

LAMEA AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others), By Deployment Mode (On-Premise and Cloud), By Application (Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others), By End User (BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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# **Abstracts**

The Latin America, Middle East and Africa AI In Asset Management Market would witness market growth of 48.8% CAGR during the forecast period (2020-2026). The asset management software that is AI-powered has competencies to detect glitches from the collected data by company sensors. Oil & gas companies recurrently suffer from unpredicted replacements and breakdowns and hence, likely to create demand for the application of AI in asset management to reduce this cost. The worldwide application of artificial intelligence in the asset management industry has been progressively expanding and will show substantial transformations as there is a fundamental shift from traditional to advanced technology and global finance. The evident rapid progress in technology that is observed from the past few decades has considerably improved the methods by which industry professionals store their data and the way data is processed. The cost of pooling and processing of data from the stock market across verticals has subsequently reduced and has brought new possibilities for effective decision-making mechanisms in the industries. Analytics is transforming the



problem-solving patterns of the asset managing industry by revolutionizing the working methods of some of the dimensions, like product recommendations, customer churn, client profiling, sentiment analysis, and marketing and strategy.

Based on Technology, the market is segmented into Machine Learning, Natural Language Processing and Others. Based on Deployment Mode, the market is segmented into On-Premise and Cloud. Based on Application, the market is segmented into Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others. Based on End User, the market is segmented into BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Genpact Limited, Infosys Limited, Amazon.com, Inc., BlackRock, Inc. (PNC Financial Services Group), IPsoft, Inc., Salesforce.com, Inc., Lexalytics, Inc. and Narrative Science, Inc.

Scope of the Study

Market Segmentation:

By Technology

Machine Learning

Natural Language Processing

Others

By Deployment Mode

**On-Premise** 

Cloud



#### By Application

Portfolio Optimization

**Risk & Compliance** 

**Conversational Platform** 

**Process Automation** 

Data Analysis

Others

By End User

BFSI

Automotive

Healthcare

Retail & eCommerce

**Energy & Utilities** 

Media & Entertainment

Others

By Country

Brazil

Argentina

UAE



Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

**Companies Profiled** 

**IBM** Corporation

Microsoft Corporation

**Genpact Limited** 

Infosys Limited

Amazon.com, Inc.

BlackRock, Inc. (PNC Financial Services Group)

IPsoft, Inc.

Salesforce.com, Inc.

Lexalytics, Inc.

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