

LAMEA Coconut Water Market By Form (Liquid and Powder), By Packaging (Tetra Pack, Plastic Bottle and Other Packaging), The report also covers geographical segmentation of Coconut Water market), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Coconut Water Market would witness market growth of 17.9% CAGR during the forecast period (2020-2026).

Coconut water is at the point of quick growth due to its versatile characteristics. This product has employed a universal consumer demand for being natural, pure, virtually unprocessed, and organic by virtue. These additional benefits being naturally paved is one of the factors responsible for its speedy growth in the last few decades. These potentials have further drastically shaped the beverage market in which either dedicated vendors dealing with these products are booming, or the existing players progressively are differentiating their portfolios to include some healthier substitutes to remain competitive in the market. The global organic coconut water market is anticipated to be directed by the numerous health benefits it offers. Furthermore, it also has many other features like the presence of antioxidants, has better taste, and good micronutrient content that could prompt consumers to pick it over other traditional soft drinks. Similarly, the drink is also regarded as consuming healing properties for disorders like vomiting and diarrhoea. There are the latest reports suggesting a variety of benefits of organic coconut water for the heart.

Flavored coconut water is sweetened with proper flavors, it can be simply pitched as a healthy substitute, enhancing adoption opportunities in this segment. Flavored health

drinks are expected to be at the consumption front as the change in consumer fondness in advanced countries is for caffeine and cola products. Another main factor is that sweetened drinks offer dealers the opportunity to develop better cost savings products by improving the ingredient composition enhancing the segment growth.

Based on Form, the market is segmented into Liquid and Powder. Based on Packaging, the market is segmented into Tetra Pack, Plastic Bottle and Other Packaging. The report also covers geographical segmentation of Coconut Water market. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include PepsiCo, Inc., The Coca Cola Company, NewAge, Inc., All Markets, Inc., Pulse Beverages Corporation, Celebs Coconut Corporation, C2O Pure Coconut Water, LLC (Novamex), Harmless Harvest, Inc., Amy & Brian Naturals, and Vaivai SAS.

Scope of the Study

Market Segmentation:

By Form

Liquid

Powder

By Packaging

Tetra Pack

Plastic Bottle

Other Packaging

By Distribution Channel

Online

Offline

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

PepsiCo, Inc.

The Coca Cola Company

NewAge, Inc.

All Markets, Inc.

Pulse Beverages Corporation

Celebs Coconut Corporation

C2O Pure Coconut Water, LLC (Novamex)

Harmless Harvest, Inc.

Amy & Brian Naturals

Vaivai SAS

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