LAMEA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD
MILLION

TABLE 36 LAMEA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD
MILLION

TABLE 37 LAMEA OPERATIONS & IT DATA GOVERNANCE BY COUNTRY, 2012 -
2015, USD MILLION

TABLE 38 LAMEA OPERATIONS & IT DATA GOVERNANCE BY COUNTRY, 2016 -
2022, USD MILLION

TABLE 39 LAMEA FINANCE DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 40 LAMEA FINANCE DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 41 LAMEA LEGAL DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 42 LAMEA LEGAL DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 43 LAMEA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 44 LAMEA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 45 LAMEA ON PREMISE DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 46 LAMEA ON PREMISE DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 47 LAMEA CLOUD DATA GOVERNANCE BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 48 LAMEA CLOUD DATA GOVERNANCE BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 49 LAMEA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 50 LAMEA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 51 LAMEA DATA GOVERNANCE IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 52 LAMEA DATA GOVERNANCE IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 53 LAMEA DATA GOVERNANCE IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 54 LAMEA DATA GOVERNANCE IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 55 LAMEA DATA GOVERNANCE IN GOVERNMENT & OPERATIONS & IT UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 56 LAMEA DATA GOVERNANCE IN GOVERNMENT & OPERATIONS & IT UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 57 LAMEA DATA GOVERNANCE IN AEROSPACE & DEFENSE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 58 LAMEA DATA GOVERNANCE IN AEROSPACE & DEFENSE MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 59 LAMEA DATA GOVERNANCE IN EDUCATION MARKET BY COUNTRY,
2012 - 2015, USD MILLION

TABLE 60 LAMEA DATA GOVERNANCE IN EDUCATION MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 61 LAMEA DATA GOVERNANCE IN TELECOM & IT MARKET BY COUNTRY,
2012 - 2015, USD MILLION

TABLE 62 LAMEA DATA GOVERNANCE IN TELECOM & IT MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 63 LAMEA DATA GOVERNANCE IN HEALTHCARE & LIFE SCIENCES
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 64 LAMEA DATA GOVERNANCE IN HEALTHCARE & LIFE SCIENCES
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 65 LAMEA DATA GOVERNANCE IN RETAIL MARKET BY COUNTRY, 2012 -
2015, USD MILLION

TABLE 66 LAMEA DATA GOVERNANCE IN RETAIL MARKET BY COUNTRY, 2016 -
2022, USD MILLION

TABLE 67 LAMEA DATA GOVERNANCE IN OTHER VERTICAL MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 68 LAMEA DATA GOVERNANCE IN OTHER VERTICAL MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 69 LAMEA DATA GOVERNANCE MARKET BY COUNTRY, 2012 - 2015, USD
MILLION

TABLE 70 LAMEA DATA GOVERNANCE MARKET BY COUNTRY, 2016 - 2022, USD
MILLION

TABLE 71 BRAZIL DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 72 BRAZIL DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 73 BRAZIL DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 -
2015, USD MILLION

TABLE 74 BRAZIL DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 -
2022, USD MILLION

TABLE 75 BRAZIL DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 -
2015, USD MILLION

TABLE 76 BRAZIL DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 -
2022, USD MILLION

TABLE 77 BRAZIL DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES
TYPE, 2012 - 2015, USD MILLION

TABLE 78 BRAZIL DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES
TYPE, 2016 - 2022, USD MILLION

TABLE 79 BRAZIL DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 80 BRAZIL DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 81 BRAZIL DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 82 BRAZIL DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 83 BRAZIL DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 84 BRAZIL DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 85 BRAZIL DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 86 BRAZIL DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 87 ARGENTINA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 88 ARGENTINA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 89 ARGENTINA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 90 ARGENTINA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 91 ARGENTINA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 92 ARGENTINA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 93 ARGENTINA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 94 ARGENTINA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 95 ARGENTINA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 96 ARGENTINA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 97 ARGENTINA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 98 ARGENTINA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 99 ARGENTINA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL,

2012 - 2015, USD MILLION

TABLE 100 ARGENTINA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL,
2016 - 2022, USD MILLION

TABLE 101 ARGENTINA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015,
USD MILLION

TABLE 102 ARGENTINA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022,
USD MILLION

TABLE 103 UAE DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 104 UAE DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 105 UAE DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 -
2015, USD MILLION

TABLE 106 UAE DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 -
2022, USD MILLION

TABLE 107 UAE DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015,
USD MILLION

TABLE 108 UAE DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022,
USD MILLION

TABLE 109 UAE DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES
TYPE, 2012 - 2015, USD MILLION

TABLE 110 UAE DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES
TYPE, 2016 - 2022, USD MILLION

TABLE 111 UAE DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015,
USD MILLION

TABLE 112 UAE DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022,
USD MILLION

TABLE 113 UAE DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD
MILLION

TABLE 114 UAE DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD
MILLION

TABLE 115 UAE DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 -
2015, USD MILLION

TABLE 116 UAE DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 -
2022, USD MILLION

TABLE 117 UAE DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD
MILLION

TABLE 118 UAE DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD
MILLION

TABLE 119 SAUDI ARABIA DATA GOVERNANCE MARKET, 2012 - 2015, USD
MILLION

TABLE 120 SAUDI ARABIA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 121 SAUDI ARABIA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 122 SAUDI ARABIA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 123 SAUDI ARABIA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 124 SAUDI ARABIA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 125 SAUDI ARABIA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 126 SAUDI ARABIA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 127 SAUDI ARABIA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 128 SAUDI ARABIA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 129 SAUDI ARABIA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 130 SAUDI ARABIA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 131 SAUDI ARABIA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 132 SAUDI ARABIA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 133 SAUDI ARABIA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 134 SAUDI ARABIA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 135 SOUTH AFRICA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 136 SOUTH AFRICA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 137 SOUTH AFRICA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 138 SOUTH AFRICA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 139 SOUTH AFRICA DATA GOVERNANCE MARKET BY SERVICES TYPE,

2012 - 2015, USD MILLION

TABLE 140 SOUTH AFRICA DATA GOVERNANCE MARKET BY SERVICES TYPE,
2016 - 2022, USD MILLION

TABLE 141 SOUTH AFRICA DATA GOVERNANCE MARKET BY PROFESSIONAL
SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 142 SOUTH AFRICA DATA GOVERNANCE MARKET BY PROFESSIONAL
SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 143 SOUTH AFRICA DATA GOVERNANCE MARKET BY APPLICATION, 2012
- 2015, USD MILLION

TABLE 144 SOUTH AFRICA DATA GOVERNANCE MARKET BY APPLICATION, 2016
- 2022, USD MILLION

TABLE 145 SOUTH AFRICA DATA GOVERNANCE MARKET BY FUNCTION, 2012 -
2015, USD MILLION

TABLE 146 SOUTH AFRICA DATA GOVERNANCE MARKET BY FUNCTION, 2016 -
2022, USD MILLION

TABLE 147 SOUTH AFRICA DATA GOVERNANCE MARKET BY DEPLOYMENT
MODEL, 2012 - 2015, USD MILLION

TABLE 148 SOUTH AFRICA DATA GOVERNANCE MARKET BY DEPLOYMENT
MODEL, 2016 - 2022, USD MILLION

TABLE 149 SOUTH AFRICA DATA GOVERNANCE MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 150 SOUTH AFRICA DATA GOVERNANCE MARKET BY VERTICAL, 2016 -
2022, USD MILLION

TABLE 151 NIGERIA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 152 NIGERIA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 153 NIGERIA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 -
2015, USD MILLION

TABLE 154 NIGERIA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 -
2022, USD MILLION

TABLE 155 NIGERIA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 -
2015, USD MILLION

TABLE 156 NIGERIA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 -
2022, USD MILLION

TABLE 157 NIGERIA DATA GOVERNANCE MARKET BY PROFESSIONAL
SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 158 NIGERIA DATA GOVERNANCE MARKET BY PROFESSIONAL
SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 159 NIGERIA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015,
USD MILLION

TABLE 160 NIGERIA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 161 NIGERIA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 162 NIGERIA DATA GOVERNANCE MARKET BY FUNCTION, 2016 - 2022, USD MILLION

TABLE 163 NIGERIA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2012 - 2015, USD MILLION

TABLE 164 NIGERIA DATA GOVERNANCE MARKET BY DEPLOYMENT MODEL, 2016 - 2022, USD MILLION

TABLE 165 NIGERIA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 166 NIGERIA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 167 REST OF LAMEA DATA GOVERNANCE MARKET, 2012 - 2015, USD MILLION

TABLE 168 REST OF LAMEA DATA GOVERNANCE MARKET, 2016 - 2022, USD MILLION

TABLE 169 REST OF LAMEA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

TABLE 170 REST OF LAMEA DATA GOVERNANCE MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

TABLE 171 REST OF LAMEA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 172 REST OF LAMEA DATA GOVERNANCE MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 173 REST OF LAMEA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2012 - 2015, USD MILLION

TABLE 174 REST OF LAMEA DATA GOVERNANCE MARKET BY PROFESSIONAL SERVICES TYPE, 2016 - 2022, USD MILLION

TABLE 175 REST OF LAMEA DATA GOVERNANCE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 176 REST OF LAMEA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 177 REST OF LAMEA DATA GOVERNANCE MARKET BY FUNCTION, 2012 - 2015, USD MILLION

TABLE 178 REST OF LAMEA DATA GOVERNANCE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 179 REST OF LAMEA DATA GOVERNANCE MARKET BY DEPLOYMENT

MODEL, 2012 - 2015, USD MILLION

TABLE 180 REST OF LAMEA DATA GOVERNANCE MARKET BY DEPLOYMENT

MODEL, 2016 - 2022, USD MILLION

TABLE 181 REST OF LAMEA DATA GOVERNANCE MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 182 REST OF LAMEA DATA GOVERNANCE MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 183 KEY INFORMATION - IBM CORPORATION

TABLE 184 KEY INFORMATION – ORACLE CORPORATION

TABLE 185 KEY INFORMATION – INFORMATICA CORPORATION

TABLE 186 KEY INFORMATION – SAP SE

TABLE 187 KEY INFORMATION – SAS INSTITUTE INC.

TABLE 188 KEY INFORMATION – TIBCO SOFTWARE INC.

TABLE 189 KEY INFORMATION – COLLIBRA, INC.

TABLE 190 KEY INFORMATION – TALEND, INC.

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