

LAMEA Center Stack Display Market By Display Technology (TFT LCD and OLED), By Display Size (Upto 7 inch and More than 7 inch), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Center Stack Display Market would witness market growth of 15.7% CAGR during the forecast period (2020-2026).

Automotive stack refers to controls and buttons placed in front of the vehicle next to the driver. The center stack of an automobile is comprised among many others of air conditioning buttons, vehicle parking light, audio control device and the temperature display. The center stack functions in a vehicle as a functional and aesthetic feature. Controls and buttons allow the driver to control different things in a vehicle. In the auto-center stack market, the advancement of automotive electronics has brought about a transition.

Increasing government support for road safety and taking the GPS mandatory system initiatives, owing to the increasing numbers of fuel from road crashes, are increasing the global market for automotive displays. The emergence of innovative industry such as augmented reality and the growing usage of smart displays are pushing the market for automobile displays. The increasing adoption of self-contained vehicles and connected vehicles boosts market growth. In addition, the high costs of raw materials and displays can interfere with the growth of the global market for automotive displays. In addition, new technological advancements are building a potential in the automotive industry to increase the global demand for automotive display market.

Based on Display Technology, the market is segmented into TFT LCD and OLED.

Based on Display Size, the market is segmented into Upto 7 inch and More than 7 inch.

Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Alps Alpine Co., Ltd., Continental AG, Samsung Electronics Co., Ltd. (Samsung Group), Hyundai Motor Company, Panasonic Corporation, Robert Bosch GmbH, Texas Instruments, Inc., Magna International, Inc., Faurecia SA, and Visteon Corporation.

Scope of the Study

Market Segmentation:

By Display Technology

TFT LCD

OLED

By Display Size

Upto 7 inch

More than 7 inch

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Alps Alpine Co., Ltd.

Continental AG

Samsung Electronics Co., Ltd. (Samsung Group)

Hyundai Motor Company

Panasonic Corporation

Robert Bosch GmbH

Texas Instruments, Inc.

Magna International, Inc.

Faurecia SA

Visteon Corporation

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