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LAMEA Application Platform Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Application Platform Market would witness market growth of 8.1% CAGR during the forecast period (2018 – 2024).

Application platforms would simplify the deployment of application codes, leading to automation of application release processes, and proactive monitoring of applications and associated infrastructure performances. Additionally, these platforms also help in rapid development and deployment of application logic, enabling faster application iteration, providing unified experience to developers. Paid, as well as free open-source software is available to address customer needs. Hence, both paid and open-source software are vital to the growth of the market.

Based on Type, the market is segmented into Software and Services. Software Type includes Application Platform Software and Transaction Processing Monitor Software. Services Type includes Professional and Managed Services. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Application Platform-As-A-Service and On-Premise. Based on Countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of Latin America, Middle East and Africa.

The market research report covers the analysis of key stake holders of the LAMEA Application Platform Market. Key companies profiled in the report include IBM Corporation, SAP SE, NEC Corporation, Oracle Corporation, Microsoft Corporation, Micro Focus, Fujitsu Limited, Hitachi, LTD., Huawei Technologies Co., Ltd. and Akamai Technologies, Inc.

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