

LAMEA Application Testing Services Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Application Testing Services Market would witness market growth of 16.3% CAGR during the forecast period (2017 – 2023). Application Testing are activities conducted through scripts to find errors in software. Applications testing help in enhancing the overall quality of software applications, while reducing cost, maximizing ROI, and saving development time. The digital shift of businesses and increasing demand for automated application testing services are the major factors that are driving the demand for application testing services market. Application testing service outsourcing is relatively a mature market, and is evolving with offerings tailored to support digitalization.

Based on Testing Type, the market report segments the market into Functionality Testing, Performance Testing, Security Testing, Compatibility Testing, Usability Testing, and Others. Based on Service Type, the market report segments the market into Professional and Managed Services. Based on Business Function, the market report segments the market into Offshore, Nearshore, Onshore, and Onsite. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Countries, the Latin America, Middle East and Africa Application Testing Services market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Application Testing Services Market. Key companies profiled in the report include Wipro Limited, Cognizant, Capgemini, Accenture Plc., IBM Corporation, Infosys Limited, DXC Technology, Qualitest, and SQS

Software Quality Systems AG.

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