

LAMEA Cloud Storage Market Analysis (2017-2023)

<https://marketpublishers.com/r/L88BA4BF5C5EN.html>

Date: February 2018

Pages: 125

Price: US\$ 1,500.00 (Single User License)

ID: L88BA4BF5C5EN

Abstracts

The Latin America, Middle East and Africa Cloud Storage Market would witness market growth of 26.2% CAGR during the forecast period (2017 – 2023). Cloud-based data is pooled across different commodity servers that are either on premise or in a data center, which is managed by a third-party cloud provider. With the help of RESTful API, an object storage protocol stores a file and the metadata as a single object, and additionally, assigns it an ID number. As per user needs, the data is retrieved with the help of the ID and the content is accordingly assembled with all its metadata, authentication and security. The cloud data storage services are paid on a per-consumption, and monthly rate. Though the per-gigabyte cost is cheaper, the cloud storage providers have nevertheless, added operating expenses, making the technology relatively expensive.

Based on Type, the market report segments the market into Solution and Services. Solution type includes Primary Storage, Disaster Recovery & Backup, Cloud Storage Gateway, and Data Archiving. Services type includes Professional and Managed Services. Based on Organization Size, the Cloud Storage market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Vertical, the market report segments the market into BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Public-Sector, Media & Entertainment, and Others. Based on Countries, the Cloud Storage market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Cloud Storage Market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc. (Amazon Web Services), Microsoft Corporation, Google Inc., Oracle Corporation, VMware, Inc., Hewlett Packard

Enterprise (HPE) Company, Red Hat, Inc., Rackspace, and Dropbox.

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