

LAMEA Automatic Identification & Data Capture Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Automatic Identification & Data Capture Market size would grow at a market growth of 12.9% CAGR during the forecast period.

Automatic Identification & Data Capture includes software solutions, hardware components and devices such as Magnetic Stripes, Smart Cards and biometric readers. These solutions are widely used in payment authentication, self-checkout systems, and in logistics. Applications in logistics, retail and industrial automation supports in automating tracking of a huge volume of inventory and material flow, and at the same time saving cost and improves turnaround time by eliminating manual processes. Growing opportunities from supply chain management and healthcare sectors would further drive the adoption of the technology.

Based on the product type, the Automatic Identification & Data Capture market is segmented into Smart Cards, Barcodes & Magnetic Stripe Cards, RFID Products, Biometric Systems and Optical Character Recognition (OCR) Systems. Based on the offering, the market is segmented into Hardware, Software and Services. The verticals covered under the report include Manufacturing, Transportation & Logistics, BFSI, Healthcare, Retail, Government and Others. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of Latin America, Middle East & Africa (LAMEA).

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Automatic Identification & Data Capture Market. Key companies profiled in the report include Datalogic S.P.A., Honeywell International, Inc., Zebra Technologies Corporation, Sick AG, Cognex Corporation, Toshiba Corporation, NEC Corporation, NXP Semiconductors N.V., Synaptics Incorporated, and Sato

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