

LAMEA Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Canned Tuna Market would witness market growth of 9.7% CAGR during the forecast period (2020-2026).

Some of the countries from Middle Eastern such as Saudi Arabia, Israel, and Egypt have evolved as the biggest importers of tuna on the planet. This is because import duty charges for canned tuna are less in the Middle East. Another explanation or the prominence and demand for canned tuna are its shelf life. Numerous countries are growing quickly and their people are switching to easy to cook, long-lasting, and universally cherished food products. These inclinations of individuals are a reason behind the expanding global consumption of canned tuna. With growing awareness about health, numerous individuals are moving from canned tuna to fresh and frozen fish.

The worldwide canned tuna market development is boosted predominantly because of the expanding consumption of different packaged food items and beverages. The canned foods comprise of different meat, organic products, vegetables, and fishes that are precooked or are ready-to-cook for easy consumption. Due to the hectic lifestyles and growth in the working population, the utilization of convenience food items has prodded in the last few years. This legitimately helps in the development of this market. However, the current condition of the market is anticipated to be influenced due to the worldwide COVID-19 pandemic. Since the greater part of the countries is imposing a lockdown, the accessibility of food items has declined because of numerous production

units being closed down, consequently brought down the buying capacity of the purchasers. This has adversely affected the sales performance of processed food items.

Based on Product, the market is segmented into Skipjack, Yellowfin, and Other Products. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Specialty Stores and E-commerce. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Frinsa del, Noroeste SA, Thai Union Group PCL, Centuary Pacific Food, Inc., Jealsa Rianxeira SA, Wild Planet Foods, Inc., American Tuna, Inc., Ocean Brands GP (The Jim Pattison Group), Golden Prize Canning Co. Ltd., Albacora S.A., and F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC).

Scope of the Study

Market Segmentation:

By Product

Skipjack

Yellowfin

Other Products

By Distribution Channel

Hypermarket & Supermarket

Specialty Stores

E-commerce

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Frinsa del Noroeste SA

Thai Union Group PCL

Centuary Pacific Food, Inc.

Jealsa Rianxeira SA

Wild Planet Foods, Inc.

American Tuna, Inc.

Ocean Brands GP (The Jim Pattison Group)

Golden Prize Canning Co. Ltd.

Albacora S.A.

F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

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