

# **LAMEA Connected Device Analytics Market By Component (Solutions and Services), By Deployment Type (On-premises and Cloud), By Enterprise Size (Large Enterprise and Small & Medium Enterprise), By Application (Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others), By Industry Vertical (Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Connected Device Analytics Market would witness market growth of 26.1% CAGR during the forecast period (2020-2026). A large amount of data is collected by IoT connected devices, and the value of these devices are equal to the critical information that they gather. The demand of such devices is growing due to the steady rise in the use of IoT services for different applications in various sectors. Consequently, the connected device analytics market is permitting companies to make platforms and services that can assist them to analyze real-time information streams and efficiently manage from diverse data sources. This

allows companies to better improve, manage, analyse and predict the processes and operations of the business, helps in improving efficiency and profitability, and also neutralize threats.

The rise in the demand for the connected device analytics market in the coming years is attributed to the increasing adoption of the Internet of Things (IoT). While, it is beneficial in reducing the cost, improve monitoring, and maintenance service as it provides real-time data. Moreover, the IoT with the real-time data benefit will worth creating various opportunities such as increase its services in digital platforms for the businesses. Businesses in various sectors and verticals are planning to deploy connected device analytics solutions that could enable digital transformation initiatives and helpful in addressing mission-critical processes, differentiate customer relationships and, improve operations. The better customer experiences, reduction in costs, improved security and privacy capabilities, improved real-time decision-making, and enhanced visibility into processes and operations are some of the key priorities of business that are anticipated to drive the Connected Device, Analytics Market.

Based on Component, the market is segmented into Solutions and Services. Based on Deployment Type, the market is segmented into On-premises and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprise and Small & Medium Enterprise. Based on Application, the market is segmented into Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others. Based on Industry Vertical, the market is segmented into Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Amazon.com, Inc., General Electric (GE) Co., Google, Inc., Salesforce.com, Inc., Adobe, Inc., Hewlett Packard Enterprise Company, and Hitachi, Ltd.

Scope of the Study

Market Segmentation:

By Component

Solutions

Services

### By Deployment Type

On-premises

Cloud

### By Enterprise Size

Large Enterprise

Small & Medium Enterprise

### By Application

Security & Emergency Management

Inventory Management

Sales & Customer Management

Energy Management & Building Automation

Remote Monitoring, Predictive Maintenance & Asset Management

Others

### By Industry Vertical

Manufacturing

Energy & Utilities

Healthcare

Retail & eCommerce

Government & Defense

Transportation & Logistics

BFSI

Others

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

#### Companies Profiled

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Amazon.com, Inc.

General Electric (GE) Co.

Google, Inc.

Salesforce.com, Inc.

Adobe, Inc.

Hewlett Packard Enterprise Company

Hitachi, Ltd.

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