

LAMEA Big Data Security Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Big Data Security Market would witness market growth of 19.7% CAGR during the forecast period (2017 – 2023). Big Data has the capability to throw light on the market needs and accordingly analyze these needs in a broader perspective. Therefore, the use of Big Data offers competitive advantage to businesses as the businesses would then be equipped with the capabilities to identify opportunities, and execute targeted changes, to continuously improve business offerings. Stringent regulatory landscape, changing variety and volume of business data from various sources, and growing incidences of cyber-attacks demanding highly scalable security solutions have been the factors that are driving the growth of the big data security market.

Based on Types, the market is segmented into Software and Services. Software Types includes Backup & Recovery, Encryption, Tokenization & Data Masking, Access Control, Security Intelligence, Big Data Governance, and Others. Services type includes Professional and Managed Services. Based on Technology, the Latin America, Middle East and Africa Big Data Security market segments the market into Identity & Access Management, Security Information & Event Management, IDS/IPS & UTM, and Others. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the Latin America, Middle East and Africa Big Data Security market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the key stake holders of the Latin America, Middle East and Africa Big Data Security Market. Key companies profiled in the report include Oracle Corporation, Microsoft Corporation, Symantec Corporation, IBM Corporation, Amazon Web Services, Hewlett Packard Enterprise, McAfee, LLC, Check Point

Software Technologies Ltd., Imperva, Inc., and Dell Technologies (Pivotal Software, Inc.).

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