

# LAMEA Cloud Testing Market Analysis (2017-2023)

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## Abstracts

The Latin America, Middle East and Africa Cloud Testing Market would witness market growth of 17.2% CAGR during the forecast period (2017 – 2023). Growing levels of competition among eCommerce giants has been a threat to the brick-and-mortar stores, as great number of online retailers are now operating through web and mobile apps. With the change in the business landscape, customer service and satisfaction have been the paramount factors for the retailers. Such seamless customer centric business model can be achieved through continuous delivery and uninterrupted functioning of the digital offerings. Cloud testing tools and services offer on-demand services to retailers to test their applications loading time, which is accessed by multiple users per second. Such a platform leads to easing of load testing of the applications and scales up the tests whenever required. The seamless platform therefore facilitates continuous delivery of digital offerings.

Based on Type, the market report segments the market into Tools / Platforms and Services. Tools / Platforms include Functional Testing Tools, Performance/Load Testing Tools, GUI Testing Tools, API Testing Tools, Service Virtualization Tools, and Others. Services include Professional and Managed Services. Based on Vertical, the market report segments the market into Retail & Ecommerce, Telecom & IT, Media & Entertainment, Transportation, BFSI, and Others. Based on Countries, the Cloud Testing market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Cloud Testing Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, CA Technologies, Inc., Micro Focus, Cognizant, Capgemini, Cavisson Systems, Cygnet Infotech, Tricentis, and Akamai Technologies (SOASTA).

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