

LAMEA Business Process as a Service Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Business Process as a Service Market would witness market growth of 12.6% CAGR during the forecast period (2017 – 2023).

Business process-as-a service (BPaaS) is a total package that is offered by leading cloud service providers such as Genpact, IBM Corporation, Fujitsu Limited, and Capgemini. The technology is offered to enable business process outsourcing (BPO) via cloud computing service model. BPO services are basically meant to cut labor expenses, and such cost cuttings can be attained with the help of BPaaS solutions. The developing countries such as Brazil, have further contributed to the market growth. Focused market moves by the market participants to enhance their product portfolio has further contributed to the market expansion in the emerging markets such as Latin America, the Middle East, and Africa.

Based on Business Process, the market report segments the market into Human Resource Management & Operations, Accounting & Finance, Sales & Marketing, Customer Service & Support, Procurement & Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Large Enterprises and Small & Medium Enterprises. Based on Vertical, the market report segments the market into BFSI, Telecom & IT, Retail & Ecommerce, Government, Manufacturing, Healthcare, and Others. Based on Countries, the Business Process as a Service is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Business Process as a Service Market. Key companies profiled in the report include Accenture Plc., Capgemini, Cognizant, EXL, IBM Corporation, Fujitsu Limited, SAP SE, Genpact, Oracle Corporation, and Wipro Limited.

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