

LAMEA Color Cosmetics Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Color Cosmetics Market would witness market growth of 9.1% CAGR during the forecast period (2018 – 2024).

Color cosmetics are personal care products, which are used to enhance physical appearance in people. These are Colorants and cosmetics ingredients and are widely used in skin care, make-up, hair care, personal hygiene, and fragrance. The Color cosmetics include products such as foundations, nail paints, powders, lipsticks, bronzers, eyeliners, and others.

The color cosmetics market in LAMEA region is expected to attract more cosmetics product manufacturers in the near future. Increasing consciousness about appearance especially among female consumers and rapid urbanization in the Middle East countries, such as Saudi Arabia, UAE, and Egypt, is expected to contribute to the market growth.

Based on the Target segment, the Color Cosmetics market is segmented into Prestige Products and Mass Products. Based on application, the market is segmented into Facial Make-up, Lip Products, Eye Make-up, Nail Products, Hair Color Products, Special Effect Products, and Other Applications. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Inc., Avon Products, Inc., L'Oreal SA, Revlon, Inc., Procter & Gamble (P&G) Company, Unilever, Ciat London, Shiseido Company, Limited, Kryolan Professional Make-Up, and Coty Inc.

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