

LAMEA AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others), By Deployment Mode (On-Premise and Cloud), By Application (Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others), By End User (BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa AI In Asset Management Market would witness market growth of 48.8% CAGR during the forecast period (2020-2026).

The asset management software that is AI-powered has competencies to detect glitches from the collected data by company sensors. Oil & gas companies recurrently suffer from unpredicted replacements and breakdowns and hence, likely to create demand for the application of AI in asset management to reduce this cost.

The worldwide application of artificial intelligence in the asset management industry has been progressively expanding and will show substantial transformations as there is a fundamental shift from traditional to advanced technology and global finance. The evident rapid progress in technology that is observed from the past few decades has considerably improved the methods by which industry professionals store their data and the way data is processed. The cost of pooling and processing of data from the stock market across verticals has subsequently reduced and has brought new possibilities for effective decision-making mechanisms in the industries. Analytics is transforming the

problem-solving patterns of the asset managing industry by revolutionizing the working methods of some of the dimensions, like product recommendations, customer churn, client profiling, sentiment analysis, and marketing and strategy.

Based on Technology, the market is segmented into Machine Learning, Natural Language Processing and Others. Based on Deployment Mode, the market is segmented into On-Premise and Cloud. Based on Application, the market is segmented into Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others. Based on End User, the market is segmented into BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Genpact Limited, Infosys Limited, Amazon.com, Inc., BlackRock, Inc. (PNC Financial Services Group), IPsoft, Inc., Salesforce.com, Inc., Lexalytics, Inc. and Narrative Science, Inc.

Scope of the Study

Market Segmentation:

By Technology

Machine Learning

Natural Language Processing

Others

By Deployment Mode

On-Premise

Cloud

By Application

Portfolio Optimization

Risk & Compliance

Conversational Platform

Process Automation

Data Analysis

Others

By End User

BFSI

Automotive

Healthcare

Retail & eCommerce

Energy & Utilities

Media & Entertainment

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

Microsoft Corporation

Genpact Limited

Infosys Limited

Amazon.com, Inc.

BlackRock, Inc. (PNC Financial Services Group)

IPsoft, Inc.

Salesforce.com, Inc.

Lexalytics, Inc.

Narrative Science, Inc.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition

1.2 Objectives

1.3 Market Scope

1.4 Segmentation

1.4.1 Latin America, Middle East and Africa (LAMEA) AI in Asset Management Market, by Technology

1.4.2 Latin America, Middle East and Africa (LAMEA) AI in Asset Management Market, by Deployment Mode

1.4.3 Latin America, Middle East and Africa (LAMEA) AI in Asset Management Market, by Application

1.4.4 Latin America, Middle East and Africa (LAMEA) AI in Asset Management Market, by End User

1.4.5 Latin America, Middle East and Africa (LAMEA) AI in Asset Management Market, by Country

1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction

2.1.1 Overview

2.1.2 Executive Summary

2.1.3 Market Composition and Scenario

2.2 Key Factors Impacting the Market

2.2.1 Market Drivers

2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

3.1 KBV Cardinal Matrix

3.2 Recent Industry Wide Strategic Developments

3.2.1 Partnerships, Collaborations and Agreements

3.2.2 Product Launches and Product Expansions

3.2.3 Geographical Expansions

3.2.4 Mergers & Acquisitions

3.3 Top Winning Strategies

3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)

3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, May – 2020, Sep) Leading Players

CHAPTER 4. LAMEA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL

4.1 LAMEA BFSI AI In Asset Management Market by Country

4.2 LAMEA Automotive AI In Asset Management Market by Country

4.3 LAMEA Healthcare AI In Asset Management Market by Country

4.4 LAMEA Retail & e Commerce AI In Asset Management Market by Country

4.5 LAMEA Energy & Utilities AI In Asset Management Market by Country

4.6 LAMEA Media & Entertainment AI In Asset Management Market by Country

4.7 LAMEA Other Industry Vertical AI In Asset Management Market by Country

CHAPTER 5. LAMEA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY

5.1 LAMEA AI In Asset Management Machine Learning Market by Country

5.2 LAMEA AI In Asset Management Natural Language Processing Market by Country

5.3 LAMEA AI In Asset Management Others Market by Country

CHAPTER 6. LAMEA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE

6.1 LAMEA On-Premise AI In Asset Management Market by Country

6.2 LAMEA Cloud AI In Asset Management Market by Country

CHAPTER 7. LAMEA AI IN ASSET MANAGEMENT MARKET BY APPLICATION

7.1 LAMEA Portfolio Optimization AI In Asset Management Market by Country

7.2 LAMEA Risk & Compliance AI In Asset Management Market by Country

7.3 LAMEA Conversational Platform AI In Asset Management Market by Country

7.4 LAMEA Process Automation AI In Asset Management Market by Country

7.5 LAMEA Data Analysis AI In Asset Management Market by Country

7.6 LAMEA Others AI In Asset Management Market by Country

CHAPTER 8. LAMEA AI IN ASSET MANAGEMENT MARKET BY COUNTRY

8.1 Brazil AI In Asset Management Market

- 8.1.1 Brazil AI In Asset Management Market by Industry Vertical
- 8.1.2 Brazil AI In Asset Management Market by Technology
- 8.1.3 Brazil AI In Asset Management Market by Deployment Mode
- 8.1.4 Brazil AI In Asset Management Market by Application
- 8.2 Argentina AI In Asset Management Market
 - 8.2.1 Argentina AI In Asset Management Market by Industry Vertical
 - 8.2.2 Argentina AI In Asset Management Market by Technology
 - 8.2.3 Argentina AI In Asset Management Market by Deployment Mode
 - 8.2.4 Argentina AI In Asset Management Market by Application
- 8.3 UAE AI In Asset Management Market
 - 8.3.1 UAE AI In Asset Management Market by Industry Vertical
 - 8.3.2 UAE AI In Asset Management Market by Technology
 - 8.3.3 UAE AI In Asset Management Market by Deployment Mode
 - 8.3.4 UAE AI In Asset Management Market by Application
- 8.4 Saudi Arabia AI In Asset Management Market
 - 8.4.1 Saudi Arabia AI In Asset Management Market by Industry Vertical
 - 8.4.2 Saudi Arabia AI In Asset Management Market by Technology
 - 8.4.3 Saudi Arabia AI In Asset Management Market by Deployment Mode
 - 8.4.4 Saudi Arabia AI In Asset Management Market by Application
- 8.5 South Africa AI In Asset Management Market
 - 8.5.1 South Africa AI In Asset Management Market by Industry Vertical
 - 8.5.2 South Africa AI In Asset Management Market by Technology
 - 8.5.3 South Africa AI In Asset Management Market by Deployment Mode
 - 8.5.4 South Africa AI In Asset Management Market by Application
- 8.6 Nigeria AI In Asset Management Market
 - 8.6.1 Nigeria AI In Asset Management Market by Industry Vertical
 - 8.6.2 Nigeria AI In Asset Management Market by Technology
 - 8.6.3 Nigeria AI In Asset Management Market by Deployment Mode
 - 8.6.4 Nigeria AI In Asset Management Market by Application
- 8.7 Rest of LAMEA AI In Asset Management Market
 - 8.7.1 Rest of LAMEA AI In Asset Management Market by Industry Vertical
 - 8.7.2 Rest of LAMEA AI In Asset Management Market by Technology
 - 8.7.3 Rest of LAMEA AI In Asset Management Market by Deployment Mode
 - 8.7.4 Rest of LAMEA AI In Asset Management Market by Application

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview

- 9.1.2 Financial Analysis
- 9.1.3 Regional & Segmental Analysis
- 9.1.4 Research & Development Expenses
- 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Partnerships, Collaborations, and Agreements:
 - 9.1.5.2 Product Launches and Product Expansions:
- 9.1.6 SWOT Analysis
- 9.2 Microsoft Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expenses
 - 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Partnerships, Collaborations, and Agreements:
 - 9.2.5.2 Product Launches and Product Expansions:
 - 9.2.5.3 Acquisition and Mergers:
 - 9.2.6 SWOT Analysis
- 9.3 Genpact Limited
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Recent strategies and developments:
 - 9.3.4.1 Partnerships, Collaborations, and Agreements:
 - 9.3.4.2 Product Launches and Product Expansions:
 - 9.3.4.3 Acquisition and Mergers:
 - 9.3.5 SWOT Analysis
- 9.4 Infosys Limited
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Recent strategies and developments:
 - 9.4.5.1 Partnerships, Collaborations, and Agreements:
 - 9.4.6 SWOT Analysis
- 9.5 Amazon.com, Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Recent strategies and developments:

- 9.5.4.1 Partnerships, Collaborations, and Agreements:
- 9.5.4.2 Product Launches and Product Expansions:
- 9.5.5 SWOT Analysis
- 9.6 BlackRock, Inc. (PNC Financial Services Group)
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Regional Analysis
 - 9.6.4 Recent strategies and developments:
 - 9.6.4.1 Partnerships, Collaborations, and Agreements:
 - 9.6.4.2 Acquisition and Mergers:
 - 9.6.4.3 Geographical Expansions:
- 9.7 IPsoft, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Recent strategies and developments:
 - 9.7.2.1 Partnerships, Collaborations, and Agreements:
 - 9.7.2.2 Product Launches and Product Expansions:
- 9.8 Salesforce.com, Inc.
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Regional Analysis
 - 9.8.4 Research & Development Expense
 - 9.8.5 Recent strategies and developments:
 - 9.8.5.1 Partnerships, Collaborations, and Agreements:
 - 9.8.5.2 Acquisition and Mergers:
 - 9.8.5.3 Product Launches and Product Expansions:
 - 9.8.6 SWOT Analysis
- 9.9 Lexalytics, Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Recent strategies and developments:
 - 9.9.2.1 Partnerships, Collaborations, and Agreements:
 - 9.9.2.2 Product Launches and Product Expansions:
- 9.10. Narrative Science, Inc.
 - 9.10.1 Company Overview
 - 9.10.2 Recent strategies and developments:
 - 9.10.2.1 Partnerships, Collaborations, and Agreements:

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 2 LAMEA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– AI IN ASSET MANAGEMENT MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 6 MERGERS & ACQUISITIONS – AI IN ASSET MANAGEMENT MARKET

TABLE 7 LAMEA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 8 LAMEA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 9 LAMEA BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 LAMEA BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 LAMEA AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 LAMEA AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 LAMEA HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 LAMEA HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 LAMEA RETAIL & E COMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 LAMEA RETAIL & ECOMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 LAMEA ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 LAMEA ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 LAMEA MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 LAMEA MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 LAMEA OTHER INDUSTRY VERTICAL AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 LAMEA OTHER INDUSTRY VERTICAL AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 LAMEA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 24 LAMEA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 25 LAMEA AI IN ASSET MANAGEMENT MACHINE LEARNING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 26 LAMEA AI IN ASSET MANAGEMENT MACHINE LEARNING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 27 LAMEA AI IN ASSET MANAGEMENT NATURAL LANGUAGE PROCESSING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 LAMEA AI IN ASSET MANAGEMENT NATURAL LANGUAGE PROCESSING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 LAMEA AI IN ASSET MANAGEMENT OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 30 LAMEA AI IN ASSET MANAGEMENT OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 31 LAMEA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 32 LAMEA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 33 LAMEA ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 34 LAMEA ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 35 LAMEA CLOUD AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 36 LAMEA CLOUD AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 37 LAMEA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 38 LAMEA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 39 LAMEA PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 40 LAMEA PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 41 LAMEA RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 42 LAMEA RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 43 LAMEA CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 44 LAMEA CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 45 LAMEA PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 46 LAMEA PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 47 LAMEA DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 48 LAMEA DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 49 LAMEA OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 50 LAMEA OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 51 LAMEA AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 52 LAMEA AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 53 BRAZIL AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 54 BRAZIL AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 55 BRAZIL AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 56 BRAZIL AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 57 BRAZIL AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 58 BRAZIL AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 59 BRAZIL AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,

2016 - 2019, USD MILLION

TABLE 60 BRAZIL AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 61 BRAZIL AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 62 BRAZIL AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 63 ARGENTINA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 64 ARGENTINA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 65 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 66 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 67 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 68 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 69 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 70 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 71 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 72 ARGENTINA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 73 UAE AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 74 UAE AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 75 UAE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 76 UAE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 77 UAE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 78 UAE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 79 UAE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 80 UAE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 81 UAE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 82 UAE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 83 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 84 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 85 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 86 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 87 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 88 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 89 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 90 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 91 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 92 SAUDI ARABIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 93 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 94 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 95 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 96 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 97 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 98 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 99 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY

DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 100 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY
DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 101 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY
APPLICATION, 2016 - 2019, USD MILLION

TABLE 102 SOUTH AFRICA AI IN ASSET MANAGEMENT MARKET BY
APPLICATION, 2020 - 2026, USD MILLION

TABLE 103 NIGERIA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD
MILLION

TABLE 104 NIGERIA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD
MILLION

TABLE 105 NIGERIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY
VERTICAL, 2016 - 2019, USD MILLION

TABLE 106 NIGERIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY
VERTICAL, 2020 - 2026, USD MILLION

TABLE 107 NIGERIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY,
2016 - 2019, USD MILLION

TABLE 108 NIGERIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY,
2020 - 2026, USD MILLION

TABLE 109 NIGERIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT
MODE, 2016 - 2019, USD MILLION

TABLE 110 NIGERIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT
MODE, 2020 - 2026, USD MILLION

TABLE 111 NIGERIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016
- 2019, USD MILLION

TABLE 112 NIGERIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020
- 2026, USD MILLION

TABLE 113 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019,
USD MILLION

TABLE 114 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026,
USD MILLION

TABLE 115 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY
VERTICAL, 2016 - 2019, USD MILLION

TABLE 116 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY
VERTICAL, 2020 - 2026, USD MILLION

TABLE 117 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY
TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 118 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY
TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 119 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 120 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 121 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 122 REST OF LAMEA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 123 KEY INFORMATION – IBM CORPORATION

TABLE 124 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 125 KEY INFORMATION – GENPACT LIMITED

TABLE 126 KEY INFORMATION – INFOSYS LIMITED

TABLE 127 KEY INFORMATION – AMAZON.COM, INC.

TABLE 128 KEY INFORMATION – BLACKROCK, INC.

TABLE 129 KEY INFORMATION – IPSOFT, INC.

TABLE 130 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 131 KEY INFORMATION – LEXALYTICS, INC.

TABLE 132 KEY INFORMATION – NARRATIVE SCIENCE, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, MAY – 2020, SEP) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 6 SWOT ANALYSIS: IBM CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED

FIG 10 SWOT ANALYSIS: GENPACT LIMITED

FIG 11 SWOT ANALYSIS: INFOSYS LIMITED

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 13 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BLACKROCK, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: IPSOFT, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 17 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: LEXALYTICS, INC.

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