

LAMEA Automation-as-a-Service Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Automation-as-a-Service Market would witness market growth of 31.4% CAGR during the forecast period (2017 – 2023). Automation-as-a-service supports organizations in mechanizing business processes by capturing and interpreting data from existing applications. The technological adoption supports organizations in shifting from slow manual processes to reliable, fast automation seamlessly. The market for automation-as-a-service is driven due to growing demand for automation and rapid adoption of cloud technology in various industry verticals. The need for rule-based or knowledge-based automation is growing; as it's the system has the capabilities to deal with the large unstructured data sets with high level of efficiency and limited dependency on manual processes.

Based on Component, the market report segments the market into Solution and Services. Services include Professional and Managed Services. Based on Business Function, the market report segments the market into Operations & IT, Finance, Human Resource, and Sales & Marketing. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Type, the market report segments the market into Knowledge-Based Automation and Rule-Based Automation. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the Automation-as-a-Service market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Automation-as-a-Service Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Hewlett Packard Enterprise (HPE) Company,

Pegasystems, Inc., Automation Anywhere, Inc., Blue Prism, UiPath, NICE Ltd.,
and Kofax.

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