

LAMEA Commercial Satellite Imaging Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Commercial Satellite Imaging Market would witness market growth of 16.2% CAGR during the forecast period (2019-2025).

Space Imaging Middle East (SIME) is the leading geospatial and GIS solution provider in the entire Middle East. The major breakthrough for SIME was when it used this technology to monitor the regional production of illicit crops. Moreover, in South Africa, commercial satellite imaging is used to monitor crop production. Constant soil inspection, tracking moisture level, soil texture, and nutrients are key applications of satellite imaging in crop monitoring. These factors are estimated to propel the commercial satellite imaging market in the Middle East and Africa.

A crucial challenge to the development of the market studied is the aerial and terrestrial mapping or imaging solutions, which provide a higher resolution than satellites. The failure of satellites to function in extreme weather conditions, like fog, cloud and snow, also limits market growth. Under cloud cover, the aerial imaging can be performed with minor correction after treatment. This ensures the provision of cloud-free data. As a result, the aerial data do not have atmospheric effects due to the low-altitude acquisition, which may affect data quality in satellite images.

Based on Application, the market is segmented into Geospatial Data Acquisition & Mapping, Energy & Natural Resource Management, Defense & Intelligence, Disaster Management, Surveillance & Security, Urban Planning & Development and Others. Based on End User, the market is segmented into Government & Defense, Forestry & Agriculture, Civil Engineering & Archaeology, Energy, Transportation & Logistics and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Spaceflight Industries, Inc., Galileo Group, Inc., ImageSat International N.V., Maxar Technologies, Inc., Planet Labs, Inc., UrtheCast Corporation, Airbus SE, Saab Group (Vricon, Inc.), Trimble, Inc., Leonardo SpA, Thales Group S.A. and L3Harris Technologies, Inc.

Scope of the Study

Market Segmentation:

By Application

Geospatial Data Acquisition & Mapping

Energy & Natural Resource Management

Defense & Intelligence

Disaster Management

Surveillance & Security

Urban Planning & Development

Others

By End User

Government and Defense

Forestry & Agriculture

Civil Engineering & Archaeology

Energy

Transportation & Logistics

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Spaceflight Industries, Inc.

Galileo Group, Inc.

ImageSat International N.V.

Maxar Technologies, Inc.

Planet Labs, Inc.

UrtheCast Corporation

Airbus SE

Saab Group (Vricon, Inc.)

Trimble, Inc.

Leonardo SpA

Thales Group S.A.

L3Harris Technologies, Inc.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Commercial Satellite Imaging Market, by Application
 - 1.4.2 LAMEA Commercial Satellite Imaging Market, by End User
 - 1.4.3 LAMEA Commercial Satellite Imaging Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: Leading Players

CHAPTER 4. LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY END USER

- 4.1 LAMEA Commercial Satellite Imaging Government and Defense Market by Country
- 4.2 LAMEA Commercial Satellite Imaging Forestry & Agriculture Market by Country

4.3 LAMEA Commercial Satellite Imaging Civil Engineering & Archaeology Market by Country

4.4 LAMEA Commercial Satellite Imaging Energy Market by Country

4.5 LAMEA Commercial Satellite Imaging Transportation & Logistics Market by Country

4.6 LAMEA Other End User Commercial Satellite Imaging Market by Country

CHAPTER 5. LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION

5.1 LAMEA Geospatial Data Acquisition & Mapping Commercial Satellite Imaging Market by Country

5.2 LAMEA Energy & Natural Resource Management Commercial Satellite Imaging Market by Country

5.3 LAMEA Defense & Intelligence Commercial Satellite Imaging Market by Country

5.4 LAMEA Disaster Management Commercial Satellite Imaging Market by Country

5.5 LAMEA Surveillance & Security Commercial Satellite Imaging Market by Country

5.6 LAMEA Urban Planning & Development Commercial Satellite Imaging Market by Country

5.7 LAMEA Others Commercial Satellite Imaging Market by Country

CHAPTER 6. LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY COUNTRY

6.1 Brazil Commercial Satellite Imaging Market

6.1.1 Brazil Commercial Satellite Imaging Market by End User

6.1.2 Brazil Commercial Satellite Imaging Market by Application

6.2 Argentina Commercial Satellite Imaging Market

6.2.1 Argentina Commercial Satellite Imaging Market by End User

6.2.2 Argentina Commercial Satellite Imaging Market by Application

6.3 UAE Commercial Satellite Imaging Market

6.3.1 UAE Commercial Satellite Imaging Market by End User

6.3.2 UAE Commercial Satellite Imaging Market by Application

6.4 Saudi Arabia Commercial Satellite Imaging Market

6.4.1 Saudi Arabia Commercial Satellite Imaging Market by End User

6.4.2 Saudi Arabia Commercial Satellite Imaging Market by Application

6.5 South Africa Commercial Satellite Imaging Market

6.5.1 South Africa Commercial Satellite Imaging Market by End User

6.5.2 South Africa Commercial Satellite Imaging Market by Application

6.6 Nigeria Commercial Satellite Imaging Market

6.6.1 Nigeria Commercial Satellite Imaging Market by End User

- 6.6.2 Nigeria Commercial Satellite Imaging Market by Application
- 6.7 Rest of LAMEA Commercial Satellite Imaging Market
 - 6.7.1 Rest of LAMEA Commercial Satellite Imaging Market by End User
 - 6.7.2 Rest of LAMEA Commercial Satellite Imaging Market by Application

CHAPTER 7. COMPANY PROFILES

- 7.1 Spaceflight Industries, Inc. (BlackSky Global LLC)
 - 7.1.1 Company Overview
 - 7.1.2 Recent strategies and developments:
 - 7.1.2.1 Collaborations, partnerships and agreements:
 - 7.1.2.2 Product launches:
- 7.2 Galileo Group, Inc.
 - 7.2.1 Company Overview
- 7.3 ImageSat International N.V.
 - 7.3.1 Company Overview
 - 7.3.2 Recent strategies and developments:
 - 7.3.2.1 Collaborations, partnerships and agreements:
- 7.4 Maxar Technologies, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expenses
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Collaborations, partnerships and agreements:
 - 7.4.5.2 Acquisition and mergers:
 - 7.4.5.3 Expansions:
 - 7.4.6 SWOT Analysis
- 7.5 Planet Labs, Inc.
 - 7.5.1 Company Overview
 - 7.5.2 Recent strategies and developments:
 - 7.5.2.1 Collaborations, partnerships and agreements:
 - 7.5.2.2 Acquisition and mergers:
- 7.6 UrtheCast Corporation
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Regional Analysis
 - 7.6.4 Research & Development Expenses
 - 7.6.5 Recent strategies and developments:

7.6.5.1 Collaborations, partnerships and agreements:

7.6.5.2 Acquisition and mergers:

7.7 Airbus SE (Airbus Defence and Space SE)

7.7.1 Company Overview

7.7.2 Financial Analysis

7.7.3 Segmental and Regional Analysis

7.7.4 Research & Development Expenses

7.7.5 Recent strategies and developments:

7.7.5.1 Collaborations, partnerships and agreements:

7.7.6 SWOT Analysis

7.8 Saab Group (Vricon, Inc.)

7.8.1 Company Overview

7.8.2 Financial Analysis

7.8.3 Segmental and Regional Analysis

7.8.4 Research & Development Expenses

7.8.5 Recent strategies and developments:

7.8.5.1 Collaborations, partnerships and agreements:

7.8.5.2 Product launches:

7.8.6 SWOT Analysis

7.9 Trimble, Inc.

7.9.1 Company Overview

7.9.2 Financial Analysis

7.9.3 Segmental and Regional Analysis

7.9.4 Research & Development Expense

7.9.5 Recent strategies and developments:

7.9.5.1 Product launches:

7.9.6 SWOT Analysis

7.1 Leonardo SpA

7.10.1 Company Overview

7.10.2 Financial Analysis

7.10.3 Regional & Segmental Analysis

7.10.4 Research & Development Expenses

7.10.5 Recent strategies and developments:

7.10.5.1 Collaborations, partnerships and agreements:

7.10.5.2 Product launches:

7.11 Thales Group S.A.

7.11.1 Company Overview

7.11.2 Financial Analysis

7.11.3 Regional & Segmental Analysis

7.11.4 Research & Development Expenses

7.11.5 Recent strategies and developments:

7.11.5.1 Collaborations, partnerships and agreements:

7.11.5.2 Product launches:

7.11.6 SWOT Analysis

7.12 L3Harris Technologies, Inc.

7.12.1 Company Overview

7.12.2 Financial Analysis

7.12.3 Regional & Segmental Analysis

7.12.4 Research & Development Expenses

7.12.5 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS–
COMMERCIAL SATELLITE IMAGING MARKET

TABLE 4 PRODUCT LAUNCHES AND EXPANSIONS– COMMERCIAL SATELLITE
IMAGING MARKET

TABLE 5 MERGERS & ACQUISITIONS – COMMERCIAL SATELLITE IMAGING
MARKET

TABLE 6 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY END USER,
2015 - 2018, USD MILLION

TABLE 7 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY END USER,
2019 - 2025, USD MILLION

TABLE 8 LAMEA COMMERCIAL SATELLITE IMAGING GOVERNMENT AND
DEFENSE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 LAMEA COMMERCIAL SATELLITE IMAGING GOVERNMENT AND
DEFENSE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 LAMEA COMMERCIAL SATELLITE IMAGING FORESTRY &
AGRICULTURE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 LAMEA COMMERCIAL SATELLITE IMAGING FORESTRY &
AGRICULTURE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 LAMEA COMMERCIAL SATELLITE IMAGING CIVIL ENGINEERING &
ARCHAEOLOGY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 13 LAMEA COMMERCIAL SATELLITE IMAGING CIVIL ENGINEERING &
ARCHAEOLOGY MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 14 LAMEA COMMERCIAL SATELLITE IMAGING ENERGY MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 15 LAMEA COMMERCIAL SATELLITE IMAGING ENERGY MARKET BY
COUNTRY, 2019 - 2025, USD MILLION

TABLE 16 LAMEA COMMERCIAL SATELLITE IMAGING TRANSPORTATION &
LOGISTICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 LAMEA COMMERCIAL SATELLITE IMAGING TRANSPORTATION &
LOGISTICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 LAMEA OTHER END USER COMMERCIAL SATELLITE IMAGING

MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 LAMEA OTHER END USER COMMERCIAL SATELLITE IMAGING

MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2015 - 2018, USD MILLION

TABLE 21 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2019 - 2025, USD MILLION

TABLE 22 LAMEA GEOSPATIAL DATA ACQUISITION & MAPPING COMMERCIAL
SATELLITE IMAGING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 LAMEA GEOSPATIAL DATA ACQUISITION & MAPPING COMMERCIAL
SATELLITE IMAGING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 LAMEA ENERGY & NATURAL RESOURCE MANAGEMENT
COMMERCIAL SATELLITE IMAGING MARKET BY COUNTRY, 2015 - 2018, USD
MILLION

TABLE 25 LAMEA ENERGY & NATURAL RESOURCE MANAGEMENT
COMMERCIAL SATELLITE IMAGING MARKET BY COUNTRY, 2019 - 2025, USD
MILLION

TABLE 26 LAMEA DEFENSE & INTELLIGENCE COMMERCIAL SATELLITE IMAGING
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 27 LAMEA DEFENSE & INTELLIGENCE COMMERCIAL SATELLITE IMAGING
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 28 LAMEA DISASTER MANAGEMENT COMMERCIAL SATELLITE IMAGING
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 29 LAMEA DISASTER MANAGEMENT COMMERCIAL SATELLITE IMAGING
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 30 LAMEA SURVEILLANCE & SECURITY COMMERCIAL SATELLITE
IMAGING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 31 LAMEA SURVEILLANCE & SECURITY COMMERCIAL SATELLITE
IMAGING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 32 LAMEA URBAN PLANNING & DEVELOPMENT COMMERCIAL SATELLITE
IMAGING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 33 LAMEA URBAN PLANNING & DEVELOPMENT COMMERCIAL SATELLITE
IMAGING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 34 LAMEA OTHERS COMMERCIAL SATELLITE IMAGING MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 35 LAMEA OTHERS COMMERCIAL SATELLITE IMAGING MARKET BY
COUNTRY, 2019 - 2025, USD MILLION

TABLE 36 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY COUNTRY,
2015 - 2018, USD MILLION

TABLE 37 LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY COUNTRY,
2019 - 2025, USD MILLION

TABLE 38 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD
MILLION

TABLE 39 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD
MILLION

TABLE 40 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET BY END USER,
2015 - 2018, USD MILLION

TABLE 41 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET BY END USER,
2019 - 2025, USD MILLION

TABLE 42 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2015 - 2018, USD MILLION

TABLE 43 BRAZIL COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2019 - 2025, USD MILLION

TABLE 44 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018,
USD MILLION

TABLE 45 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025,
USD MILLION

TABLE 46 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET BY END
USER, 2015 - 2018, USD MILLION

TABLE 47 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET BY END
USER, 2019 - 2025, USD MILLION

TABLE 48 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET BY
APPLICATION, 2015 - 2018, USD MILLION

TABLE 49 ARGENTINA COMMERCIAL SATELLITE IMAGING MARKET BY
APPLICATION, 2019 - 2025, USD MILLION

TABLE 50 UAE COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD
MILLION

TABLE 51 UAE COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD
MILLION

TABLE 52 UAE COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2015
- 2018, USD MILLION

TABLE 53 UAE COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2019
- 2025, USD MILLION

TABLE 54 UAE COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2015 - 2018, USD MILLION

TABLE 55 UAE COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION,
2019 - 2025, USD MILLION

TABLE 56 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET, 2015 -

2018, USD MILLION

TABLE 57 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD MILLION

TABLE 58 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 59 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 60 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 61 SAUDI ARABIA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 62 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD MILLION

TABLE 63 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD MILLION

TABLE 64 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 65 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 66 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 67 SOUTH AFRICA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 68 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD MILLION

TABLE 69 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD MILLION

TABLE 70 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 71 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 72 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 73 NIGERIA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 74 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET, 2015 - 2018, USD MILLION

TABLE 75 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET, 2019 - 2025, USD MILLION

TABLE 76 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 77 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 78 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 79 REST OF LAMEA COMMERCIAL SATELLITE IMAGING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 80 KEY INFORMATION – SPACEFLIGHT INDUSTRIES, INC.

TABLE 81 KEY INFORMATION – GALILEO GROUP, INC.

TABLE 82 KEY INFORMATION – IMAGESAT INTERNATIONAL N.V.

TABLE 83 KEY INFORMATION – MAXAR TECHNOLOGIES, INC.

TABLE 84 KEY INFORMATION – PLANET LABS, INC.

TABLE 85 KEY INFORMATION – URTHECAST CORPORATION

TABLE 86 KEY INFORMATION – AIRBUS SE

TABLE 87 KEY INFORMATION – SAAB GROUP

TABLE 88 KEY INFORMATION – TRIMBLE, INC.

TABLE 89 KEY INFORMATION – LEONARDO SPA

TABLE 90 KEY INFORMATION – THALES GROUP S.A.

TABLE 91 KEY INFORMATION – L3HARRIS TECHNOLOGIES, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: MAXAR TECHNOLOGIES, INC.

FIG 6 SWOT ANALYSIS: MAXAR TECHNOLOGIES, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: PLANET LABS, INC.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: URTHECAST CORPORATION

FIG 9 SWOT ANALYSIS: AIRBUS SE

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: SAAB GROUP (VRICON, INC.)

FIG 11 SWOT ANALYSIS: SAAB GROUP (VRICON, INC.)

FIG 12 SWOT ANALYSIS: TRIMBLE, INC.

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: LEONARDO SPA

FIG 14 SWOT ANALYSIS: THALES GROUP S.A.

FIG 15 SWOT ANALYSIS: L3HARRIS TECHNOLOGIES, INC.

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