

LAMEA Data Governance Market (2016 - 2022)

<https://marketpublishers.com/r/L3C2B56561EEN.html>

Date: February 2017

Pages: 127

Price: US\$ 1,500.00 (Single User License)

ID: L3C2B56561EEN

Abstracts

Data governance (DG) refers to the effective management of the availability, usability, integrity, and security of the data employed in an enterprise. A sound data governance process encompasses a governing body or council, a predefined set of procedures, and a plan to execute the procedures. The need to determine the ownership of data, its sensitivity, and levels of access to different stake holders would be the major factors contributing to the growth of the market. Cloud deployment model is the most preferred model and the adoption is majorly due to its flexibility & scalability and privacy factors. It is also a cost-effective model compared to on premises model. The Banking, Financial Services, & Insurance (BFSI) segment is the top segment and holds the maximum market share within the vertical segment.

Based on Component, market is segmented into Solution and Services. Service is divided into Professional and Managed. Professional Services are further divided into Implementation, Consulting & Training, and Support & Maintenance. Based on Application, market is segmented into Sales & Marketing Optimization, Risk Management, Incident Adjustment Management, Product & Process Management, and Others. Based on Function, market is segmented into Operations & IT, Finance, and Legal. Based on Deployment Model, market is segmented into On Premise and Cloud. Based on Vertical, market is segmented into BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare and Life Sciences, Retail, and Others.

Based on country, LAMEA Data Governance market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant region in the LAMEA Data Governance market in 2015. UAE would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Governance market.

Key companies profiled in the report include IBM Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc, TIBCO Software Inc., Collibra, Inc and Talend, Inc.

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