

# LAMEA Data Fusion Market Analysis (2017-2023)

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## Abstracts

The Latin America, Middle East and Africa Data Fusion Market would witness market growth of 19.1% CAGR during the forecast period (2017 – 2023). The adoption of data fusion for HR functions would witness rapid growth during the forecast period. The growth in the HR functions is due to growing need to resolve HR process-related issues in real time and need to streamline operations across various industries. Organizations are rapidly deploying data fusion tools either on- premises or on-demand models. The demand for on-demand or cloud-based data fusion tools is significant, as the technology is cost-effective and highly time-efficient. Management and maintenance of the data quality and dearth of skilled workforce are some of the major factors limiting the growth of the data fusion market. Additionally, need for significant investments and varying structure of regulatory policies would further limit the market growth.

Based on Component, the market report segments the market into Tools and Services. The Services market is segmented into Professional and Managed Services. Based on Business Function, the market is segmented into Information Technology, Sales & Marketing, Finance, Operations, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Data Fusion market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail & Consumer Goods, Telecom & IT, Education, and Others. Based on Countries, the Data Fusion market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Data Fusion Market. Key companies profiled in the report include Thomson Reuters, AGT International, ESRI, RELX Group (LexisNexis), Palantir Technologies, Cogint, Inc., TDK Corporation (InvenSense),

Clarivate Analytics, Merrick & Company, and INRIX.

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