

Global Wi-Fi Hotspot Market Analysis (2017-2023)

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Abstracts

The Global Wi-Fi Hotspot Market size is expected to reach \$4.9 billion by 2023, rising at a market growth of 16.8% CAGR during the forecast period. A Wi-Fi hotspot is a physical location that is used to access internet using wireless technology (WLAN) either through mobile device or a laptop. Wi-Fi is generally installed on public locations such as libraries, airports, hotels, and cafes. Growing mobility in businesses due to the adoption of Bring Your Own Device (BYOD) trend, growing business and vertical specific mobile applications, and advancements in the advanced network infrastructure are the factors that are driving the growth of the Wi-Fi Hotspot market. The Wi-Fi Hotspot is a vital part for enterprises, communication service providers, and network operators, as the complete data transmission, smooth delivery and visibility of applications over Wi-Fi are vital for business success.

Based on Component, the market report segments the market into Hardware, Software, and Services. Hardware includes Wireless Hotspot Gateways, Wireless Hotspot Controllers, and Mobile Hotspot Devices. Software includes Hotspot Management Systems, Wi-Fi Security Software, and Wi-Fi Hotspot Billing. Services types include Professional and Managed services. Based on Vertical, the market report segments the market into Telecom & IT, Healthcare, Transportation, Retail, Financial Services, Education, and Others. Based on End User, the market report segments the market into Communication Service Provider & Network Operators, Enterprise, and Others.

Based on Regions, the Wi-Fi Hotspot market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Wi-Fi Hotspot Market. Key companies profiled in the report include Atilo Networks AB, Boingo Wireless, Inc., Brocade Communications Systems, Inc. (Ruckus Wireless, Inc.), Cisco Systems, Inc., Hewlett Packard Enterprise (HPE) Company (Aruba Networks),

Huawei Technologies Co., Ltd., iPass Inc., Netgear, Inc., Nokia Corporation (Alcatel-Lucent S.A.), and Ericsson AB.

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