

LAMEA Big Data Analytics in Retail Market By Component (Software and Services), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By Application (Supply Chain Operations Management, Sales & Marketing Analytics, Customer Analytics, Merchandising Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/L132D95A3B78EN.html>

Date: September 2020

Pages: 139

Price: US\$ 1,500.00 (Single User License)

ID: L132D95A3B78EN

Abstracts

The Latin America, Middle East and Africa Big Data Analytics in Retail Market would witness market growth of 27.3% CAGR during the forecast period (2020-2026).

Today, retailers endeavor to discover imaginative approaches to draw bits of knowledge from the ever-expanding amount of organized and unorganized data available about their purchaser's behavior. Big Data analytics is presently being applied at each step of the retail cycle - directly from predicting the famous items to recognizing the users who are probably going to be interested in these items and what to sell them next.

For brands and retailers, information is the game-changer. Retail data analytics can assist organizations to stay updated on the shopping patterns by applying user analytics to reveal, decipher, and act on important data experiences, incorporating online customer and in-store patterns. The retailers—both offline and online—are embracing the data-first procedure towards understanding the purchasing behavior of their users, mapping them to items, and planning proper advertising strategies to sell their items to enrol greater profits.

Moreover, big data analytics solutions are utilized in retail likewise assist in preparing viable and effective advertising strategies to improve income. The growth in need for analyzing historic information to make more precise business decisions, increment in demand for analyzing user purchasing trends and anticipating patterns is further boosting the development of this market.

Based on Component, the market is segmented into Software and Services. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Application, the market is segmented into Supply Chain Operations Management, Sales & Marketing Analytics, Customer Analytics, Merchandising Analytics and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Salesforce.com, Inc., Adobe, Inc., Teradata Corporation, MicroStrategy, Inc., Alteryx, Inc., and Zoho Corporation Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Component

Software

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Application

Supply Chain Operations Management

Sales & Marketing Analytics

Customer Analytics

Merchandising Analytics

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Salesforce.com, Inc.

Adobe, Inc.

Teradata Corporation

MicroStrategy, Inc.

Alteryx, Inc.

Zoho Corporation Pvt. Ltd.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa (LAMEA) Big Data Analytics in Retail Market, by Component
 - 1.4.2 Latin America, Middle East and Africa (LAMEA) Big Data Analytics in Retail Market, by Deployment Type
 - 1.4.3 Latin America, Middle East and Africa (LAMEA) Big Data Analytics in Retail Market, by Organization Size
 - 1.4.4 Latin America, Middle East and Africa (LAMEA) Big Data Analytics in Retail Market, by Application
 - 1.4.5 Latin America, Middle East and Africa (LAMEA) Big Data Analytics in Retail Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Enhancements
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies

3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)

3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, Aug – 2020, Jun) Leading Players

3.3.3 Key Strategic Move: (Product Launches and Product Enhancements: 2017, Jan – 2020, Jul) Leading Players

CHAPTER 4. LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT

4.1 LAMEA Big Data Analytics in Retail Software Market by Country

4.2 LAMEA Big Data Analytics in Retail Services Market by Country

CHAPTER 5. LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE

5.1 LAMEA On-premise Big Data Analytics in Retail Market by Country

5.2 LAMEA Cloud Big Data Analytics in Retail Market by Country

CHAPTER 6. LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE

6.1 LAMEA Large Enterprises Big Data Analytics in Retail Market by Country

6.2 LAMEA Small & Medium Enterprises Big Data Analytics in Retail Market by Country

CHAPTER 7. LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION

7.1 LAMEA Supply Chain Operations Management Big Data Analytics in Retail Market by Country

7.2 LAMEA Sales & Marketing Analytics Big Data Analytics in Retail Market by Country

7.3 LAMEA Customer Analytics Big Data Analytics in Retail Market by Country

7.4 LAMEA Merchandising Analytics Big Data Analytics in Retail Market by Country

7.5 LAMEA Others Big Data Analytics in Retail Market by Country

CHAPTER 8. LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY

8.1 Brazil Big Data Analytics in Retail Market

8.1.1 Brazil Big Data Analytics in Retail Market by Component

8.1.2 Brazil Big Data Analytics in Retail Market by Deployment Type

- 8.1.3 Brazil Big Data Analytics in Retail Market by Organization Size
- 8.1.4 Brazil Big Data Analytics in Retail Market by Application
- 8.2 Argentina Big Data Analytics in Retail Market
 - 8.2.1 Argentina Big Data Analytics in Retail Market by Component
 - 8.2.2 Argentina Big Data Analytics in Retail Market by Deployment Type
 - 8.2.3 Argentina Big Data Analytics in Retail Market by Organization Size
 - 8.2.4 Argentina Big Data Analytics in Retail Market by Application
- 8.3 UAE Big Data Analytics in Retail Market
 - 8.3.1 UAE Big Data Analytics in Retail Market by Component
 - 8.3.2 UAE Big Data Analytics in Retail Market by Deployment Type
 - 8.3.3 UAE Big Data Analytics in Retail Market by Organization Size
 - 8.3.4 UAE Big Data Analytics in Retail Market by Application
- 8.4 Saudi Arabia Big Data Analytics in Retail Market
 - 8.4.1 Saudi Arabia Big Data Analytics in Retail Market by Component
 - 8.4.2 Saudi Arabia Big Data Analytics in Retail Market by Deployment Type
 - 8.4.3 Saudi Arabia Big Data Analytics in Retail Market by Organization Size
 - 8.4.4 Saudi Arabia Big Data Analytics in Retail Market by Application
- 8.5 South Africa Big Data Analytics in Retail Market
 - 8.5.1 South Africa Big Data Analytics in Retail Market by Component
 - 8.5.2 South Africa Big Data Analytics in Retail Market by Deployment Type
 - 8.5.3 South Africa Big Data Analytics in Retail Market by Organization Size
 - 8.5.4 South Africa Big Data Analytics in Retail Market by Application
- 8.6 Nigeria Big Data Analytics in Retail Market
 - 8.6.1 Nigeria Big Data Analytics in Retail Market by Component
 - 8.6.2 Nigeria Big Data Analytics in Retail Market by Deployment Type
 - 8.6.3 Nigeria Big Data Analytics in Retail Market by Organization Size
 - 8.6.4 Nigeria Big Data Analytics in Retail Market by Application
- 8.7 Rest of LAMEA Big Data Analytics in Retail Market
 - 8.7.1 Rest of LAMEA Big Data Analytics in Retail Market by Component
 - 8.7.2 Rest of LAMEA Big Data Analytics in Retail Market by Deployment Type
 - 8.7.3 Rest of LAMEA Big Data Analytics in Retail Market by Organization Size
 - 8.7.4 Rest of LAMEA Big Data Analytics in Retail Market by Application

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional & Segmental Analysis

- 9.1.4 Research & Development Expenses
- 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Partnerships, Collaborations, and Agreements:
 - 9.1.5.2 Product Launches and Product Enhancements:
- 9.1.6 SWOT Analysis
- 9.2 Microsoft Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expenses
 - 9.2.1 Recent strategies and developments:
 - 9.2.1.1 Partnerships, Collaborations, and Agreements:
 - 9.2.2 SWOT Analysis
- 9.3 Oracle Corporation
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Recent strategies and developments:
 - 9.3.5.1 Product Launches and Product Enhancements:
 - 9.3.6 SWOT Analysis
- 9.4 SAP SE
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Recent strategies and developments:
 - 9.4.5.1 Partnerships, Collaborations, and Agreements:
 - 9.4.5.2 Product Launches and Product Enhancements:
 - 9.4.5.3 Geographical Expansions:
 - 9.4.6 SWOT Analysis
- 9.5 Salesforce.com, Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Acquisition and Mergers:
 - 9.5.5.2 Product Launches and Product Enhancements:

9.5.6 SWOT Analysis

9.6 Adobe, Inc.

9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Segmental and Regional Analysis

9.6.4 Research & Development Expense

9.6.5 Recent strategies and developments:

9.6.5.1 Partnerships, Collaborations, and Agreements:

9.6.5.2 Product Launches and Product Enhancements:

9.6.6 SWOT Analysis

9.7 Teradata Corporation

9.7.1 Company Overview

9.7.2 Financial Analysis

9.7.3 Regional Analysis

9.7.4 Research & Development Expense

9.7.5 Recent strategies and developments:

9.7.5.1 Partnerships, Collaborations, and Agreements:

9.7.5.2 Product Launches and Product Enhancements:

9.7.6 SWOT Analysis

9.8 MicroStrategy, Inc.

9.8.1 Company Overview

9.8.2 Financial Analysis

9.8.3 Regional Analysis

9.8.4 Research & Development Expenses

9.8.5 Recent strategies and developments:

9.8.5.1 Partnerships, Collaborations, and Agreements:

9.8.5.2 Product Launches and Product Enhancements:

9.8.6 SWOT Analysis

9.9 Alteryx, Inc.

9.9.1 Company Overview

9.9.2 Financial Analysis

9.9.3 Regional Analysis

9.9.4 Research & Development Expenses

9.9.5 Recent strategies and developments:

9.9.5.1 Partnerships, Collaborations, and Agreements:

9.9.5.2 Product Launches and Product Enhancements:

9.9.5.3 Acquisition and Mergers:

9.10. Zoho Corporation Pvt. Ltd.

9.10.1 Company Overview

9.10.2 Recent strategies and developments:

9.10.2.1 Product Launches and Product Enhancements:

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 2 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– BIG DATA ANALYTICS IN RETAIL MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS – BIG DATA ANALYTICS IN RETAIL MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– BIG DATA ANALYTICS IN RETAIL MARKET

TABLE 6 MERGERS & ACQUISITIONS – BIG DATA ANALYTICS IN RETAIL MARKET

TABLE 7 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 8 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 9 LAMEA BIG DATA ANALYTICS IN RETAIL SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 LAMEA BIG DATA ANALYTICS IN RETAIL SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 LAMEA BIG DATA ANALYTICS IN RETAIL SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 LAMEA BIG DATA ANALYTICS IN RETAIL SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 14 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 15 LAMEA ON-PREMISE BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 LAMEA ON-PREMISE BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 LAMEA CLOUD BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 LAMEA CLOUD BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 20 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 21 LAMEA LARGE ENTERPRISES BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 LAMEA LARGE ENTERPRISES BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 LAMEA SMALL & MEDIUM ENTERPRISES BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 LAMEA SMALL & MEDIUM ENTERPRISES BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 26 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 27 LAMEA SUPPLY CHAIN OPERATIONS MANAGEMENT BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 LAMEA SUPPLY CHAIN OPERATIONS MANAGEMENT BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 LAMEA SALES & MARKETING ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 30 LAMEA SALES & MARKETING ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 31 LAMEA CUSTOMER ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 32 LAMEA CUSTOMER ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 33 LAMEA MERCHANDISING ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 34 LAMEA MERCHANDISING ANALYTICS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 35 LAMEA OTHERS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 36 LAMEA OTHERS BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 37 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 38 LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COUNTRY, 2020 -

2026, USD MILLION

TABLE 39 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 40 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 41 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 42 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 43 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 44 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 45 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 46 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 47 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 48 BRAZIL BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 49 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 50 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 51 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 52 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 53 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 54 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 55 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 56 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 57 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 58 ARGENTINA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 59 UAE BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 60 UAE BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 61 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 62 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 63 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 64 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 65 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 66 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 67 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 68 UAE BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 69 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 70 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 71 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 72 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 73 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 74 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 75 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 76 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 77 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY

APPLICATION, 2016 - 2019, USD MILLION

TABLE 78 SAUDI ARABIA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 79 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 80 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 81 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 82 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 83 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 84 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 85 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 86 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 87 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 88 SOUTH AFRICA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 89 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 90 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 91 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 92 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 93 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 94 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 95 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 96 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 97 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 98 NIGERIA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 99 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET, 2016 - 2019, USD MILLION

TABLE 100 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET, 2020 - 2026, USD MILLION

TABLE 101 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 102 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 103 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 104 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 105 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 106 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 107 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 108 REST OF LAMEA BIG DATA ANALYTICS IN RETAIL MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 109 KEY INFORMATION – IBM CORPORATION

TABLE 110 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 111 KEY INFORMATION – ORACLE CORPORATION

TABLE 112 KEY INFORMATION – SAP SE

TABLE 113 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 114 KEY INFORMATION – ADOBE, INC.

TABLE 115 KEY INFORMATION – TERADATA CORPORATION

TABLE 116 KEY INFORMATION – MICROSTRATEGY, INC.

TABLE 117 KEY INFORMATION – ALTERYX, INC.

TABLE 118 KEY INFORMATION – ZOHO CORPORATION PVT. LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, AUG – 2020, JUN) LEADING PLAYERS

FIG 5 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS: 2017, JAN – 2020, JUL) LEADING PLAYERS

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 7 SWOT ANALYSIS: IBM CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 SWOT ANALYSIS: ORACLE CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 11 SWOT ANALYSIS: SAP SE

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 13 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE, INC.

FIG 15 SWOT ANALYSIS: ADOBE, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: TERADATA CORPORATION

FIG 17 SWOT ANALYSIS: TERADATA CORPORATION

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: MICROSTRATEGY, INC.

FIG 19 SWOT ANALYSIS: MICROSTRATEGY, INC.

FIG 20 RECENT STRATEGIES AND DEVELOPMENTS: ALTERYX, INC.

I would like to order

Product name: LAMEA Big Data Analytics in Retail Market By Component (Software and Services), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By Application (Supply Chain Operations Management, Sales & Marketing Analytics, Customer Analytics, Merchandising Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

Product link: <https://marketpublishers.com/r/L132D95A3B78EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L132D95A3B78EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970