

LAMEA Connected Logistics Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Connected Logistics Market would witness market growth of 8.6% CAGR during the forecast period (2017 – 2023). Connected Logistics offers multiple benefits to logistics businesses. It offers real-time access, improved operational efficiency, and enhanced productivity by integrating multiple connected platforms. Growing demand for mobility, cost cutting on administrative processes, penetration of IoT & Logistics 4.0, and the growing demand for connected devices are the factors that drive market growth. Connected Logistics is a platform with real-time updates, interoperability, and easier access to required information for enterprises. Multiple devices are integrated, allowing making informed decisions.

Based on Devices, the market report segments the market into Sensor Nodes, RFID Tags, and Others. Based on Technology, the Connected Logistics market segments the market into Wi-Fi, Bluetooth, Satellite, Cellular, and Others. Based on Countries, the Connected Logistics market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Connected Logistics Market. Key companies profiled in the report include SAP SE, AT&T, Inc., PTC, Inc. (ThingWorx), SecureRF, Cisco Systems, Inc., Zebra Technologies Corporation, IBM Corporation, Lawson Software, Inc. (GT Nexus), Eurotech S.p.A., and Oracle Corporation.

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