

# **LAMEA Automotive Biometric Access System Market (2016 - 2022)**

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## **Abstracts**

High level of protection, quick processing and easy tracking in the automotive sector are some of the major drivers in the LAMEA automotive biometric access system market. However, high cost of installing and availing the functionality is the major restraining factor for the growth of the market. LAMEA has shown limited scope for the growth of biometric system in automotive segment, owing to limited user awareness and low technological adoption. However, countries such as UAE and South Africa have shown keen interest towards advanced cars, which would promote the growth of the market in the region.

Biometric technology is an automated access monitoring system for authenticating users on the basis of behavioral or physiological characteristics. Automobile industry is emerging as one of the major end-users for the biometric access systems industry. Biometric authentication can be used for door and window openings, starting an engine, accessing navigation systems among others. Fingerprint and voice recognition authentication systems are the most commonly used authentication systems in the vehicles. This system facilitates the vehicle owners in providing better anti-theft protection to the vehicles.

The market for LAMEA automotive biometric access system is segmented based on the authentication type, characteristics, end users and product sale type. The report also highlights the market of automotive biometric access systems across different countries including Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and rest of LAMEA.

The report covers the analysis of key stake holders of the automotive biometric market. Key companies profiled in the report include Delphi Automotive Plc., Ford Motors

Corporation, Synaptic Incorporated, VOXX International Corporation, Hitachi, Ltd., and Fingerprint Cards AB among others.

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