

# **LAMEA Cycling Wear Market By Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels), By Product (Cycle wear apparel and Cycle wear accessories), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Cycling Wear Market would witness market growth of 7.6% CAGR during the forecast period (2020-2026).

There is a wide scope of cycling wear attire and garments available in the market. The segment of cycling wear attire incorporates items, for example, stockings, shorts, gloves, beanies, tight jeans, and jersey. These items are designed with high-class clothing material offering great comfort to the rider, alongside other features including strength, moisture resistance, waterproof, windproof, and high visibility. Cycling wear clothes are intended to fit and support the body during riding and accordingly are comprised of stretchable material to offer additional comfort.

One of the significant cycling wears is headgear or helmets, which offer security and comfort to the rider during cycling. Makers have been devising new advances and innovations with respect to the improvement of the helmet. In recent years, a cycling item manufacturing organization, Trek and Bontrager introduced a new helmet with WaveCel innovation that claims to give 48 times more protection than traditional EPS foam at preventing concussion from typical cycling accidents.

Electric bikes are getting increasing popularity in the market because of the support from the government and consideration of ecological elements. This is foreseen to

influence the development of the riding wear market in the future. Additionally, increasing consumer tendency towards utilization of e-bike as it consumes less physical energy is eco-friendly in nature and is a proficient method to battle occupied traffic and increasing fuel cost. Each one of these variables is anticipated to boost the development of the market in the future.

Based on Distribution Channel, the market is segmented into Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels. Based on Product, the market is segmented into Cycle wear apparel and Cycle wear accessories. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Vista Outdoor, Inc. (Giro Sport Design), LVMH SE (2XU), Lumiere Cycling, Castelli Cycling (Manifattura Valcison S.p.A.), Rapha Racing Limited (RZC Investments), Champion System, ASSOS of Switzerland GmbH, Endura Limited, Isadore Apparel (Realdealcyclephile s.r.o.), and Attaquer Pty. Ltd.

## Scope of the Study

### Market Segmentation:

#### By Distribution Channel

Hypermarket & Supermarket

Sports Variety Stores

E-commerce

Other Distribution Channels

#### By Product

Cycle wear apparel

Cycle wear accessories

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Vista Outdoor, Inc. (Giro Sport Design)

LVMH SE (2XU)

Lumiere Cycling

Castelli Cycling (Manifattura Valcisman S.p.A.)

Rapha Racing Limited (RZC Investments)

Champion System

ASSOS of Switzerland GmbH

Endura Limited

Isadore Apparel (Realdealcyclephile s.r.o.)

Attaquer Pty. Ltd.

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