

Global Web Filtering Market Analysis (2017-2023)

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Abstracts

The Global Web Filtering Market size is expected to reach \$5.3 billion by 2023, rising at a market growth of 14.3% CAGR during the forecast period. Need for superior level of control over employees in enterprises, and need to adhere to stringent compliances, is the factors that have led to the adoption of web filtering solutions. The cloud deployment model has gained prominence over the years due to the limited capital investment, which decrease the overall operational and maintenance costs of organizations, significantly reducing management efforts. Cloud-based web filtering solutions are customized according to customers' demands, and payments can be initiated at customers' will. Web filtering solutions are used to optimize employee productivity, and protect sensitive data, applications, also comply with stringent regulations.

Based on Component, the Web Filtering market segments the market into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on Application, the market report segments the market into DNS Filtering, URL Filtering, Keyword Filtering, File Type Filtering, and Others. Based on Organization Size, the Web Filtering market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Vertical, the Web Filtering market segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Regions, the Web Filtering market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the Global Web Filtering Market. Key companies profiled in the report include Cisco Systems, Inc., McAfee, LLC, Fortinet, Inc., Palo Alto Networks, Inc., Symantec Corporation, Raytheon (Forcepoint LLC), Barracuda Networks, Inc., Sophos plc, Trend Micro, Inc., and Zscaler.



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