

LAMEA Data Backup and Recovery Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Data Backup and Recovery Market would witness market growth of 14.7% CAGR during the forecast period (2017 – 2023). The data backup process encompasses copying and archiving enterprise data, as data can be accessed in case of deletion or data corruption. Data backup and recovery solutions are offered in various customized software forms and as a service, which is popularly known as Backup-as-a-Services (BaaS). Intense competition from open-source platforms would be a major challenge that would limit the growth of the market during the forecast period. Nevertheless, recent developments, product launches, and mergers and acquisitions would drive the market growth. Organizations are widely incorporating data analytics and visualization solutions to track customer information, and as a result, manage a large amount of data.

Based on Type, the market report segments the market into Software and Services. Software includes Data Replication, Data Reduction, and Data Retention. Services include Professional and Managed Services. Based on Application, the market report segments the market into Media Storage Backup, Application Backup, and Email Backup. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Manufacturing, Healthcare, Media & Entertainment, Retail, Telecom & IT, Education, and Others.

Based on Countries, the Data Backup and Recovery market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the

Data Backup and Recovery Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise (HPE) Company, CA Technologies, Inc., Dell Technologies Inc., Commvault, Acronis, Inc., Netapp, Inc., and Unitrends, Inc.

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