

LAMEA Breakfast Cereal Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Breakfast Cereal Market would witness market growth of 6.3% CAGR during the forecast period (2017 – 2023). Supermarkets have sprung up in the recent years. Supermarkets were popular in the emerging economies to begin with; however, eventually, they are across the Middle East and African regions. Growing inclination towards on-the-go breakfast options, demand for organic cereals and rising health awareness among consumers are the factors contributing to the growth of the market. Cereals are considered healthy and are easy to prepare, therefore, the demand is significantly high for these products. Availability of alternative options has limited the growth of the market. Eggs, smoothies, frozen waffles, yogurt, sausage, puddings, and other traditional breakfasts are popular, which are healthier and are made up of fresh ingredients. Due to significant amount of sugar contents and additional food preservatives in these cereals, the health-conscious consumers tend to prefer other breakfast alternatives.

Based on Product Type, the Breakfast Cereal market segments the market into Ready-to-Eat and Hot Cereals. Based on Distribution Channel, the market report segments the market into Supermarket, Convenience Stores, Online, and Others. Based on Countries, the Breakfast Cereal market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Breakfast Cereal Market. Key companies profiled in the report include General Mills, Inc., Alara Wholefoods Ltd., Nestle SA, Kellogg Company, PepsiCo, Inc., Bagrrys India Ltd., Post Holdings, Inc. (Attune Foods LLC), B&G Foods Inc., Archer Daniels Midland Company, and Bob's Red Mill Natural Foods Inc.



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