

LAMEA Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Air Fryer Market would witness market growth of 11.31% CAGR during the forecast period (2020-2026).

The introduction of advanced items with improved structures is the key factor driving the development of this market. Moreover, rising health awareness and consciousness about following a healthy diet are expected to drive the demand of the product, subsequently supporting the development of this market. Air fryers have seen huge demands from cafés, hotels, and hospitals are also anticipated to have fuelled the market development. Also, the appeal and demand for energy-efficient items are anticipated to positively affect market development. In light of product type, the digital air fryer segment held the dominant share of the market in 2018 and will hold its significant position during the forecast period.

Reduction in oil consumption has a useful impact on human wellbeing. Numerous studies have shown a high intake of fat from vegetable oil leads to various kinds of health conditions, inflammatory disorders, diabetes, and other diseases related to lifestyles. Air fryers assist in eliminating high-fat and high-calorie oils from the cooking cycle. These fryers utilize heated air enriched with exceptionally fine droplets of oil utilized for eliminating the moisture out of the food. Accordingly, air fried food has comparable qualities to deep-fried food, however with altogether lower levels of fat.

Based on Product, the market is segmented into Digital and Manual. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., Koninklijke Philips N.V., Stanley Black & Decker, Inc., Breville Group Limited, Groupe SEB, SharkNinja Operating LLC (CDH Private Equity), Cuisinart Corporation (Conair Corporation), Meyer Manufacturing Company Limited, GoWISE USA and NuWave, LLC.

Scope of the Study

Market Segmentation:

By Product

Digital

Manual

By Distribution Channel

Online

Offline

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Newell Brands, Inc.

Koninklijke Philips N.V.

Stanley Black & Decker, Inc.

Breville Group Limited

Groupe SEB

SharkNinja Operating LLC (CDH Private Equity)

Cuisinart Corporation (Conair Corporation)

Meyer Manufacturing Company Limited

GoWISE USA

NuWave, LLC

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