

# **LAMEA Behavioral Biometrics Market By Component (Software and Services), By Application (Identity & Access Management, Risk & Compliance Management and Fraud Detection & Prevention), By Type (Voice Recognition, Signature Analysis, Keystroke Dynamics and Others), By Deployment Type (On-premise and Hosted), By End User (BFSI, Telecom & IT, Healthcare, Retail & E-commerce, Government & Defense and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Behavioral Biometrics Market would witness market growth of 27.3% CAGR during the forecast period (2020-2026).

Behavioral biometrics applications are showing a steady demand growth in the major industry verticals such as retail, BFSI, and eCommerce, telecommunications, healthcare, government and defense, and others, largely owing to the increasing adoption of major business applications like fraud detection and prevention management, identity and admittance management, and risk and compliance management. These applications support users with an extra layer of security over the present identity and access solutions without hampering the performance of applications and improving the overall user experience.

Behavioral biometrics includes competencies to record and measure behavioral patterns of humans using a keystroke or signature analysis, gait analysis, mouse use

characteristics, voice dynamics, etc. in order to verify and validate an individual user, in real-time or retrospectively. Behavioral biometrics software included an array of human interfaces between an application and a device that analyzes these physiognomies in order to recognize and validate true users. Some of the major application areas of behavioral biometrics software include Identity and access management, fraud detection and prevention, and risk and compliance management where this software is currently being set up with a varying degree.

The large enterprise segment is likely to lead the behavioral biometrics market especially in terms of market size because large enterprises are concentrating on the adoption of behavioral biometrics business applications in order to increase customer loyalty and thus have an overall abridged infrastructure cost. Though, the Small and Medium-sized Enterprises (SMEs) segment is anticipated to grow at a higher CAGR, due to the easy scalability and availability of cloud-based deployments.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Identity & Access Management, Risk & Compliance Management and Fraud Detection & Prevention. Based on Type, the market is segmented into Voice Recognition, Signature Analysis, Keystroke Dynamics and Others. Based on Deployment Type, the market is segmented into On-premise and Hosted. Based on End User, the market is segmented into BFSI, Telecom & IT, Healthcare, Retail & E-commerce, Government & Defense and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Samsung Electronics Co., Ltd. (Samsung Group), NEC Corporation, Nuance Communications, Inc., Fair Isaac Corporation (FICO) (EZMCOM, Inc.), Mastercard, Inc. (NuData Security, Inc.), BioCatch Ltd., BehavioSec, Inc., Plurilock Security Solutions, Inc. and SecuredTouch, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

## Services

### By Application

Identity & Access Management

Risk & Compliance Management

Fraud Detection & Prevention

### By Type

Voice Recognition

Signature Analysis

Keystroke Dynamics

Others

### By Deployment Type

On-premise

Hosted

### By End User

BFSI

Telecom & IT

Healthcare

Retail & E-commerce

Government & Defense

Others

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

IBM Corporation

Samsung Electronics Co., Ltd. (Samsung Group)

NEC Corporation

Nuance Communications, Inc.

Fair Isaac Corporation (FICO) (EZMCOM, Inc.)

Mastercard, Inc. (NuData Security, Inc.)

BioCatch Ltd.

BehavioSec, Inc.

Plurilock Security Solutions, Inc.

SecuredTouch, Inc.

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