

# LAMEA Automotive Tinting Film Market (2019-2025)

<https://marketpublishers.com/r/L5292014A405EN.html>

Date: September 2019

Pages: 66

Price: US\$ 1,500.00 (Single User License)

ID: L5292014A405EN

## Abstracts

The Latin America, Middle East and Africa Automotive Tinting Film Market would witness market growth of 5.8% CAGR during the forecast period (2019-2025). Until recent times, coatings technology utilized for synthetic surfaces and finishing automotive leather was majorly based on chemicals derived from petroleum feedstock, such as propylene and ethylene. However, recent advancements in biotechnology have permitted a new group of polymers to be formulated. Prepared from the raw materials which are renewable in nature, such bio-based aqueous polyurethanes may also establish films with superior performance to the respective predecessors based on fossil fuel.

With such developments, the automotive sector would expect a leap in context to the eco-friendly aspect of materials. The lessening of VOC's and the requirement for additional sturdy coatings, mainly in the automotive sector, has led the water-based polyurethanes to be recognized as the standard for leather finishing exhibiting high-performance. Polyurethane films are known to have high flexibility, durability and are also capable to safeguard the leather from damages such as abrasive damage, staining, and other weathering effects.

Based on Vehicle Type, the market is segmented into Heavy Commercial Vehicles (HCVs), Light Commercial Vehicles (LCVs) and Passenger Cars. Based on Application, the market is segmented into Windows and Windshield. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include 3M Company, Eastman Chemical Company, Saint-Gobain Group (Saint-Gobain Solar Gard, LLC), Tintfit Windows Films Ltd., Avery Dennison Corporation (Hanita Coatings RCA Ltd.), Johnson Window Films, Inc.

(Johnson Laminating & Coatings, Inc.), Global Window Films, Lintec Corporation (Madico, Inc.), Technical Window Films, and Armolan Window Films.

Scope of the Study

Market Segmentation:

By Vehicle Type

Heavy Commercial Vehicles (HCVs)

Light Commercial Vehicles (LCVs)

Passenger Cars

By Application

Windows

Windshield

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

3M Company

Eastman Chemical Company

Saint-Gobain Group (Saint-Gobain Solar Gard, LLC)

Tintfit Windows Films Ltd.

Avery Dennison Corporation (Hanita Coatings RCA Ltd.)

Johnson Window Films, Inc. (Johnson Laminating & Coatings, Inc.)

Global Window Films

Lintec Corporation (Madico, Inc.)

Technical Window Films

Armolan Window Films

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