

LAMEA Compression Wear and Shapewear Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Compression Wear and Shapewear Market would witness market growth of 7.3% CAGR during the forecast period (2018 – 2024).

Compression wear and shapewear are skintight apparels, which stimulate blood circulation and stabilize muscles, as these apparels exert pressure to specific parts of the body. Compression apparels help in improving body balance, and at the same time control the temperature of the body. Shapewear squeezes and squishes excessive fat from the body; therefore, the body appears relatively slimmer.

The rise in the disposable income of the consumers has led to buying more quality products, which adds significant value to their living standards. The desires to live a better life have also contributed to the growing demand for Compression wear and shapewear. Brazil would be the major contributor in the LAMEA market.

Based on Product Type, the Compression Wear and Shapewear market is segmented into Compression wear and Shapewear. Compression wear segment further segmented into Bottoms, Tops, Sleeves, and Socks, Stockings, & Others. Based on application, the market is segmented into Performance & Recovery and Body Shaping & Lifestyle. Based on gender the market covers male and female. The distribution channel segment covers Multi-Retail Stores, Specialty Retail Stores, and Online Channels. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Adidas AG, Triumph International Corporation, Spanx Inc., Leonisa SA, Wacoal America Inc., Under Armour Inc., Skins

International Trading AG, Ann Chery, and 2XU Pty Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Compression Wear and Shapewear Market, by Product Type
 - 1.4.2 LAMEA Compression Wear and Shapewear Market, by Application
 - 1.4.3 LAMEA Compression Wear and Shapewear Market, by Distribution Channel
 - 1.4.4 LAMEA Compression Wear and Shapewear Market, by Gender
 - 1.4.5 LAMEA Compression Wear and Shapewear Market, by country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET

- 3.1 LAMEA Compression Wear and Shape wear Market by Gender
 - 3.1.1 LAMEA Male Compression Wear and Shape wear Market by Country
 - 3.1.2 LAMEA Female Compression Wear and Shape wear Market by Country

CHAPTER 4. LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL

- 4.1.1 LAMEA Specialty Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.2 LAMEA Multi-Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.3 LAMEA Online Channels Compression Wear and Shape wear Market by Country

CHAPTER 5. LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION

5.1.1 LAMEA Compression Wear and Shape wear for Performance & Recovery
Market by Country

5.1.2 LAMEA Compression Wear and Shape wear for Body Shaping & Lifestyle
Market by Country

CHAPTER 6. LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE

6.1.1 LAMEA Compression wear Market by Country

6.1.2 LAMEA Compression wear Market by Type

6.1.2.1 LAMEA Bottoms Compression Wear Market by Country

6.1.2.2 LAMEA Tops Compression Wear Market by Country

6.1.2.3 LAMEA Sleeves Compression Wear Market by Country

6.1.2.4 LAMEA Socks, Stockings, & Others Compression Wear Market by Country

6.1.3 LAMEA Shape wear Market by Country

CHAPTER 7. LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY

7.1 Brazil Compression Wear and Shape wear Market

7.1.1 Brazil Compression Wear and Shape wear Market by Gender

7.1.2 Brazil Compression Wear and Shape wear Market By Distribution Channel

7.1.3 Brazil Compression Wear and Shape wear Market by Application

7.1.4 Brazil Compression Wear and Shape wear Market by Product Type

7.1.4.1 Brazil Compression wear Market by Type

7.2 Argentina Compression Wear and Shape wear Market

7.2.1 Argentina Compression Wear and Shape wear Market by Gender

7.2.2 Argentina Compression Wear and Shape wear Market By Distribution Channel

7.2.3 Argentina Compression Wear and Shape wear Market by Application

7.2.4 Argentina Compression Wear and Shape wear Market by Product Type

7.2.4.1 Argentina Compression wear Market by Type

7.3 UAE Compression Wear and Shape wear Market

7.3.1 UAE Compression Wear and Shape wear Market by Gender

7.3.2 UAE Compression Wear and Shape wear Market By Distribution Channel

7.3.3 UAE Compression Wear and Shape wear Market by Application

7.3.4 UAE Compression Wear and Shape wear Market by Product Type

7.3.4.1 UAE Compression wear Market by Type

7.4 Saudi Arabia Compression Wear and Shape wear Market

- 7.4.1 Saudi Arabia Compression Wear and Shape wear Market by Gender
- 7.4.2 Saudi Arabia Compression Wear and Shape wear Market By Distribution Channel
- 7.4.3 Saudi Arabia Compression Wear and Shape wear Market by Application
- 7.4.4 Saudi Arabia Compression Wear and Shape wear Market by Product Type
 - 7.4.4.1 Saudi Arabia Compression wear Market by Type
- 7.5 South Africa Compression Wear and Shape wear Market
 - 7.5.1 South Africa Compression Wear and Shape wear Market by Gender
 - 7.5.2 South Africa Compression Wear and Shape wear Market By Distribution Channel
 - 7.5.3 South Africa Compression Wear and Shape wear Market by Application
 - 7.5.4 South Africa Compression Wear and Shape wear Market by Product Type
 - 7.5.4.1 South Africa Compression wear Market by Type
- 7.6 Nigeria Compression Wear and Shape wear Market
 - 7.6.1 Nigeria Compression Wear and Shape wear Market by Gender
 - 7.6.2 Nigeria Compression Wear and Shape wear Market By Distribution Channel
 - 7.6.3 Nigeria Compression Wear and Shape wear Market by Application
 - 7.6.4 Nigeria Compression Wear and Shape wear Market by Product Type
 - 7.6.4.1 Nigeria Compression wear Market by Type
- 7.7 Rest of LAMEA Compression Wear and Shape wear Market
 - 7.7.1 Rest of LAMEA Compression Wear and Shape wear Market by Gender
 - 7.7.2 Rest of LAMEA Compression Wear and Shape wear Market By Distribution Channel
 - 7.7.3 Rest of LAMEA Compression Wear and Shape wear Market by Application
 - 7.7.4 Rest of LAMEA Compression Wear and Shape wear Market by Product Type
 - 7.7.4.1 Rest of LAMEA Compression wear Market by Type

CHAPTER 8. COMPANY PROFILES

- 8.1 Triumph International AG
 - 8.1.1 Company Overview
- 8.2 Spanx, Inc.
 - 8.2.1 Company Overview
- 8.3 Under Armour Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Regional Analysis
- 8.4 Skins International Trading AG
 - 8.4.1 Company Overview
- 8.5 Leonisa SA

- 8.5.1 Company Overview
- 8.6 Wacoal America, Inc.
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
- 8.7 Nike, Inc.
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
- 8.8 Adidas AG
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Regional Analysis
 - 8.8.4 Research & Development Expense
- 8.9 Ann Chery
 - 8.9.1 Company Overview
- 8.1 Puma SE
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 3 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2014 - 2017, USD MILLION

TABLE 4 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2018 - 2024, USD MILLION

TABLE 5 LAMEA MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 LAMEA MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 LAMEA FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 8 LAMEA FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 9 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 10 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 11 LAMEA SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 LAMEA SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 LAMEA MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 LAMEA MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 LAMEA ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 16 LAMEA ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 17 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 18 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY

APPLICATION, 2018 - 2024, USD MILLION

TABLE 19 LAMEA COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 LAMEA COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 LAMEA COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 22 LAMEA COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 23 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 24 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 25 LAMEA COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 26 LAMEA COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 27 LAMEA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 28 LAMEA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 29 LAMEA BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 30 LAMEA BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 31 LAMEA TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 LAMEA TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 LAMEA SLEEVES COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 34 LAMEA SLEEVES COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 35 LAMEA SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 36 LAMEA SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 37 LAMEA SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 38 LAMEA SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 39 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 40 LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 41 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 42 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 43 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 44 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 45 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 46 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 47 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 48 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 49 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 50 BRAZIL COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 51 BRAZIL COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 52 BRAZIL COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 53 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 54 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 55 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 56 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 57 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY

DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 58 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 59 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 60 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 61 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 62 ARGENTINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 63 ARGENTINA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 64 ARGENTINA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 65 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 66 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 67 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 68 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 69 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 70 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 71 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 72 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 73 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 74 UAE COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 75 UAE COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 76 UAE COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 77 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 78 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 79 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 80 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 81 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 82 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 83 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 84 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 85 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 86 SAUDI ARABIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 87 SAUDI ARABIA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 88 SAUDI ARABIA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 89 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 90 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 91 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 92 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 93 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 94 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 95 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 96 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY

APPLICATION, 2018 - 2024, USD MILLION

TABLE 97 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 98 SOUTH AFRICA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 99 SOUTH AFRICA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 100 SOUTH AFRICA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 101 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 102 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 103 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 104 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 105 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 106 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 107 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 108 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 109 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 110 NIGERIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 111 NIGERIA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 112 NIGERIA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 113 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 114 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 115 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 116 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 117 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 118 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 119 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 120 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 121 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 122 REST OF LAMEA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 123 REST OF LAMEA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 124 REST OF LAMEA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 125 KEY INFORMATION – TRIUMPH INTERNATIONAL AG

TABLE 126 KEY INFORMATION – SPANX, INC.

TABLE 127 KEY INFORMATION – UNDER ARMOUR INC.

TABLE 128 KEY INFORMATION – SKINS INTERNATIONAL TRADING AG

TABLE 129 KEY INFORMATION – LEONISA SA

TABLE 130 KEY INFORMATION – WACOAL AMERICA, INC.

TABLE 131 KEY INFORMATION – NIKE, INC.

TABLE 132 KEY INFORMATION – ADIDAS AG

TABLE 133 KEY INFORMATION – ANN CHERY

TABLE 134 KEY INFORMATION – PUMA SE

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