

LAMEA Body Area Network Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Body Area Network Market would witness market growth of 12.3% CAGR during the forecast period (2019-2025). The body area network technology is evolving with advancements in technology, while security and privacy stay essential, because there is sufficient space for cyber-criminals to infiltrate the current designs of wearables and implantable devices used for the body area networks. In addition, increasing the bandwidth of data transmission as well as lowering the battery consumption of these devices continues to be challenging for body area network providers.

Body area network wearable devices typically involve smart bands, smart watches, and smart earphones. Mass adoption of smartwatches and smart bands around different countries in sports and fitness applications is speeding up wearable device market growth. Some of the major companies offering smart watches and smart bands are Apple, Samsung, Fitbit, Fossil, Huawei, Garmin, and Xiaomi, while companies like Bragi and GN Group offer smart earphones.

Many wearable devices, such as smartwatches, activity monitors, and smart wristbands, are using application processors extensively. Application processors are used to combine data from various sensors, either internal or external, where the information received is processed, and then taking the corrective action. There is a need for additional internal memory that is accelerated by increasing multimedia features in wearable devices like smartwatches. These factors lead to a greater market share in the body area network market of application processors and memory modules.

Based on Device Type, the market is segmented into Wearable Devices and Implantable Devices. Based on component, the market is segmented into Application Processors, Memory Modules, & Pulse Generators, Communication & Interface Components, Sensors, Displays, Power Management Units, Electromechanicals and

Others. Based on End User, the market is segmented into Medical, Fitness, & Sports Application, Security and Military. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Apple, Inc., Samsung Electronics Co., Ltd., LG Corporation (LG Electronics), Medtronic PLC, Abbott Laboratories, Casio Computer Co., Ltd., Huawei Technologies Co., Ltd., Xiaomi Corporation, Fossil Group, Inc., Garmin Ltd. and Fitbit, Inc.

Scope of the Study

Market Segmentation:

By Device Type

- Wearable Devices

- Implantable Devices

By Component

- Application Processors & Memory Modules, and Pulse Generators

- Communication and Interface Components

- Sensors

- Displays

- Power Management Units

- Electromechanicals

- Others

By Application

Medical, Fitness, and Sports Application

Security

Military

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Apple, Inc.

Samsung Electronics Co., Ltd.

LG Corporation (LG Electronics)

Medtronic PLC

Abbott Laboratories

Casio Computer Co., Ltd.

Huawei Technologies Co., Ltd.

Xiaomi Corporation

Fossil Group, Inc.

Garmin Ltd.

Fitbit, Inc.

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