

# LAMEA Automotive Biometric Access System Market (2016 - 2022)

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## Abstracts

High level of protection, quick processing and easy tracking in the automotive sector are some of the major drivers in the LAMEA automotive biometric access system market. However, high cost of installing and availing the functionality is the major restraining factor for the growth of the market. LAMEA has shown limited scope for the growth of biometric system in automotive segment, owing to limited user awareness and low technological adoption. However, countries such as UAE and South Africa have shown keen interest towards advanced cars, which would promote the growth of the market in the region.

Biometric technology is an automated access monitoring system for authenticating users on the basis of behavioral or physiological characteristics. Automobile industry is emerging as one of the major end-users for the biometric access systems industry. Biometric authentication can be used for door and window openings, starting an engine, accessing navigation systems among others. Fingerprint and voice recognition authentication systems are the most commonly used authentication systems in the vehicles. This system facilitates the vehicle owners in providing better anti-theft protection to the vehicles.

The market for LAMEA automotive biometric access system is segmented based on the authentication type, characteristics, end users and product sale type. The report also highlights the market of automotive biometric access systems across different countries including Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and rest of LAMEA.

The report covers the analysis of key stake holders of the automotive biometric market. Key companies profiled in the report include Delphi Automotive Plc., Ford Motors

Corporation, Synaptic Incorporated, VOXX International Corporation, Hitachi, Ltd., and Fingerprint Cards AB among others.

## Contents

### **CHAPTER 1. INTRODUCTION**

- 1.1 Executive Summary
- 1.2 Segmentation
  - 1.2.1 LAMEA Automotive Biometric Access Systems Market, By Authentication Type
  - 1.2.2 LAMEA Automotive Biometric Access Systems Market, By Product Sale Type
  - 1.2.3 LAMEA Automotive Biometric Access Systems Market, By Characteristics Type
  - 1.2.4 LAMEA Automotive Biometric Access Systems Market, By End User Type
  - 1.2.5 LAMEA Automotive Biometric Access Systems Market, By Country
- 1.3 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Market Definition
- 2.2 Objective
- 2.3 Market Scope
- 2.4 Drivers, Restraints and Opportunities
  - 2.4.1 Drivers for the LAMEA automotive biometric access systems
  - 2.4.2 Restraints for the LAMEA automotive biometric access systems
  - 2.4.3 Opportunities in the LAMEA automotive biometric access system

### **CHAPTER 3. MARKET BY AUTHENTICATION TYPE**

- 3.1 Introduction
- 3.2 Fingerprint recognition
- 3.3 Voice recognition
- 3.4 Irish recognition
- 3.5 Others

### **CHAPTER 4. MARKET BY CHARACTERISTICS**

- 4.1 Introduction
- 4.2 Physiological Biometrics
- 4.3 Behavioral Biometrics

### **CHAPTER 5. MARKET BY PRODUCT SALE**

- 5.1 Introduction
- 5.2 OEM
- 5.3 Aftermarket Services

## **CHAPTER 6. MARKET BY END USER**

- 6.1 Introduction
- 6.2 Consumer Vehicles
- 6.3 Commercial Vehicles

## **CHAPTER 7. MARKET BY COUNTRY**

- 7.1 Introduction
- 7.2 Brazil
- 7.3 Argentina
- 7.4 UAE
- 7.5 Saudi Arabia
- 7.6 South Africa
- 7.7 South Africa
- 7.8 Nigeria
- 7.9 Rest of LAMEA

## **CHAPTER 8. COMPANY PROFILES**

- 8.1 Delphi Automotive Plc.
- 8.2 Ford Motors Co.
- 8.3 Fingerprint Cards AB (publ)
- 8.4 Synaptic Incorporated
- 8.5 NEC Corporation
- 8.6 Siemens AG
- 8.7 Hitachi, Ltd
- 8.8 Robert Bosch GmbH
- 8.9 VOXX International Corporation
- 8.10 Panasonic Corporation

## List Of Tables

### LIST OF TABLES

Table 1 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 2 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 3 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 4 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 5 LAMEA AUTOMOTIVE PHYSIOLOGICAL BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 6 LAMEA AUTOMOTIVE PHYSIOLOGICAL BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 7 LAMEA AUTOMOTIVE BEHAVIORAL BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 8 LAMEA AUTOMOTIVE BEHAVIORAL BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 9 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 10 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 11 LAMEA AUTOMOTIVE FINGERPRINT BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 12 LAMEA AUTOMOTIVE FINGERPRINT BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 13 LAMEA AUTOMOTIVE VOICE RECOGNITION BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 14 LAMEA AUTOMOTIVE VOICE RECOGNITION BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 15 LAMEA AUTOMOTIVE IRIS RECOGNITION BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 16 LAMEA AUTOMOTIVE IRIS RECOGNITION BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)

Table 17 LAMEA AUTOMOTIVE OTHER RECOGNITION BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)

Table 18 LAMEA AUTOMOTIVE OTHER RECOGNITION BIOMETRIC ACCESS

**SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)****Table 19 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)****Table 20 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)****Table 21 LAMEA AUTOMOTIVE OEM BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)****Table 22 LAMEA AUTOMOTIVE OEM BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)****Table 23 LAMEA AUTOMOTIVE AFTERMARKET BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)****Table 24 LAMEA AUTOMOTIVE AFTERMARKET BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)****Table 25 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)****Table 26 LAMEA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)****Table 27 LAMEA CONSUMER VEHICLES BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)****Table 28 LAMEA CONSUMER VEHICLES BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)****Table 29 LAMEA COMMERCIAL VEHICLES BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2012-2015)****Table 30 LAMEA COMMERCIAL BIOMETRIC ACCESS SYSTEM MARKET BY COUNTRY, \$ MILLION (2016-2022)****Table 31 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)****Table 32 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)****Table 33 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)****Table 34 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)****Table 35 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)****Table 36 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)****Table 37 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)**

Table 38 BRAZIL AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 39 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 40 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 41 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 42 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 43 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 44 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 45 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 46 ARGENTINA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 47 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 48 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 49 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 50 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 51 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 52 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 53 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 54 UAE AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 55 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 56 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 57 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY

AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 58 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 59 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 60 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 61 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 62 SAUDI ARABIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 63 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 64 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 65 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 66 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 67 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 68 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 69 SOUTH AFRICA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 70 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 71 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 72 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 73 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 74 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 75 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 76 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)



Table 77 NIGERIA AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 78 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2012-2015)

Table 79 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY CHARACTERISTICS, \$ MILLION (2016-2022)

Table 80 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2012-2015)

Table 81 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY AUTHENTICATION TYPE, \$ MILLION (2016-2022)

Table 82 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2012-2015)

Table 83 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY PRODUCT SALE TYPE, \$ MILLION (2016-2022)

Table 84 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2012-2015)

Table 85 OTHER LAMEA COUNTRY AUTOMOTIVE BIOMETRIC ACCESS SYSTEM MARKET BY END USER TYPE, \$ MILLION (2016-2022)

Table 86 DELPHI AUTOMOTIVE PLC.

Table 87 INCOME STATEMENT

Table 88 BALANCE SHEET

Table 89 FORD MOTORS COMPANY SNAPSHOT

Table 90 INCOME STATEMENT

Table 91 BALANCE SHEET

Table 92 FINGERPRINT CARDS AB (PUBL) COMPANY SNAPSHOT

Table 93 INCOME STATEMENT

Table 94 SYNAPTIC INCORPORATED

Table 95 INCOME STATEMENT

Table 96 BALANCE SHEET

Table 97 NEC CORPORATION

Table 98 INCOME STATEMENT

Table 99 BALANCE SHEET

Table 100 SIEMENS AG

Table 101 INCOME STATEMENT

Table 102 BALANCE SHEET

Table 103 HITACHI, LTD.

Table 104 INCOME STATEMENT

Table 105 BALANCE SHEET

Table 106 ROBERT BOSCH GMBH

Table 107 INCOME STATEMENT

Table 108 BALANCE SHEET

Table 109 VOXX INTERNATIONAL CORPORATION.

Table 110 INCOME STATEMENT

Table 111 BALANCE SHEET

Table 112 PANASONIC CORPORATION

Table 113 INCOME STATEMENT

Table 114 BALANCE SHEET

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