

# Global Workflow Automation Market Analysis (2017-2023)

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## Abstracts

The Global Workflow Automation Market size is expected to reach \$17.3 billion by 2023, rising at a market growth of 22% CAGR during the forecast period. Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. The adoption of workflow automation is several of the business processes has led to various kinds of strategic partnerships between workflow automation tool vendors, BPO's and other service providers. Additionally, implementation of workflow automation in sectors such as utilities, supply chain management, and finance and accounting are underway.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the Global Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Global Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Regions, the Global Workflow Automation market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the analysis of key stake holders of the Global Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex Global Limited.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Workflow Automation Market, by Type
  - 1.4.2 Global Workflow Automation Market, by Process
  - 1.4.3 Global Workflow Automation Market, by Operation
  - 1.4.4 Global Workflow Automation Market, by Organization Size
  - 1.4.5 Global Workflow Automation Market, by Deployment Type
  - 1.4.6 Global Workflow Automation Market, by Vertical
  - 1.4.7 Global Workflow Automation Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. GLOBAL WORKFLOW AUTOMATION MARKET**

- 3.1 Global Workflow Automation Market by Type
  - 3.1.1 Global Workflow Automation Software Market by Region
  - 3.1.2 Global Workflow Automation Services Market by Region
  - 3.1.3 Global Workflow Automation Market by Service Type
    - 3.1.3.1 Global Workflow Automation Professional Services Market by Region
    - 3.1.3.2 Global Workflow Automation Managed Services Market by Region

### **CHAPTER 4. GLOBAL WORKFLOW AUTOMATION MARKET BY PROCESS**

- 4.1 Introduction
  - 4.1.1 Global Automated Software Market by Region
  - 4.1.2 Global Decision Support & Management Software Market by Region
  - 4.1.3 Global Interaction Software Market by Region

## **CHAPTER 5. GLOBAL WORKFLOW AUTOMATION MARKET BY OPERATION**

### **5.1 Introduction**

5.1.1 Global Rule Based Workflow Automation Market by Region

5.1.2 Global Knowledge Based Workflow Automation Market by Region

5.1.3 Global Robotic Process Automation Based Workflow Automation Market by Region

## **CHAPTER 6. GLOBAL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE**

### **6.1 Introduction**

6.1.1 Global Small & Medium Enterprises Workflow Automation Market by Region

6.1.2 Global Large Enterprises Workflow Automation Market by Region

## **CHAPTER 7. GLOBAL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE**

### **7.1 Introduction**

7.1.1 Global Cloud Deployment Workflow Automation Market by Region

7.1.2 Global On-Premise Deployment Workflow Automation Market by Region

## **CHAPTER 8. GLOBAL WORKFLOW AUTOMATION MARKET BY VERTICAL**

### **8.1 Introduction**

8.1.1 Global Workflow Automation in BFSI Market by Region

8.1.2 Global Workflow Automation in Government Market by Region

8.1.3 Global Workflow Automation in Healthcare Market by Region

8.1.4 Global Workflow Automation in Manufacturing Market by Region

8.1.5 Global Workflow Automation in Retail Market by Region

8.1.6 Global Workflow Automation in Telecom & IT Market by Region

8.1.7 Global Workflow Automation in Travel, Hospitality, & Transportation Market by Region

8.1.8 Global Workflow Automation in Others Market by Region

## **CHAPTER 9. GLOBAL WORKFLOW AUTOMATION MARKET BY REGION**

### **9.1 Introduction**

## 9.2 North America Workflow Automation Market

### 9.2.1 North America Workflow Automation Market by Type

#### 9.2.1.1 North America Workflow Automation Software Market by Country

#### 9.2.1.2 North America Workflow Automation Services Market by Country

#### 9.2.1.3 North America Workflow Automation Market by Service Type

#### 9.2.1.3.1 North America Workflow Automation Professional Services Market by Country

#### 9.2.1.3.2 North America Workflow Automation Managed Services Market by Country

### 9.2.2 North America Workflow Automation Market by Process

#### 9.2.2.1 North America Automated Software Market by Country

#### 9.2.2.2 North America Decision Support & Management Software Market by Country

#### 9.2.2.3 North America Interaction Software Market by Country

### 9.2.3 North America Workflow Automation Market by Operation

#### 9.2.3.1 North America Rule Based Workflow Automation Market by Country

#### 9.2.3.2 North America Knowledge Based Workflow Automation Market by Country

#### 9.2.3.3 North America Robotic Process Automation Based Workflow Automation Market by Country

### 9.2.4 North America Workflow Automation Market by Organization Size

#### 9.2.4.1 North America Small & Medium Enterprises Workflow Automation Market by Country

#### 9.2.4.2 North America Large Enterprises Workflow Automation Market by Country

### 9.2.5 North America Workflow Automation Market by Deployment Type

#### 9.2.5.1 North America Cloud Deployment Workflow Automation Market by Country

#### 9.2.5.2 North America On-Premise Deployment Workflow Automation Market by Country

### 9.2.6 North America Workflow Automation Market by Vertical

#### 9.2.6.1 North America Workflow Automation in BFSI Market by Country

#### 9.2.6.2 North America Workflow Automation in Government Market by Country

#### 9.2.6.3 North America Workflow Automation in Healthcare Market by Country

#### 9.2.6.4 North America Workflow Automation in Manufacturing Market by Country

#### 9.2.6.5 North America Workflow Automation in Retail Market by Country

#### 9.2.6.6 North America Workflow Automation in Telecom & IT Market by Country

#### 9.2.6.7 North America Workflow Automation in Travel, Hospitality, & Transportation Market by Country

#### 9.2.6.8 North America Workflow Automation in Others Market by Country

### 9.2.7 North America Workflow Automation Market by Country

#### 9.2.7.1 US Workflow Automation Market

##### 9.2.7.1.1 US Workflow Automation Market by Type

##### 9.2.7.1.2 US Workflow Automation Market by Process

- 9.2.7.1.3 US Workflow Automation Market by Operation
- 9.2.7.1.4 US Workflow Automation Market by Organization Size
- 9.2.7.1.5 US Workflow Automation Market by Deployment Type
- 9.2.7.1.6 US Workflow Automation Market by Vertical
- 9.2.7.2 Canada Workflow Automation Market
  - 9.2.7.2.1 Canada Workflow Automation Market by Type
  - 9.2.7.2.2 Canada Workflow Automation Market by Process
  - 9.2.7.2.3 Canada Workflow Automation Market by Operation
  - 9.2.7.2.4 Canada Workflow Automation Market by Organization Size
  - 9.2.7.2.5 Canada Workflow Automation Market by Deployment Type
  - 9.2.7.2.6 Canada Workflow Automation Market by Vertical
- 9.2.7.3 Mexico Workflow Automation Market
  - 9.2.7.3.1 Mexico Workflow Automation Market by Type
  - 9.2.7.3.2 Mexico Workflow Automation Market by Process
  - 9.2.7.3.3 Mexico Workflow Automation Market by Operation
  - 9.2.7.3.4 Mexico Workflow Automation Market by Organization Size
  - 9.2.7.3.5 Mexico Workflow Automation Market by Deployment Type
  - 9.2.7.3.6 Mexico Workflow Automation Market by Vertical
- 9.2.7.4 Rest of North America Workflow Automation Market
  - 9.2.7.4.1 Rest of North America Workflow Automation Market by Type
  - 9.2.7.4.2 Rest of North America Workflow Automation Market by Process
  - 9.2.7.4.3 Rest of North America Workflow Automation Market by Operation
  - 9.2.7.4.4 Rest of North America Workflow Automation Market by Organization Size
  - 9.2.7.4.5 Rest of North America Workflow Automation Market by Deployment Type
  - 9.2.7.4.6 Rest of North America Workflow Automation Market by Vertical
- 9.3 Europe Workflow Automation Market
  - 9.3.1 Europe Workflow Automation Market by Type
    - 9.3.1.1 Europe Workflow Automation Software Market by Country
    - 9.3.1.2 Europe Workflow Automation Services Market by Country
    - 9.3.1.3 Europe Workflow Automation Market by Service Type
      - 9.3.1.3.1 Europe Workflow Automation Professional Services Market by Country
      - 9.3.1.3.2 Europe Workflow Automation Managed Services Market by Country
  - 9.3.2 Europe Workflow Automation Market by Process
    - 9.3.2.1 Europe Automated Software Market by Country
    - 9.3.2.2 Europe Decision Support & Management Software Market by Country
    - 9.3.2.3 Europe Interaction Software Market by Country
  - 9.3.3 Europe Workflow Automation Market by Operation
    - 9.3.3.1 Europe Rule Based Workflow Automation Market by Country
    - 9.3.3.2 Europe Knowledge Based Workflow Automation Market by Country



### 9.3.3.3 Europe Robotic Process Automation Based Workflow Automation Market by Country

#### 9.3.4 Europe Workflow Automation Market by Organization Size

##### 9.3.4.1 Europe Small & Medium Enterprises Workflow Automation Market by Country

##### 9.3.4.2 Europe Large Enterprises Workflow Automation Market by Country

#### 9.3.5 Europe Workflow Automation Market by Deployment Type

##### 9.3.5.1 Europe Cloud Deployment Workflow Automation Market by Country

##### 9.3.5.2 Europe On-Premise Deployment Workflow Automation Market by Country

#### 9.3.6 Europe Workflow Automation Market by Vertical

##### 9.3.6.1 Europe Workflow Automation in BFSI Market by Country

##### 9.3.6.2 Europe Workflow Automation in Government Market by Country

##### 9.3.6.3 Europe Workflow Automation in Healthcare Market by Country

##### 9.3.6.4 Europe Workflow Automation in Manufacturing Market by Country

##### 9.3.6.5 Europe Workflow Automation in Retail Market by Country

##### 9.3.6.6 Europe Workflow Automation in Telecom & IT Market by Country

##### 9.3.6.7 Europe Workflow Automation in Travel, Hospitality, & Transportation Market by Country

##### 9.3.6.8 Europe Workflow Automation in Others Market by Country

#### 9.3.7 Europe Workflow Automation Market by Country

##### 9.3.7.1 Germany Workflow Automation Market

###### 9.3.7.1.1 Germany Workflow Automation Market by Type

###### 9.3.7.1.2 Germany Workflow Automation Market by Process

###### 9.3.7.1.3 Germany Workflow Automation Market by Operation

###### 9.3.7.1.4 Germany Workflow Automation Market by Organization Size

###### 9.3.7.1.5 Germany Workflow Automation Market by Deployment Type

###### 9.3.7.1.6 Germany Workflow Automation Market by Vertical

##### 9.3.7.2 UK Workflow Automation Market

###### 9.3.7.2.1 UK Workflow Automation Market by Type

###### 9.3.7.2.2 UK Workflow Automation Market by Process

###### 9.3.7.2.3 UK Workflow Automation Market by Operation

###### 9.3.7.2.4 UK Workflow Automation Market by Organization Size

###### 9.3.7.2.5 UK Workflow Automation Market by Deployment Type

###### 9.3.7.2.6 UK Workflow Automation Market by Vertical

##### 9.3.7.3 France Workflow Automation Market

###### 9.3.7.3.1 France Workflow Automation Market by Type

###### 9.3.7.3.2 France Workflow Automation Market by Process

###### 9.3.7.3.3 France Workflow Automation Market by Operation

###### 9.3.7.3.4 France Workflow Automation Market by Organization Size

###### 9.3.7.3.5 France Workflow Automation Market by Deployment Type

- 9.3.7.3.6 France Workflow Automation Market by Vertical
- 9.3.7.4 Russia Workflow Automation Market
  - 9.3.7.4.1 Russia Workflow Automation Market by Type
  - 9.3.7.4.2 Russia Workflow Automation Market by Process
  - 9.3.7.4.3 Russia Workflow Automation Market by Operation
  - 9.3.7.4.4 Russia Workflow Automation Market by Organization Size
  - 9.3.7.4.5 Russia Workflow Automation Market by Deployment Type
  - 9.3.7.4.6 Russia Workflow Automation Market by Vertical
- 9.3.7.5 Spain Workflow Automation Market
  - 9.3.7.5.1 Spain Workflow Automation Market by Type
  - 9.3.7.5.2 Spain Workflow Automation Market by Process
  - 9.3.7.5.3 Spain Workflow Automation Market by Operation
  - 9.3.7.5.4 Spain Workflow Automation Market by Organization Size
  - 9.3.7.5.5 Spain Workflow Automation Market by Deployment Type
  - 9.3.7.5.6 Spain Workflow Automation Market by Vertical
- 9.3.7.6 Italy Workflow Automation Market
  - 9.3.7.6.1 Italy Workflow Automation Market by Type
  - 9.3.7.6.2 Italy Workflow Automation Market by Process
  - 9.3.7.6.3 Italy Workflow Automation Market by Operation
  - 9.3.7.6.4 Italy Workflow Automation Market by Organization Size
  - 9.3.7.6.5 Italy Workflow Automation Market by Deployment Type
  - 9.3.7.6.6 Italy Workflow Automation Market by Vertical
- 9.3.7.7 Rest of Europe Workflow Automation Market
  - 9.3.7.7.1 Rest of Europe Workflow Automation Market by Type
  - 9.3.7.7.2 Rest of Europe Workflow Automation Market by Process
  - 9.3.7.7.3 Rest of Europe Workflow Automation Market by Operation
  - 9.3.7.7.4 Rest of Europe Workflow Automation Market by Organization Size
  - 9.3.7.7.5 Rest of Europe Workflow Automation Market by Deployment Type
  - 9.3.7.7.6 Rest of Europe Workflow Automation Market by Vertical
- 9.4 Asia Pacific Workflow Automation Market
  - 9.4.1 Asia Pacific Workflow Automation Market by Type
    - 9.4.1.1 Asia Pacific Workflow Automation Software Market by Country
    - 9.4.1.2 Asia Pacific Workflow Automation Services Market by Country
    - 9.4.1.3 Asia Pacific Workflow Automation Market by Service Type
      - 9.4.1.3.1 Asia Pacific Workflow Automation Professional Services Market by Country
      - 9.4.1.3.2 Asia Pacific Workflow Automation Managed Services Market by Country
  - 9.4.2 Asia Pacific Workflow Automation Market by Process
    - 9.4.2.1 Asia Pacific Automated Software Market by Country



- 9.4.2.2 Asia Pacific Decision Support & Management Software Market by Country
- 9.4.2.3 Asia Pacific Interaction Software Market by Country
- 9.4.3 Asia Pacific Workflow Automation Market by Operation
  - 9.4.3.1 Asia Pacific Rule Based Workflow Automation Market by Country
  - 9.4.3.2 Asia Pacific Knowledge Based Workflow Automation Market by Country
  - 9.4.3.3 Asia Pacific Robotic Process Automation Based Workflow Automation Market by Country
- 9.4.4 Asia Pacific Workflow Automation Market by Organization Size
  - 9.4.4.1 Asia Pacific Small & Medium Enterprises Workflow Automation Market by Country
  - 9.4.4.2 Asia Pacific Large Enterprises Workflow Automation Market by Country
- 9.4.5 Asia Pacific Workflow Automation Market by Deployment Type
  - 9.4.5.1 Asia Pacific Cloud Deployment Workflow Automation Market by Country
  - 9.4.5.2 Asia Pacific On-Premise Deployment Workflow Automation Market by Country
- 9.4.6 Asia Pacific Workflow Automation Market by Vertical
  - 9.4.6.1 Asia Pacific Workflow Automation in BFSI Market by Country
  - 9.4.6.2 Asia Pacific Workflow Automation in Government Market by Country
  - 9.4.6.3 Asia Pacific Workflow Automation in Healthcare Market by Country
  - 9.4.6.4 Asia Pacific Workflow Automation in Manufacturing Market by Country
  - 9.4.6.5 Asia Pacific Workflow Automation in Retail Market by Country
  - 9.4.6.6 Asia Pacific Workflow Automation in Telecom & IT Market by Country
  - 9.4.6.7 Asia Pacific Workflow Automation in Travel, Hospitality, & Transportation Market by Country
  - 9.4.6.8 Asia Pacific Workflow Automation in Others Market by Country
- 9.4.7 Asia Pacific Workflow Automation Market by Country
  - 9.4.7.1 China Workflow Automation Market
    - 9.4.7.1.1 China Workflow Automation Market by Type
    - 9.4.7.1.2 China Workflow Automation Market by Process
    - 9.4.7.1.3 China Workflow Automation Market by Operation
    - 9.4.7.1.4 China Workflow Automation Market by Organization Size
    - 9.4.7.1.5 China Workflow Automation Market by Deployment Type
    - 9.4.7.1.6 China Workflow Automation Market by Vertical
  - 9.4.7.2 Japan Workflow Automation Market
    - 9.4.7.2.1 Japan Workflow Automation Market by Type
    - 9.4.7.2.2 Japan Workflow Automation Market by Process
    - 9.4.7.2.3 Japan Workflow Automation Market by Operation
    - 9.4.7.2.4 Japan Workflow Automation Market by Organization Size
    - 9.4.7.2.5 Japan Workflow Automation Market by Deployment Type

9.4.7.2.6 Japan Workflow Automation Market by Vertical

9.4.7.3 India Workflow Automation Market

9.4.7.3.1 India Workflow Automation Market by Type

9.4.7.3.2 India Workflow Automation Market by Process

9.4.7.3.3 India Workflow Automation Market by Operation

9.4.7.3.4 India Workflow Automation Market by Organization Size

9.4.7.3.5 India Workflow Automation Market by Deployment Type

9.4.7.3.6 India Workflow Automation Market by Vertical

9.4.7.4 South Korea Workflow Automation Market

9.4.7.4.1 South Korea Workflow Automation Market by Type

9.4.7.4.2 South Korea Workflow Automation Market by Process

9.4.7.4.3 South Korea Workflow Automation Market by Operation

9.4.7.4.4 South Korea Workflow Automation Market by Organization Size

9.4.7.4.5 South Korea Workflow Automation Market by Deployment Type

9.4.7.4.6 South Korea Workflow Automation Market by Vertical

9.4.7.5 Singapore Workflow Automation Market

9.4.7.5.1 Singapore Workflow Automation Market by Type

9.4.7.5.2 Singapore Workflow Automation Market by Process

9.4.7.5.3 Singapore Workflow Automation Market by Operation

9.4.7.5.4 Singapore Workflow Automation Market by Organization Size

9.4.7.5.5 Singapore Workflow Automation Market by Deployment Type

9.4.7.5.6 Singapore Workflow Automation Market by Vertical

9.4.7.6 Malaysia Workflow Automation Market

9.4.7.6.1 Malaysia Workflow Automation Market by Type

9.4.7.6.2 Malaysia Workflow Automation Market by Process

9.4.7.6.3 Malaysia Workflow Automation Market by Operation

9.4.7.6.4 Malaysia Workflow Automation Market by Organization Size

9.4.7.6.5 Malaysia Workflow Automation Market by Deployment Type

9.4.7.6.6 Malaysia Workflow Automation Market by Vertical

9.4.7.7 Rest of Asia Pacific Workflow Automation Market

9.4.7.7.1 Rest of Asia Pacific Workflow Automation Market by Type

9.4.7.7.2 Rest of Asia Pacific Workflow Automation Market by Process

9.4.7.7.3 Rest of Asia Pacific Workflow Automation Market by Operation

9.4.7.7.4 Rest of Asia Pacific Workflow Automation Market by Organization Size

9.4.7.7.5 Rest of Asia Pacific Workflow Automation Market by Deployment Type

9.4.7.7.6 Rest of Asia Pacific Workflow Automation Market by Vertical

9.5 LAMEA Workflow Automation Market

9.5.1 LAMEA Workflow Automation Market by Type

9.5.1.1 LAMEA Workflow Automation Software Market by Country

- 9.5.1.2 LAMEA Workflow Automation Services Market by Country
- 9.5.1.3 LAMEA Workflow Automation Market by Service Type
  - 9.5.1.3.1 LAMEA Workflow Automation Professional Services Market by Country
  - 9.5.1.3.2 LAMEA Workflow Automation Managed Services Market by Country
- 9.5.2 LAMEA Workflow Automation Market by Process
  - 9.5.2.1 LAMEA Automated Software Market by Country
  - 9.5.2.2 LAMEA Decision Support & Management Software Market by Country
  - 9.5.2.3 LAMEA Interaction Software Market by Country
- 9.5.3 LAMEA Workflow Automation Market by Operation
  - 9.5.3.1 LAMEA Rule Based Workflow Automation Market by Country
  - 9.5.3.2 LAMEA Knowledge Based Workflow Automation Market by Country
  - 9.5.3.3 LAMEA Robotic Process Automation Based Workflow Automation Market by Country
- 9.5.4 LAMEA Workflow Automation Market by Organization Size
  - 9.5.4.1 LAMEA Small & Medium Enterprises Workflow Automation Market by Country
  - 9.5.4.2 LAMEA Large Enterprises Workflow Automation Market by Country
- 9.5.5 LAMEA Workflow Automation Market by Deployment Type
  - 9.5.5.1 LAMEA Cloud Deployment Workflow Automation Market by Country
  - 9.5.5.2 LAMEA On-Premise Deployment Workflow Automation Market by Country
- 9.5.6 LAMEA Workflow Automation Market by Vertical
  - 9.5.6.1 LAMEA Workflow Automation in BFSI Market by Country
  - 9.5.6.2 LAMEA Workflow Automation in Government Market by Country
  - 9.5.6.3 LAMEA Workflow Automation in Healthcare Market by Country
  - 9.5.6.4 LAMEA Workflow Automation in Manufacturing Market by Country
  - 9.5.6.5 LAMEA Workflow Automation in Retail Market by Country
  - 9.5.6.6 LAMEA Workflow Automation in Telecom & IT Market by Country
  - 9.5.6.7 LAMEA Workflow Automation in Travel, Hospitality, & Transportation Market by Country
  - 9.5.6.8 LAMEA Workflow Automation in Others Market by Country
- 9.5.7 LAMEA Workflow Automation Market by Country
  - 9.5.7.1 Brazil Workflow Automation Market
    - 9.5.7.1.1 Brazil Workflow Automation Market by Type
    - 9.5.7.1.2 Brazil Workflow Automation Market by Process
    - 9.5.7.1.3 Brazil Workflow Automation Market by Operation
    - 9.5.7.1.4 Brazil Workflow Automation Market by Organization Size
    - 9.5.7.1.5 Brazil Workflow Automation Market by Deployment Type
    - 9.5.7.1.6 Brazil Workflow Automation Market by Vertical
  - 9.5.7.2 Argentina Workflow Automation Market
    - 9.5.7.2.1 Argentina Workflow Automation Market by Type

- 9.5.7.2.2 Argentina Workflow Automation Market by Process
- 9.5.7.2.3 Argentina Workflow Automation Market by Operation
- 9.5.7.2.4 Argentina Workflow Automation Market by Organization Size
- 9.5.7.2.5 Argentina Workflow Automation Market by Deployment Type
- 9.5.7.2.6 Argentina Workflow Automation Market by Vertical
- 9.5.7.3 UAE Workflow Automation Market
  - 9.5.7.3.1 UAE Workflow Automation Market by Type
  - 9.5.7.3.2 UAE Workflow Automation Market by Process
  - 9.5.7.3.3 UAE Workflow Automation Market by Operation
  - 9.5.7.3.4 UAE Workflow Automation Market by Organization Size
  - 9.5.7.3.5 UAE Workflow Automation Market by Deployment Type
  - 9.5.7.3.6 UAE Workflow Automation Market by Vertical
- 9.5.7.4 Saudi Arabia Workflow Automation Market
  - 9.5.7.4.1 Saudi Arabia Workflow Automation Market by Type
  - 9.5.7.4.2 Saudi Arabia Workflow Automation Market by Process
  - 9.5.7.4.3 Saudi Arabia Workflow Automation Market by Operation
  - 9.5.7.4.4 Saudi Arabia Workflow Automation Market by Organization Size
  - 9.5.7.4.5 Saudi Arabia Workflow Automation Market by Deployment Type
  - 9.5.7.4.6 Saudi Arabia Workflow Automation Market by Vertical
- 9.5.7.5 South Africa Workflow Automation Market
  - 9.5.7.5.1 South Africa Workflow Automation Market by Type
  - 9.5.7.5.2 South Africa Workflow Automation Market by Process
  - 9.5.7.5.3 South Africa Workflow Automation Market by Operation
  - 9.5.7.5.4 South Africa Workflow Automation Market by Organization Size
  - 9.5.7.5.5 South Africa Workflow Automation Market by Deployment Type
  - 9.5.7.5.6 South Africa Workflow Automation Market by Vertical
- 9.5.7.6 Nigeria Workflow Automation Market
  - 9.5.7.6.1 Nigeria Workflow Automation Market by Type
  - 9.5.7.6.2 Nigeria Workflow Automation Market by Process
  - 9.5.7.6.3 Nigeria Workflow Automation Market by Operation
  - 9.5.7.6.4 Nigeria Workflow Automation Market by Organization Size
  - 9.5.7.6.5 Nigeria Workflow Automation Market by Deployment Type
  - 9.5.7.6.6 Nigeria Workflow Automation Market by Vertical
- 9.5.7.7 Rest of LAMEA Workflow Automation Market
  - 9.5.7.7.1 Rest of LAMEA Workflow Automation Market by Type
  - 9.5.7.7.2 Rest of LAMEA Workflow Automation Market by Process
  - 9.5.7.7.3 Rest of LAMEA Workflow Automation Market by Operation
  - 9.5.7.7.4 Rest of LAMEA Workflow Automation Market by Organization Size
  - 9.5.7.7.5 Rest of LAMEA Workflow Automation Market by Deployment Type

#### 9.5.7.7.6 Rest of LAMEA Workflow Automation Market by Vertical

## **CHAPTER 10. COMPANY PROFILES**

### 10.1 IBM Corporation

#### 10.1.1 Company Overview

#### 10.1.2 Financial Analysis

#### 10.1.3 Segmental and Regional Analysis

#### 10.1.4 Research & Development Expense

#### 10.1.5 Strategies at a Glance

##### 10.1.5.1 Partnerships, Collaborations and Agreements

### 10.2 Oracle Corporation

#### 10.2.1 Company Overview

#### 10.2.2 Financial Analysis

#### 10.2.3 Segmental and Regional Analysis

#### 10.2.4 Research & Development Expense

### 10.3 Pegasystems, Inc.

#### 10.3.1 Company Overview

#### 10.3.2 Financial Analysis

#### 10.3.3 Segmental Analysis

#### 10.3.4 Research & Development Expense

#### 10.3.5 Strategies at a Glance

##### 10.3.5.1 Product Launch

##### 10.3.5.2 Partnerships, Collaborations and Agreements

##### 10.3.5.3 Mergers & Acquisitions

### 10.4 Software AG

#### 10.4.1 Company Overview

#### 10.4.2 Financial Analysis

#### 10.4.3 Segmental and Regional Analysis

#### 10.4.4 Research & Development Expense

### 10.5 Xerox Corporation

#### 10.5.1 Company Overview

#### 10.5.2 Financial Analysis

#### 10.5.3 Segmental and Regional Analysis

#### 10.5.4 Research & Development Expense

#### 10.5.5 Strategies at a Glance

##### 10.5.5.1 Product Launch

##### 10.5.5.2 Partnerships, Collaborations and Agreements

### 10.6 Appian

- 10.6.1 Company Overview
- 10.6.2 Strategies at a Glance
  - 10.6.2.1 Product Launch
- 10.7 Vision Software S.A. (Bizagi)
  - 10.7.1 Company Overview
- 10.8 IPsoft, Inc.
  - 10.8.1 Company Overview
- 10.9 Newgen Software Technologies Limited
  - 10.9.1 Company Overview
- 10.1 Nintex Global Limited
  - 10.1"
  - "
- 0.1 Company Overview
  - 10.10.2 Strategies at a Glance
    - 10.10.2.1 Partnerships, Collaborations and Agreements
    - 10.10.2.2 Product Launch



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 2 GLOBAL WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 3 GLOBAL WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 GLOBAL WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 GLOBAL WORKFLOW AUTOMATION SOFTWARE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 6 GLOBAL WORKFLOW AUTOMATION SOFTWARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 7 GLOBAL WORKFLOW AUTOMATION SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 8 GLOBAL WORKFLOW AUTOMATION SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 9 GLOBAL WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 10 GLOBAL WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 11 GLOBAL WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 12 GLOBAL WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 13 GLOBAL WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 14 GLOBAL WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 15 GLOBAL WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 16 GLOBAL WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 17 GLOBAL AUTOMATED SOFTWARE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 18 GLOBAL AUTOMATED SOFTWARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 19 GLOBAL DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY

REGION, 2013 - 2016, USD MILLION

Table 20 GLOBAL DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 21 GLOBAL INTERACTION SOFTWARE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 22 GLOBAL INTERACTION SOFTWARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 23 GLOBAL WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 24 GLOBAL WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 25 GLOBAL RULE BASED WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 26 GLOBAL RULE BASED WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 27 GLOBAL KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 28 GLOBAL KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 29 GLOBAL ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 30 GLOBAL ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 31 GLOBAL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 32 GLOBAL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 33 GLOBAL SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 34 GLOBAL SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 35 GLOBAL LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 36 GLOBAL LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 37 GLOBAL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 38 GLOBAL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 39 GLOBAL CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 40 GLOBAL CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 41 GLOBAL ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 42 GLOBAL ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 43 GLOBAL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 GLOBAL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 GLOBAL WORKFLOW AUTOMATION IN BFSI MARKET BY REGION, 2013 - 2016, USD MILLION

Table 46 GLOBAL WORKFLOW AUTOMATION IN BFSI MARKET BY REGION, 2017 - 2023, USD MILLION

Table 47 GLOBAL WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY REGION, 2013 - 2016, USD MILLION

Table 48 GLOBAL WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY REGION, 2017 - 2023, USD MILLION

Table 49 GLOBAL WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 50 GLOBAL WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 51 GLOBAL WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY REGION, 2013 - 2016, USD MILLION

Table 52 GLOBAL WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY REGION, 2017 - 2023, USD MILLION

Table 53 GLOBAL WORKFLOW AUTOMATION IN RETAIL MARKET BY REGION, 2013 - 2016, USD MILLION

Table 54 GLOBAL WORKFLOW AUTOMATION IN RETAIL MARKET BY REGION, 2017 - 2023, USD MILLION

Table 55 GLOBAL WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY REGION, 2013 - 2016, USD MILLION

Table 56 GLOBAL WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY REGION, 2017 - 2023, USD MILLION

Table 57 GLOBAL WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 58 GLOBAL WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, &

TRANSPORTATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 59 GLOBAL WORKFLOW AUTOMATION IN OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

Table 60 GLOBAL WORKFLOW AUTOMATION IN OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

Table 61 GLOBAL WORKFLOW AUTOMATION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 62 GLOBAL WORKFLOW AUTOMATION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 63 NORTH AMERICA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 64 NORTH AMERICA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 65 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 NORTH AMERICA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 68 NORTH AMERICA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 69 NORTH AMERICA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 70 NORTH AMERICA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 71 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 72 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 73 NORTH AMERICA WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 74 NORTH AMERICA WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 75 NORTH AMERICA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 76 NORTH AMERICA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 77 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 78 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY PROCESS,  
2017 - 2023, USD MILLION

Table 79 NORTH AMERICA AUTOMATED SOFTWARE MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 80 NORTH AMERICA AUTOMATED SOFTWARE MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 81 NORTH AMERICA DECISION SUPPORT & MANAGEMENT SOFTWARE  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 82 NORTH AMERICA DECISION SUPPORT & MANAGEMENT SOFTWARE  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 83 NORTH AMERICA INTERACTION SOFTWARE MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 84 NORTH AMERICA INTERACTION SOFTWARE MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 85 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2013 - 2016, USD MILLION

Table 86 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2017 - 2023, USD MILLION

Table 87 NORTH AMERICA RULE BASED WORKFLOW AUTOMATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 88 NORTH AMERICA RULE BASED WORKFLOW AUTOMATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 89 NORTH AMERICA KNOWLEDGE BASED WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 90 NORTH AMERICA KNOWLEDGE BASED WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 91 NORTH AMERICA ROBOTIC PROCESS AUTOMATION BASED  
WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 92 NORTH AMERICA ROBOTIC PROCESS AUTOMATION BASED  
WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 93 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY  
ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 94 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY  
ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 95 NORTH AMERICA SMALL & MEDIUM ENTERPRISES WORKFLOW  
AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 96 NORTH AMERICA SMALL & MEDIUM ENTERPRISES WORKFLOW  
AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 97 NORTH AMERICA LARGE ENTERPRISES WORKFLOW AUTOMATION



MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 98 NORTH AMERICA LARGE ENTERPRISES WORKFLOW AUTOMATION

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 99 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY  
DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 100 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY  
DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 101 NORTH AMERICA CLOUD DEPLOYMENT WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 102 NORTH AMERICA CLOUD DEPLOYMENT WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 103 NORTH AMERICA ON-PREMISE DEPLOYMENT WORKFLOW  
AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 104 NORTH AMERICA ON-PREMISE DEPLOYMENT WORKFLOW  
AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 105 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY VERTICAL,  
2013 - 2016, USD MILLION

Table 106 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY VERTICAL,  
2017 - 2023, USD MILLION

Table 107 NORTH AMERICA WORKFLOW AUTOMATION IN BFSI MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 108 NORTH AMERICA WORKFLOW AUTOMATION IN BFSI MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 109 NORTH AMERICA WORKFLOW AUTOMATION IN GOVERNMENT  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 110 NORTH AMERICA WORKFLOW AUTOMATION IN GOVERNMENT  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 111 NORTH AMERICA WORKFLOW AUTOMATION IN HEALTHCARE  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 112 NORTH AMERICA WORKFLOW AUTOMATION IN HEALTHCARE  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 113 NORTH AMERICA WORKFLOW AUTOMATION IN MANUFACTURING  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 114 NORTH AMERICA WORKFLOW AUTOMATION IN MANUFACTURING  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 115 NORTH AMERICA WORKFLOW AUTOMATION IN RETAIL MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 116 NORTH AMERICA WORKFLOW AUTOMATION IN RETAIL MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION



Table 117 NORTH AMERICA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 118 NORTH AMERICA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 119 NORTH AMERICA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 120 NORTH AMERICA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 121 NORTH AMERICA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 122 NORTH AMERICA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 123 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 124 NORTH AMERICA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 125 US WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 126 US WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 127 US WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 128 US WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 129 US WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 130 US WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 131 US WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 132 US WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 133 US WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 134 US WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 135 US WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 136 US WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

- 2023, USD MILLION

Table 137 US WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 138 US WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 139 US WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 140 US WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 141 CANADA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 142 CANADA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 143 CANADA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 144 CANADA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 145 CANADA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 146 CANADA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 147 CANADA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 148 CANADA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 149 CANADA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 150 CANADA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 151 CANADA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 152 CANADA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 153 CANADA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 154 CANADA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 155 CANADA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 156 CANADA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 157 MEXICO WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 158 MEXICO WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 159 MEXICO WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 160 MEXICO WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 161 MEXICO WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 162 MEXICO WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 163 MEXICO WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 164 MEXICO WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 165 MEXICO WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 166 MEXICO WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 167 MEXICO WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 168 MEXICO WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 169 MEXICO WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 170 MEXICO WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 171 MEXICO WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 172 MEXICO WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 173 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 174 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 175 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY

TYPE, 2013 - 2016, USD MILLION

Table 176 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 177 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 178 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 179 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 180 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 181 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 182 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 183 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 184 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 185 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 186 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 187 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 188 REST OF NORTH AMERICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 189 EUROPE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 190 EUROPE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 191 EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 192 EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 193 EUROPE WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 194 EUROPE WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 195 EUROPE WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 196 EUROPE WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 197 EUROPE WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 198 EUROPE WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 199 EUROPE WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 200 EUROPE WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 201 EUROPE WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 202 EUROPE WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 203 EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 204 EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 205 EUROPE AUTOMATED SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 206 EUROPE AUTOMATED SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 207 EUROPE DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 208 EUROPE DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 209 EUROPE INTERACTION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 210 EUROPE INTERACTION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 211 EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 212 EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 213 EUROPE RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 214 EUROPE RULE BASED WORKFLOW AUTOMATION MARKET BY



COUNTRY, 2017 - 2023, USD MILLION

Table 215 EUROPE KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 216 EUROPE KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 217 EUROPE ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 218 EUROPE ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 219 EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 220 EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 221 EUROPE SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 222 EUROPE SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 223 EUROPE LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 224 EUROPE LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 225 EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 226 EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 227 EUROPE CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 228 EUROPE CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 229 EUROPE ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 230 EUROPE ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 231 EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 232 EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 233 EUROPE WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION



Table 234 EUROPE WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 235 EUROPE WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 236 EUROPE WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 237 EUROPE WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 238 EUROPE WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 239 EUROPE WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 240 EUROPE WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 241 EUROPE WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 242 EUROPE WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 243 EUROPE WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 244 EUROPE WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 245 EUROPE WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 246 EUROPE WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 247 EUROPE WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 248 EUROPE WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 249 EUROPE WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 250 EUROPE WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 251 GERMANY WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 252 GERMANY WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 253 GERMANY WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016,

USD MILLION

Table 254 GERMANY WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 255 GERMANY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 256 GERMANY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 257 GERMANY WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 258 GERMANY WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 259 GERMANY WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 260 GERMANY WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 261 GERMANY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 262 GERMANY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 263 GERMANY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 264 GERMANY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 265 GERMANY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 266 GERMANY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 267 UK WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 268 UK WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 269 UK WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 270 UK WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 271 UK WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 272 UK WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 273 UK WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 274 UK WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023,  
USD MILLION

Table 275 UK WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016,  
USD MILLION

Table 276 UK WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023,  
USD MILLION

Table 277 UK WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013  
- 2016, USD MILLION

Table 278 UK WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017  
- 2023, USD MILLION

Table 279 UK WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 -  
2016, USD MILLION

Table 280 UK WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 -  
2023, USD MILLION

Table 281 UK WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016,  
USD MILLION

Table 282 UK WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023,  
USD MILLION

Table 283 FRANCE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD  
MILLION

Table 284 FRANCE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD  
MILLION

Table 285 FRANCE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016,  
USD MILLION

Table 286 FRANCE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023,  
USD MILLION

Table 287 FRANCE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

Table 288 FRANCE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 289 FRANCE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 -  
2016, USD MILLION

Table 290 FRANCE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 -  
2023, USD MILLION

Table 291 FRANCE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 -  
2016, USD MILLION

Table 292 FRANCE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 -  
2023, USD MILLION

Table 293 FRANCE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,

2013 - 2016, USD MILLION

Table 294 FRANCE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,  
2017 - 2023, USD MILLION

Table 295 FRANCE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,  
2013 - 2016, USD MILLION

Table 296 FRANCE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,  
2017 - 2023, USD MILLION

Table 297 FRANCE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 298 FRANCE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 299 RUSSIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 300 RUSSIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 301 RUSSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016,  
USD MILLION

Table 302 RUSSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023,  
USD MILLION

Table 303 RUSSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013  
- 2016, USD MILLION

Table 304 RUSSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017  
- 2023, USD MILLION

Table 305 RUSSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 -  
2016, USD MILLION

Table 306 RUSSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 -  
2023, USD MILLION

Table 307 RUSSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 -  
2016, USD MILLION

Table 308 RUSSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 -  
2023, USD MILLION

Table 309 RUSSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,  
2013 - 2016, USD MILLION

Table 310 RUSSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,  
2017 - 2023, USD MILLION

Table 311 RUSSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,  
2013 - 2016, USD MILLION

Table 312 RUSSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,  
2017 - 2023, USD MILLION

Table 313 RUSSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 314 RUSSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 315 SPAIN WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 316 SPAIN WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 317 SPAIN WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 318 SPAIN WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 319 SPAIN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 320 SPAIN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 321 SPAIN WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 322 SPAIN WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 323 SPAIN WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 324 SPAIN WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 325 SPAIN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 326 SPAIN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 327 SPAIN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 328 SPAIN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 329 SPAIN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 330 SPAIN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 331 ITALY WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 332 ITALY WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 333 ITALY WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 334 ITALY WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 335 ITALY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 -

2016, USD MILLION

Table 336 ITALY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 337 ITALY WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 338 ITALY WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 339 ITALY WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 340 ITALY WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 341 ITALY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 342 ITALY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 343 ITALY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 344 ITALY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 345 ITALY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 346 ITALY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 347 REST OF EUROPE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 348 REST OF EUROPE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 349 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 350 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 351 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 352 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 353 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 354 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION



Table 355 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 356 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 357 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 358 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 359 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 360 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 361 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 362 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 363 ASIA PACIFIC WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 364 ASIA PACIFIC WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 365 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 366 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 367 ASIA PACIFIC WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 368 ASIA PACIFIC WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 369 ASIA PACIFIC WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 370 ASIA PACIFIC WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 371 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 372 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 373 ASIA PACIFIC WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 374 ASIA PACIFIC WORKFLOW AUTOMATION PROFESSIONAL SERVICES

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 375 ASIA PACIFIC WORKFLOW AUTOMATION MANAGED SERVICES

MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 376 ASIA PACIFIC WORKFLOW AUTOMATION MANAGED SERVICES

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 377 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 378 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 379 ASIA PACIFIC AUTOMATED SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 380 ASIA PACIFIC AUTOMATED SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 381 ASIA PACIFIC DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 382 ASIA PACIFIC DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 383 ASIA PACIFIC INTERACTION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 384 ASIA PACIFIC INTERACTION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 385 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 386 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 387 ASIA PACIFIC RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 388 ASIA PACIFIC RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 389 ASIA PACIFIC KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 390 ASIA PACIFIC KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 391 ASIA PACIFIC ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 392 ASIA PACIFIC ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 393 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 394 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 395 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 396 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 397 ASIA PACIFIC LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 398 ASIA PACIFIC LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 399 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 400 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 401 ASIA PACIFIC CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 402 ASIA PACIFIC CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 403 ASIA PACIFIC ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 404 ASIA PACIFIC ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 405 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 406 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 407 ASIA PACIFIC WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 408 ASIA PACIFIC WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 409 ASIA PACIFIC WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 410 ASIA PACIFIC WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 411 ASIA PACIFIC WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 412 ASIA PACIFIC WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 413 ASIA PACIFIC WORKFLOW AUTOMATION IN MANUFACTURING

MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 414 ASIA PACIFIC WORKFLOW AUTOMATION IN MANUFACTURING

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 415 ASIA PACIFIC WORKFLOW AUTOMATION IN RETAIL MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 416 ASIA PACIFIC WORKFLOW AUTOMATION IN RETAIL MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 417 ASIA PACIFIC WORKFLOW AUTOMATION IN TELECOM & IT MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

Table 418 ASIA PACIFIC WORKFLOW AUTOMATION IN TELECOM & IT MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

Table 419 ASIA PACIFIC WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, &  
TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 420 ASIA PACIFIC WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, &  
TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 421 ASIA PACIFIC WORKFLOW AUTOMATION IN OTHERS MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 422 ASIA PACIFIC WORKFLOW AUTOMATION IN OTHERS MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 423 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013  
- 2016, USD MILLION

Table 424 ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017  
- 2023, USD MILLION

Table 425 CHINA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 426 CHINA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 427 CHINA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD  
MILLION

Table 428 CHINA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD  
MILLION

Table 429 CHINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 -  
2016, USD MILLION

Table 430 CHINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 -  
2023, USD MILLION

Table 431 CHINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016,  
USD MILLION

Table 432 CHINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023,  
USD MILLION

Table 433 CHINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 -  
2016, USD MILLION

Table 434 CHINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 435 CHINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 436 CHINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 437 CHINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 438 CHINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 439 CHINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 440 CHINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 441 JAPAN WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 442 JAPAN WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 443 JAPAN WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 444 JAPAN WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 445 JAPAN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 446 JAPAN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 447 JAPAN WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 448 JAPAN WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 449 JAPAN WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 450 JAPAN WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 451 JAPAN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 452 JAPAN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 453 JAPAN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 454 JAPAN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,



2017 - 2023, USD MILLION

Table 455 JAPAN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 456 JAPAN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 457 INDIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 458 INDIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 459 INDIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 460 INDIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 461 INDIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 462 INDIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 463 INDIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 464 INDIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 465 INDIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 466 INDIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 467 INDIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 468 INDIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 469 INDIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 470 INDIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 471 INDIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 472 INDIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 473 SOUTH KOREA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 474 SOUTH KOREA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION



Table 475 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 476 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 477 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 478 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 479 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 480 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 481 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 482 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 483 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 484 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 485 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 486 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 487 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 488 SOUTH KOREA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 489 SINGAPORE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 490 SINGAPORE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 491 SINGAPORE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 492 SINGAPORE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 493 SINGAPORE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 494 SINGAPORE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE,

2017 - 2023, USD MILLION

Table 495 SINGAPORE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 496 SINGAPORE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 497 SINGAPORE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 498 SINGAPORE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 499 SINGAPORE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 500 SINGAPORE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 501 SINGAPORE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 502 SINGAPORE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 503 SINGAPORE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 504 SINGAPORE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 505 MALAYSIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 506 MALAYSIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 507 MALAYSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 508 MALAYSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 509 MALAYSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 510 MALAYSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 511 MALAYSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 512 MALAYSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 513 MALAYSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 514 MALAYSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 515 MALAYSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 516 MALAYSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 517 MALAYSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 518 MALAYSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 519 MALAYSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 520 MALAYSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 521 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 522 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 523 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 524 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 525 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 526 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 527 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 528 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 529 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 530 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 531 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 532 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 533 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY

DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 534 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY  
DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 535 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY  
VERTICAL, 2013 - 2016, USD MILLION

Table 536 REST OF ASIA PACIFIC WORKFLOW AUTOMATION MARKET BY  
VERTICAL, 2017 - 2023, USD MILLION

Table 537 LAMEA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 538 LAMEA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 539 LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD  
MILLION

Table 540 LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD  
MILLION

Table 541 LAMEA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 542 LAMEA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 543 LAMEA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 544 LAMEA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 545 LAMEA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 -  
2016, USD MILLION

Table 546 LAMEA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 -  
2023, USD MILLION

Table 547 LAMEA WORKFLOW AUTOMATION PROFESSIONAL SERVICES  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 548 LAMEA WORKFLOW AUTOMATION PROFESSIONAL SERVICES  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 549 LAMEA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 550 LAMEA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 551 LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016,  
USD MILLION

Table 552 LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023,  
USD MILLION

Table 553 LAMEA AUTOMATED SOFTWARE MARKET BY COUNTRY, 2013 - 2016,  
USD MILLION

Table 554 LAMEA AUTOMATED SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 555 LAMEA DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 556 LAMEA DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 557 LAMEA INTERACTION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 558 LAMEA INTERACTION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 559 LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 560 LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 561 LAMEA RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 562 LAMEA RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 563 LAMEA KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 564 LAMEA KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 565 LAMEA ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 566 LAMEA ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 567 LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 568 LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 569 LAMEA SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 570 LAMEA SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 571 LAMEA LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 572 LAMEA LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 573 LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,



2013 - 2016, USD MILLION

Table 574 LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,  
2017 - 2023, USD MILLION

Table 575 LAMEA CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 576 LAMEA CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 577 LAMEA ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 578 LAMEA ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 579 LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016,  
USD MILLION

Table 580 LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023,  
USD MILLION

Table 581 LAMEA WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 582 LAMEA WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 583 LAMEA WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 584 LAMEA WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 585 LAMEA WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 586 LAMEA WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 587 LAMEA WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 588 LAMEA WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 589 LAMEA WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 590 LAMEA WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 591 LAMEA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 592 LAMEA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION



Table 593 LAMEA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 594 LAMEA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 595 LAMEA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 596 LAMEA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 597 LAMEA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 598 LAMEA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 599 BRAZIL WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 600 BRAZIL WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 601 BRAZIL WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 602 BRAZIL WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 603 BRAZIL WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 604 BRAZIL WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 605 BRAZIL WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 606 BRAZIL WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 607 BRAZIL WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 608 BRAZIL WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 609 BRAZIL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 610 BRAZIL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 611 BRAZIL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 612 BRAZIL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 613 BRAZIL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016,

USD MILLION

Table 614 BRAZIL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023,  
USD MILLION

Table 615 ARGENTINA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD  
MILLION

Table 616 ARGENTINA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD  
MILLION

Table 617 ARGENTINA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016,  
USD MILLION

Table 618 ARGENTINA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023,  
USD MILLION

Table 619 ARGENTINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

Table 620 ARGENTINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 621 ARGENTINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 -  
2016, USD MILLION

Table 622 ARGENTINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 -  
2023, USD MILLION

Table 623 ARGENTINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013  
- 2016, USD MILLION

Table 624 ARGENTINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017  
- 2023, USD MILLION

Table 625 ARGENTINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION  
SIZE, 2013 - 2016, USD MILLION

Table 626 ARGENTINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION  
SIZE, 2017 - 2023, USD MILLION

Table 627 ARGENTINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

Table 628 ARGENTINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

Table 629 ARGENTINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 630 ARGENTINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 631 UAE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 632 UAE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 633 UAE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD  
MILLION

Table 634 UAE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 635 UAE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 636 UAE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 637 UAE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 638 UAE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 639 UAE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 640 UAE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 641 UAE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 642 UAE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 643 UAE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 644 UAE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 645 UAE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 646 UAE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 647 SAUDI ARABIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 648 SAUDI ARABIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 649 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 650 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 651 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 652 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 653 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013

- 2016, USD MILLION

Table 654 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017

- 2023, USD MILLION

Table 655 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2013 - 2016, USD MILLION

Table 656 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2017 - 2023, USD MILLION

Table 657 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION  
SIZE, 2013 - 2016, USD MILLION

Table 658 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION  
SIZE, 2017 - 2023, USD MILLION

Table 659 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

Table 660 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

Table 661 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013  
- 2016, USD MILLION

Table 662 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017  
- 2023, USD MILLION

Table 663 SOUTH AFRICA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD  
MILLION

Table 664 SOUTH AFRICA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD  
MILLION

Table 665 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 -  
2016, USD MILLION

Table 666 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 -  
2023, USD MILLION

Table 667 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY SERVICES  
TYPE, 2013 - 2016, USD MILLION

Table 668 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY SERVICES  
TYPE, 2017 - 2023, USD MILLION

Table 669 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY PROCESS,  
2013 - 2016, USD MILLION

Table 670 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY PROCESS,  
2017 - 2023, USD MILLION

Table 671 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2013 - 2016, USD MILLION

Table 672 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY OPERATION,  
2017 - 2023, USD MILLION

Table 673 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 674 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 675 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 676 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 677 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 678 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 679 NIGERIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 680 NIGERIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 681 NIGERIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 682 NIGERIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 683 NIGERIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 684 NIGERIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 685 NIGERIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 686 NIGERIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 687 NIGERIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 688 NIGERIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 689 NIGERIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 690 NIGERIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 691 NIGERIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 692 NIGERIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,

2017 - 2023, USD MILLION

Table 693 NIGERIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 694 NIGERIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 695 REST OF LAMEA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 696 REST OF LAMEA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 697 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 698 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 699 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 700 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 701 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 702 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 703 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 704 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 705 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 706 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 707 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 708 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 709 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 710 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 711 KEY INFORMATION – IBM CORPORATION

Table 712 KEY INFORMATION – ORACLE CORPORATION



Table 713 KEY INFORMATION – PEGASYSTEMS, INC.

Table 714 KEY INFORMATION – SOFTWARE AG

Table 715 KEY INFORMATION – XEROX CORPORATION

Table 716 KEY INFORMATION – APPIAN

Table 717 KEY INFORMATION – VISION SOFTWARE S.A. (BIZAGI)

Table 718 KEY INFORMATION – IPSOFT, INC.

Table 719 KEY INFORMATION – NEWGEN SOFTWARE TECHNOLOGIES LIMITED

Table 720 KEY INFORMATION – NINTEX GLOBAL LIMITED

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