

LAMEA Cloud ERP Market (2016 - 2022)

<https://marketpublishers.com/r/L54B0675E8FEN.html>

Date: December 2016

Pages: 132

Price: US\$ 1,500.00 (Single User License)

ID: L54B0675E8FEN

Abstracts

Enterprise resource planning is a term that is used for broad set of activities to help businesses to streamline vital aspects of the business such as purchasing and inventory management. ERP applications are also widely used for finance and human capital management aspects of a business. Cloud ERP empowers a company to shift their accounting, operations management and reporting on to the cloud. Cloud ERP vendors significantly differ in their offerings, that is, technology, functionality and service. With technological breakthroughs, it is anticipated that ERP software, specifically for cloud computing environments would come with new and robust features that were never within the scope of the old technology. With a right cloud service provider, any corporation has the capability to scale up rapidly without worrying on investment or other associated expenses.

Based on the component type, the Cloud ERP market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Professional services are further segmented into Implementation, Consulting & Training and Support & Maintenance. Based on the function, the market is segmented into Operations, Marketing, Finance, Human Resource and Sales. The Organization Size highlighted in this report includes Small & Medium Sized and Large Enterprises. Based on Deployment Type, the market is segmented into Public, Private and Hybrid Cloud. The verticals covered under the report include BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare & Life Sciences, Retail and Others.

Based on Country, LAMEA Cloud ERP market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. Brazil remained the dominant Country in the LAMEA Cloud ERP market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Cloud ERP market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Epicor Software Corporation and VMware, Inc.

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