

LAMEA Active Wear Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Activewear Market would witness market growth of 9.4% CAGR during the forecast period (2018 – 2024).

Active wear is utility apparel, used to enhance the performance of athletes which improves the body movement. Additionally, many of the activewears are used in preventing muscle sprains and other ligament & muscle-related injuries. The activewear apparels come with excellent fitting and perfect support.

Activewear is gaining huge traction owing to its various advantages such as enhanced breathability, quick drying, static resistance, thermal resistance, and chemical resistance which are driving the growth of the market. Swift rise in the disposable income and growing fitness conscious population are further adding to the growth of the market.

Based on the Product type, the Active wear market is segmented into Ready to Wear, Fashion Outer, Pants, & T-Shirts, Rash Guard, Wet Suit, & Swim Wear, Shoes and Fashion Brand. Based on the Fabric Type, the market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Others Fabrics. Based on countries, the market is segment into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Adidas AG, Columbia Sportswear Company, Asics Corporation, Nike, Inc., Gap Inc., Puma Se, Under Armour, Inc., Dick's Sporting Goods, Inc., North Face, Inc., and PVH Corp.

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