

# LAMEA Cochlear Implants Market (2019-2025)

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## Abstracts

The LAMEA Cochlear Implants Market would witness market growth of 11.3% CAGR during the forecast period (2019-2025). The LAMEA Cochlear Implants market is studied across the Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The Brazil market dominated the LAMEA Cochlear Implants Market by Country 2018, thereby, achieving a market value of \$48.1 million by 2025, growing at a CAGR of 10.4 % during the forecast period. The Argentina market is expected to witness a CAGR of 12.2% during (2019 - 2025). Additionally, The UAE market is expected to witness a CAGR of 10.7% during (2019 - 2025).

Market growth of cochlear implants can be ascribed to a favorable reimbursement situation, increased awareness of hearing aids, and increased implant adoption. Besides, technological advances in cochlear implants to render the instrument more effective and user-friendly can increase the demand. And this is expected to propel the market growth during the forecast period. Because of the proximity of cochlear implant surgery to several essential parts of the inner ear, some patients report a post-operative sense of imbalance or vertigo. There have been numerous reasons, including the vibrations caused by drilling during surgery that patients may suffer from vertigo after the surgery. And this can be a major restraining factor for market growth.

It is also anticipated that increased awareness and increased disposable income in the Middle East region will stimulate the region's market. Prime hospital based in Dubai, for example, introduced a new center to conduct cochlear implant surgery in December 2016. Several participants in the sector are actively working in the industry. Most of the share, however, was among the top two to three competitors that dominated the sector in 2018.

Based on Fitting Type, the market is segmented into Unilateral Implantation and Bilateral Implantation. Based on End Use, the market is segmented into Pediatrics and Adults. Based on Country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include MED-EL GmbH, Sonova Holding AG, William Demant Holding A/S, Starkey laboratories Inc., GN Store Nord A/S (GN Hearing A/S), Amplifon SpA (Ampliter N.V.), Widex A/S, Oticon Medical AB, Cochlear Ltd., Medtronic PLC.

### Scope of the Study

#### Market Segmentation:

##### By Fitting Type

Unilateral Implantation

Bilateral Implantation

##### By End Use

Pediatrics

Adults

##### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

MED-EL GmbH

Sonova Holding AG

William Demant Holding A/S

Starkey laboratories, Inc.

GN Store Nord A/S (GN Hearing A/S)

Amplifon SpA (Ampliter N.V.)

Widex A/S

Oticon Medical AB

Cochlear Ltd.

Medtronic PLC

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Cochlear Implants Market, by Fitting Type
  - 1.4.2 LAMEA Cochlear Implants Market, by End Use
  - 1.4.3 LAMEA Cochlear Implants Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Expansions
  - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: (Product Launches: 2019-Jul-2016-Jun) Leading Players

### **CHAPTER 4. LAMEA COCHLEAR IMPLANTS MARKET BY FITTING TYPE**

- 4.1 LAMEA Unilateral Implantation Cochlear Implants Market by Country
- 4.2 LAMEA Bilateral Implantation Cochlear Implants Market by Country

### **CHAPTER 5. LAMEA COCHLEAR IMPLANTS MARKET BY END USE**

5.1 LAMEA Pediatrics Market by Country

5.2 LAMEA Adults Market by Country

## **CHAPTER 6. LAMEA COCHLEAR IMPLANTS MARKET BY COUNTRY**

6.1 Brazil Cochlear Implants Market

6.1.1 Brazil Cochlear Implants Market by Fitting Type

6.1.2 Brazil Cochlear Implants Market by End Use

6.2 Argentina Cochlear Implants Market

6.2.1 Argentina Cochlear Implants Market by Fitting Type

6.2.2 Argentina Cochlear Implants Market by End Use

6.3 UAE Cochlear Implants Market

6.3.1 UAE Cochlear Implants Market by Fitting Type

6.3.2 UAE Cochlear Implants Market by End Use

6.4 Saudi Arabia Cochlear Implants Market

6.4.1 Saudi Arabia Cochlear Implants Market by Fitting Type

6.4.2 Saudi Arabia Cochlear Implants Market by End Use

6.5 South Africa Cochlear Implants Market

6.5.1 South Africa Cochlear Implants Market by Fitting Type

6.5.2 South Africa Cochlear Implants Market by End Use

6.6 Nigeria Cochlear Implants Market

6.6.1 Nigeria Cochlear Implants Market by Fitting Type

6.6.2 Nigeria Cochlear Implants Market by End Use

6.7 Rest of LAMEA Cochlear Implants Market

6.7.1 Rest of LAMEA Cochlear Implants Market by Fitting Type

6.7.2 Rest of LAMEA Cochlear Implants Market by End Use

## **CHAPTER 7. COMPANY PROFILES**

7.1 MED-EL GmbH

7.1.1 Company Overview

7.1.1 Recent strategies and developments:

7.1.1.1 Product launches:

7.1.1.2 Acquisitions and mergers:

7.2 Sonova Holding AG

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

- 7.2.5 Recent strategies and developments:
  - 7.2.5.1 Product launches:
  - 7.2.5.2 Expansions:
- 7.3 William Demant Holding A/S
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Research & Development Expense
  - 7.3.5 Recent strategies and developments:
    - 7.3.5.1 Collaborations, partnerships, and agreements:
- 7.4 Starkey laboratories, Inc.
  - 7.4.1 Company Overview
  - 7.4.2 Recent strategies and developments:
    - 7.4.2.1 Collaborations, partnerships, and agreements:
    - 7.4.2.2 Product launches:
- 7.5 GN Store Nord A/S (GN Hearing A/S)
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental and Regional Analysis
  - 7.5.4 Recent strategies and developments:
    - 7.5.4.1 Collaborations, partnerships, and agreements:
    - 7.5.4.2 Product launches:
- 7.6 Amplifon SpA (Ampliter N.V.)
  - 7.6.1 Company Overview
  - 7.6.2 Recent strategies and developments:
    - 7.6.2.1 Acquisitions and mergers:
- 7.7 Widex A/S
  - 7.7.1 Company Overview
  - 7.7.2 Recent strategies and developments:
    - 7.7.2.1 Product launches:
    - 7.7.2.2 Acquisitions and mergers:
- 7.8 Oticon Medical AB
  - 7.8.1 Company Overview
  - 7.8.2 Recent strategies and developments:
    - 7.8.2.1 Collaborations, partnerships, and agreements:
    - 7.8.2.2 Product launches:
- 7.9 Cochlear Ltd.
  - 7.9.1 Company Overview
  - 7.9.2 Financial Analysis

7.9.3 Segmental and Regional Analysis

7.9.4 Research & Development Expense

7.9.5 Recent strategies and developments:

7.9.5.1 Collaborations, partnerships, and agreements:

7.9.5.2 Product launches:

7.9.5.3 Expansions:

7.1 Medtronic PLC

7.10.1 Company overview

7.10.2 Financial Analysis

7.10.3 Segmental and Regional Analysis

7.10.4 Research & Development Expenses

7.10.5 Recent strategies and developments:

7.10.5.1 Acquisitions and mergers:



## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– COCHLEAR IMPLANTS MARKET

TABLE 4 PRODUCT LAUNCHES AND EXPANSIONS– COCHLEAR IMPLANTS MARKET

TABLE 5 MERGERS & ACQUISITIONS – COCHLEAR IMPLANTS MARKET

TABLE 6 LAMEA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 7 LAMEA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 8 LAMEA UNILATERAL IMPLANTATION COCHLEAR IMPLANTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 LAMEA UNILATERAL IMPLANTATION COCHLEAR IMPLANTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 LAMEA BILATERAL IMPLANTATION COCHLEAR IMPLANTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 LAMEA BILATERAL IMPLANTATION COCHLEAR IMPLANTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 LAMEA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 13 LAMEA COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 14 LAMEA PEDIATRICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 15 LAMEA PEDIATRICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 16 LAMEA ADULTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 LAMEA ADULTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 LAMEA COCHLEAR IMPLANTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 LAMEA COCHLEAR IMPLANTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 BRAZIL COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 21 BRAZIL COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 22 BRAZIL COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 23 BRAZIL COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 24 BRAZIL COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 25 BRAZIL COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 26 ARGENTINA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 27 ARGENTINA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 28 ARGENTINA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 29 ARGENTINA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 30 ARGENTINA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 31 ARGENTINA COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 32 UAE COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 33 UAE COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 34 UAE COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 35 UAE COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 36 UAE COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 37 UAE COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 38 SAUDI ARABIA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 39 SAUDI ARABIA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 40 SAUDI ARABIA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 41 SAUDI ARABIA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 42 SAUDI ARABIA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 43 SAUDI ARABIA COCHLEAR IMPLANTS MARKET BY END USE, 2019 -

2025, USD MILLION

TABLE 44 SOUTH AFRICA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 45 SOUTH AFRICA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 46 SOUTH AFRICA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 47 SOUTH AFRICA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 48 SOUTH AFRICA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 49 SOUTH AFRICA COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 50 NIGERIA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 51 NIGERIA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 52 NIGERIA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 53 NIGERIA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 54 NIGERIA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 55 NIGERIA COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 56 REST OF LAMEA COCHLEAR IMPLANTS MARKET, 2015 - 2018, USD MILLION

TABLE 57 REST OF LAMEA COCHLEAR IMPLANTS MARKET, 2019 - 2025, USD MILLION

TABLE 58 REST OF LAMEA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2015 - 2018, USD MILLION

TABLE 59 REST OF LAMEA COCHLEAR IMPLANTS MARKET BY FITTING TYPE, 2019 - 2025, USD MILLION

TABLE 60 REST OF LAMEA COCHLEAR IMPLANTS MARKET BY END USE, 2015 - 2018, USD MILLION

TABLE 61 REST OF LAMEA COCHLEAR IMPLANTS MARKET BY END USE, 2019 - 2025, USD MILLION

TABLE 62 KEY INFORMATION – MED-EL GMBH

TABLE 63 KEY INFORMATION – SONOVA HOLDING AG

TABLE 64 KEY INFORMATION – WILLIAM DEMANT HOLDING A/S

TABLE 65 KEY INFORMATION – STARKEY LABORATORIES, INC.

TABLE 66 KEY INFORMATION – GN STORE NORD A/S

TABLE 67 KEY INFORMATION – AMPLIFON SPA

TABLE 68 KEY INFORMATION – WIDEX A/S

TABLE 69 KEY INFORMATION – OTICON MEDICAL AB

TABLE 70 KEY INFORMATION – COCHLEAR LTD.

TABLE 71 KEY INFORMATION – MEDTRONIC PLC

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES: 2019-JUL-2016-JUN)

LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: MED-EL GMBH

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: SONOVA HOLDING AG

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: STARKEY LABORATORIES, INC.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: GN STORE NARD A/S (GN HEARING A/S)

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: WIDEX A/S

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: COCHLEAR LTD.

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