

# Global Water Softeners Market (2019-2025)

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## **Abstracts**

The Global Water Softeners Market size is expected to reach \$3.3 billion by 2025, rising at a market growth of 6.8% CAGR during the forecast period.

A water softener reduces calcium and magnesium by washing the water with resin or zeolite, a perishable material containing sodium ions which are positively charged. The growth of the global softener industry is driven by the increase in water consumption in countries around the world. The presence of alternative treatment technologies is however; prevent the growth of the market.

In view of the growing acceptance of water softeners across residential as well as market sectors for water performance improvement, the giants invested in major research and development activities in the water softener industry. With the continued participation of R&D to advanced water purification and filtration systems of the next generation, major projects are aimed primarily at food, pharmaceutical, and chemical manufacturers, which boost the product demand in order to maintain the highest water quality. To achieve a dominant place in business, 3M, one of the major suppliers to the industry for water softeners, is constantly working to create a new product line.

Based on Type, the market is segmented into Salt based and Salt free. Based on End Use, the market is segmented into Residential, Industrial and Commercial. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Culligan International Company (Clayton, Dubilier & Rice Ltd.), A. O. Smith Corporation, NuvoH2O LLC, US Water Systems, Inc., Ion Exchange India Limited, Shanghai Canature Environmental Products Co., Ltd., Kent RO Systems Ltd., General Electric (GE), Pentair PLC, and Best Water Technology



Group (BWT).		
Scope of the Study		
Market Segmentation:		
By Type		
Salt Based		
Salt Free		
By End Use		
Residential		
Industrial		
Commercial		
By Geography		
North America		
US		
Canada		
Mexico		
Rest of North America		
Europe		
Germany		
UK		



F	rance		
F	Russia		
9	Spain		
l	taly		
F	Rest of Europe		
Asia Pacific			
(	China		
C	Japan		
I	ndia		
S	South Korea		
S	Singapore		
N	Malaysia		
F	Rest of Asia Pacific		
LAMEA			
E	Brazil		
A	Argentina		
l	JAE		
S	Saudi Arabia		
5	South Africa		



Nigeria

Rest of LAMEA

## Companies Profiled

Culligan International Company (Clayton, Dubilier & Rice Ltd.)

A. O. Smith Corporation

NuvoH2O LLC

US Water Systems, Inc.

Ion Exchange India Limited

Shanghai Canature Environmental Products Co., Ltd.

Kent RO Systems Ltd.

General Electric (GE)

Pentair PLC

Best Water Technology Group (BWT)

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## **Contents**

#### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Water Softeners Market, by Type
  - 1.4.2 Global Water Softeners Market, by End Use
  - 1.4.3 Global Water Softeners Market, by Geography
- 1.5 Methodology for the research

#### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

#### **CHAPTER 3. GLOBAL WATER SOFTENERS MARKET BY TYPE**

- 3.1 Global Salt Based Water Softeners Market by Region
- 3.2 Global Salt Free Water Softeners Market by Region

#### CHAPTER 4. GLOBAL WATER SOFTENERS MARKET BY END USER

- 4.1 Global Residential Market by Region
- 4.2 Global Industrial Market by Region
- 4.3 Global Commercial Market by Region

## **CHAPTER 5. GLOBAL WATER SOFTENERS MARKET BY REGION**

- 5.1 North America Water Softeners Market
- 5.1.1 North America Water Softeners Market by Type
  - 5.1.1.1 North America Salt Based Water Softeners Market by Country



- 5.1.1.2 North America Salt Free Water Softeners Market by Country
- 5.1.2 North America Water Softeners Market by End User
  - 5.1.2.1 North America Residential Market by Country
  - 5.1.2.2 North America Industrial Market by Country
  - 5.1.2.3 North America Commercial Market by Country
- 5.1.3 North America Water Softeners Market by Country
  - 5.1.3.1 USA Water Softeners Market
    - 5.1.3.1.1 USA Water Softeners Market by Type
    - 5.1.3.1.2 USA Water Softeners Market by End User
  - 5.1.3.2 Canada Water Softeners Market
  - 5.1.3.2.1 Canada Water Softeners Market by Type
  - 5.1.3.2.2 Canada Water Softeners Market by End User
  - 5.1.3.3 Mexico Water Softeners Market
    - 5.1.3.3.1 Mexico Water Softeners Market by Type
  - 5.1.3.3.2 Mexico Water Softeners Market by End User
  - 5.1.3.4 Rest of North America Water Softeners Market
    - 5.1.3.4.1 Rest of North America Water Softeners Market by Type
    - 5.1.3.4.2 Rest of North America Water Softeners Market by End User
- 5.2 Europe Water Softeners Market
  - 5.2.1 Europe Water Softeners Market by Type
    - 5.2.1.1 Europe Salt Based Water Softeners Market by Country
    - 5.2.1.2 Europe Salt Free Water Softeners Market by Country
  - 5.2.2 Europe Water Softeners Market by End User
    - 5.2.2.1 Europe Residential Market by Country
    - 5.2.2.2 Europe Industrial Market by Country
    - 5.2.2.3 Europe Commercial Market by Country
  - 5.2.3 Europe Water Softeners Market by Country
    - 5.2.3.1 Germany Water Softeners Market
      - 5.2.3.1.1 Germany Water Softeners Market by Type
      - 5.2.3.1.2 Germany Water Softeners Market by End User
    - 5.2.3.2 UK Water Softeners Market
      - 5.2.3.2.1 UK Water Softeners Market by Type
      - 5.2.3.2.2 UK Water Softeners Market by End User
    - 5.2.3.3 France Water Softeners Market
      - 5.2.3.3.1 France Water Softeners Market by Type
    - 5.2.3.3.2 France Water Softeners Market by End User
    - 5.2.3.4 Russia Water Softeners Market
      - 5.2.3.4.1 Russia Water Softeners Market by Type
      - 5.2.3.4.2 Russia Water Softeners Market by End User



- 5.2.3.5 Spain Water Softeners Market
  - 5.2.3.5.1 Spain Water Softeners Market by Type
  - 5.2.3.5.2 Spain Water Softeners Market by End User
- 5.2.3.6 Italy Water Softeners Market
  - 5.2.3.6.1 Italy Water Softeners Market by Type
  - 5.2.3.6.2 Italy Water Softeners Market by End User
- 5.2.3.7 Rest of Europe Water Softeners Market
  - 5.2.3.7.1 Rest of Europe Water Softeners Market by Type
  - 5.2.3.7.2 Rest of Europe Water Softeners Market by End User
- 5.3 Asia Pacific Water Softeners Market
  - 5.3.1 Asia Pacific Water Softeners Market by Type
    - 5.3.1.1 Asia Pacific Salt Based Water Softeners Market by Country
    - 5.3.1.2 Asia Pacific Salt Free Water Softeners Market by Country
  - 5.3.2 Asia Pacific Water Softeners Market by End User
  - 5.3.2.1 Asia Pacific Residential Market by Country
  - 5.3.2.2 Asia Pacific Industrial Market by Country
  - 5.3.2.3 Asia Pacific Commercial Market by Country
  - 5.3.3 Asia Pacific Water Softeners Market by Country
    - 5.3.3.1 China Water Softeners Market
      - 5.3.3.1.1 China Water Softeners Market by Type
      - 5.3.3.1.2 China Water Softeners Market by End User
    - 5.3.3.2 India Water Softeners Market
      - 5.3.3.2.1 India Water Softeners Market by Type
      - 5.3.3.2.2 India Water Softeners Market by End User
    - 5.3.3.3 Japan Water Softeners Market
      - 5.3.3.1 Japan Water Softeners Market by Type
      - 5.3.3.3.2 Japan Water Softeners Market by End User
    - 5.3.3.4 South Korea Water Softeners Market
      - 5.3.3.4.1 South Korea Water Softeners Market by Type
    - 5.3.3.4.2 South Korea Water Softeners Market by End User
    - 5.3.3.5 Singapore Water Softeners Market
    - 5.3.3.5.1 Singapore Water Softeners Market by Type
    - 5.3.3.5.2 Singapore Water Softeners Market by End User
    - 5.3.3.6 Malaysia Water Softeners Market
      - 5.3.3.6.1 Malaysia Water Softeners Market by Type
      - 5.3.3.6.2 Malaysia Water Softeners Market by End User
    - 5.3.3.7 Rest of Asia Pacific Water Softeners Market
    - 5.3.3.7.1 Rest of Asia Pacific Water Softeners Market by Type
    - 5.3.3.7.2 Rest of Asia Pacific Water Softeners Market by End User



- 5.4 LAMEA Water Softeners Market
  - 5.4.1 LAMEA Water Softeners Market by Type
    - 5.4.1.1 LAMEA Salt Based Water Softeners Market by Country
    - 5.4.1.2 LAMEA Salt Free Water Softeners Market by Country
  - 5.4.2 LAMEA Water Softeners Market by End User
    - 5.4.2.1 LAMEA Residential Market by Country
    - 5.4.2.2 LAMEA Industrial Market by Country
  - 5.4.2.3 LAMEA Commercial Market by Country
  - 5.4.3 LAMEA Water Softeners Market by Country
    - 5.4.3.1 Brazil Water Softeners Market
      - 5.4.3.1.1 Brazil Water Softeners Market by Type
      - 5.4.3.1.2 Brazil Water Softeners Market by End User
    - 5.4.3.2 Argentina Water Softeners Market
      - 5.4.3.2.1 Argentina Water Softeners Market by Type
    - 5.4.3.2.2 Argentina Water Softeners Market by End User
    - 5.4.3.3 UAE Water Softeners Market
      - 5.4.3.3.1 UAE Water Softeners Market by Type
    - 5.4.3.3.2 UAE Water Softeners Market by End User
    - 5.4.3.4 Saudi Arabia Water Softeners Market
      - 5.4.3.4.1 Saudi Arabia Water Softeners Market by Type
    - 5.4.3.4.2 Saudi Arabia Water Softeners Market by End User
    - 5.4.3.5 South Africa Water Softeners Market
    - 5.4.3.5.1 South Africa Water Softeners Market by Type
    - 5.4.3.5.2 South Africa Water Softeners Market by End User
    - 5.4.3.6 Nigeria Water Softeners Market
      - 5.4.3.6.1 Nigeria Water Softeners Market by Type
      - 5.4.3.6.2 Nigeria Water Softeners Market by End User
    - 5.4.3.7 Rest of LAMEA Water Softeners Market
      - 5.4.3.7.1 Rest of LAMEA Water Softeners Market by Type
      - 5.4.3.7.2 Rest of LAMEA Water Softeners Market by End User

#### **CHAPTER 6. COMPANY PROFILES**

- 6.1 Culligan International Company (Clayton, Dubilier & Rice Ltd.)
  - 6.1.1 Company Overview
- 6.2 A.O. Smith Corporation
  - 6.2.1 Company Overview
  - 6.2.3 Financial Analysis
  - 6.2.4 Regional Analysis



- 6.2.5 Research & Development Expense
- 6.2.6 Recent strategies and developments:
  - 6.2.6.1 Acquisition and mergers:
  - 6.2.6.2 Expansion:
- 6.3 NuvoH2O LLC
  - 6.3.1 Company Overview
- 6.4 US Water Systems, Inc.
  - 6.4.1 Company Overview
- 6.5 Ion Exchange India Limited,
  - 6.5.1 Company Overview
  - 6.5.2 Financial Analysis
  - 6.5.3 Segmental and Regional Analysis
  - 6.5.4 Research & Development Expense
- 6.6 Shanghai Canature Environmental Products Co., Ltd.
  - 6.6.1 Company Overview
- 6.7 Kent RO Systems Ltd.
  - 6.7.1 Company Overview
- 6.8 General Electric (GE)
  - 6.8.1 Company Overview
  - 6.8.2 Financial Analysis
  - 6.8.3 Segmental and Regional Analysis
  - 6.8.4 Research & Development Expense
- 6.9 Pentair PLC
  - 6.9.1 Company Overview
  - 6.9.2 Recent strategies and developments:
    - 6.9.2.1 Acquisition and mergers:
  - 6.9.3 Financial Analysis
  - 6.9.4 Segmental and Regional Analysis
  - 6.9.5 Research & Development Expense
- 6.1 Best Water Technology Group
  - 6.10.1 Company overview
  - 6.10.2 Recent strategies and developments:
    - 6.10.2.1 Collaborations, partnerships and agreements:



## **List Of Tables**

#### LIST OF TABLES

TABLE 1 GLOBAL WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 2 GLOBAL WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 3 GLOBAL WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 4 GLOBAL WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 5 GLOBAL SALT BASED WATER SOFTENERS MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 6 GLOBAL SALT BASED WATER SOFTENERS MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 7 GLOBAL SALT FREE WATER SOFTENERS MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 8 GLOBAL SALT FREE WATER SOFTENERS MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 9 GLOBAL WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 10 GLOBAL WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 11 GLOBAL RESIDENTIAL MARKET BY REGION, 2015 - 2018, USD MILLION TABLE 12 GLOBAL RESIDENTIAL MARKET BY REGION, 2019 - 2025, USD MILLION TABLE 13 GLOBAL INDUSTRIAL MARKET BY REGION, 2015 - 2018, USD MILLION TABLE 14 GLOBAL INDUSTRIAL MARKET BY REGION, 2019 - 2025, USD MILLION TABLE 15 GLOBAL COMMERCIAL MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 16 GLOBAL COMMERCIAL MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 17 GLOBAL WATER SOFTENERS MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 18 GLOBAL WATER SOFTENERS MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 19 NORTH AMERICA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 20 NORTH AMERICA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 21 NORTH AMERICA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018,



**USD MILLION** 

TABLE 22 NORTH AMERICA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 23 NORTH AMERICA SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 NORTH AMERICA SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 NORTH AMERICA SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 NORTH AMERICA SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 NORTH AMERICA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 28 NORTH AMERICA WATER SOFTENERS MARKET BY END USER, 2019 - 2025. USD MILLION

TABLE 29 NORTH AMERICA RESIDENTIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 NORTH AMERICA RESIDENTIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 NORTH AMERICA INDUSTRIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 32 NORTH AMERICA INDUSTRIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 33 NORTH AMERICA COMMERCIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 34 NORTH AMERICA COMMERCIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 35 NORTH AMERICA WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 36 NORTH AMERICA WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 37 USA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 38 USA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 39 USA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 40 USA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 USA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 42 USA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION



TABLE 43 CANADA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 44 CANADA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 45 CANADA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 46 CANADA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 47 CANADA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 48 CANADA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 49 MEXICO WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 50 MEXICO WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 51 MEXICO WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 52 MEXICO WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 53 MEXICO WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 54 MEXICO WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 55 REST OF NORTH AMERICA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 56 REST OF NORTH AMERICA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 57 REST OF NORTH AMERICA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 58 REST OF NORTH AMERICA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 59 REST OF NORTH AMERICA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 60 REST OF NORTH AMERICA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 61 EUROPE WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 62 EUROPE WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 63 EUROPE WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 EUROPE WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 EUROPE SALT BASED WATER SOFTENERS MARKET BY COUNTRY,



2015 - 2018, USD MILLION

TABLE 66 EUROPE SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 67 EUROPE SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 68 EUROPE SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 69 EUROPE WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 70 EUROPE WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 71 EUROPE RESIDENTIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 72 EUROPE RESIDENTIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 73 EUROPE INDUSTRIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 74 EUROPE INDUSTRIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 75 EUROPE COMMERCIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 76 EUROPE COMMERCIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 77 EUROPE WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 78 EUROPE WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 79 GERMANY WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 80 GERMANY WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 81 GERMANY WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 82 GERMANY WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 83 GERMANY WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 84 GERMANY WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 85 UK WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 86 UK WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION



TABLE 87 UK WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION TABLE 88 UK WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION TABLE 89 UK WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 90 UK WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 91 FRANCE WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 92 FRANCE WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 93 FRANCE WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 94 FRANCE WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 95 FRANCE WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 96 FRANCE WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 97 RUSSIA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 98 RUSSIA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 99 RUSSIA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 100 RUSSIA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 101 RUSSIA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 102 RUSSIA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 103 SPAIN WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 104 SPAIN WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 105 SPAIN WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 106 SPAIN WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 107 SPAIN WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 108 SPAIN WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 109 ITALY WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 110 ITALY WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 111 ITALY WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD



**MILLION** 

TABLE 112 ITALY WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 113 ITALY WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 114 ITALY WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 115 REST OF EUROPE WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 116 REST OF EUROPE WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 117 REST OF EUROPE WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 118 REST OF EUROPE WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 119 REST OF EUROPE WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 120 REST OF EUROPE WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 121 ASIA PACIFIC WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 122 ASIA PACIFIC WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 123 ASIA PACIFIC WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 124 ASIA PACIFIC WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 125 ASIA PACIFIC SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 126 ASIA PACIFIC SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 127 ASIA PACIFIC SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 128 ASIA PACIFIC SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 129 ASIA PACIFIC WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 130 ASIA PACIFIC WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION



TABLE 131 ASIA PACIFIC RESIDENTIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 132 ASIA PACIFIC RESIDENTIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 133 ASIA PACIFIC INDUSTRIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 134 ASIA PACIFIC INDUSTRIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 135 ASIA PACIFIC COMMERCIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 136 ASIA PACIFIC COMMERCIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 137 ASIA PACIFIC WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 138 ASIA PACIFIC WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 139 CHINA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 140 CHINA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 141 CHINA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 142 CHINA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 143 CHINA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 144 CHINA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 145 INDIA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 146 INDIA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 147 INDIA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 148 INDIA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 149 INDIA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 150 INDIA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 151 JAPAN WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 152 JAPAN WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 153 JAPAN WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD



**MILLION** 

TABLE 154 JAPAN WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 155 JAPAN WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 156 JAPAN WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 157 SOUTH KOREA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 158 SOUTH KOREA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 159 SOUTH KOREA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 160 SOUTH KOREA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 161 SOUTH KOREA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 162 SOUTH KOREA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 163 SINGAPORE WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 164 SINGAPORE WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 165 SINGAPORE WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 166 SINGAPORE WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 167 SINGAPORE WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 168 SINGAPORE WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 169 MALAYSIA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 170 MALAYSIA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 171 MALAYSIA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 172 MALAYSIA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 173 MALAYSIA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 174 MALAYSIA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION



TABLE 175 REST OF ASIA PACIFIC WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 176 REST OF ASIA PACIFIC WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 177 REST OF ASIA PACIFIC WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 178 REST OF ASIA PACIFIC WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 179 REST OF ASIA PACIFIC WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 180 REST OF ASIA PACIFIC WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 181 LAMEA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 182 LAMEA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 183 LAMEA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 184 LAMEA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 185 LAMEA SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 186 LAMEA SALT BASED WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 187 LAMEA SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 188 LAMEA SALT FREE WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 189 LAMEA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 190 LAMEA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 191 LAMEA RESIDENTIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 192 LAMEA RESIDENTIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 193 LAMEA INDUSTRIAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 194 LAMEA INDUSTRIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 195 LAMEA COMMERCIAL MARKET BY COUNTRY, 2015 - 2018, USD



**MILLION** 

TABLE 196 LAMEA COMMERCIAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 197 LAMEA WATER SOFTENERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 198 LAMEA WATER SOFTENERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 199 BRAZIL WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 200 BRAZIL WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 201 BRAZIL WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 202 BRAZIL WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 203 BRAZIL WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 204 BRAZIL WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 205 ARGENTINA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 206 ARGENTINA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 207 ARGENTINA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 208 ARGENTINA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 209 ARGENTINA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 210 ARGENTINA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 211 UAE WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 212 UAE WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 213 UAE WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 214 UAE WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 215 UAE WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 216 UAE WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 217 SAUDI ARABIA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION



TABLE 218 SAUDI ARABIA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 219 SAUDI ARABIA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 220 SAUDI ARABIA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 221 SAUDI ARABIA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 222 SAUDI ARABIA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 223 SOUTH AFRICA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 224 SOUTH AFRICA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 225 SOUTH AFRICA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 226 SOUTH AFRICA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 227 SOUTH AFRICA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 228 SOUTH AFRICA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 229 NIGERIA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION TABLE 230 NIGERIA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION TABLE 231 NIGERIA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 232 NIGERIA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 233 NIGERIA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 234 NIGERIA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 235 REST OF LAMEA WATER SOFTENERS MARKET, 2015 - 2018, USD MILLION

TABLE 236 REST OF LAMEA WATER SOFTENERS MARKET, 2019 - 2025, USD MILLION

TABLE 237 REST OF LAMEA WATER SOFTENERS MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 238 REST OF LAMEA WATER SOFTENERS MARKET BY TYPE, 2019 - 2025,



#### **USD MILLION**

TABLE 239 REST OF LAMEA WATER SOFTENERS MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 240 REST OF LAMEA WATER SOFTENERS MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 241 KEY INFORMATION – CULLIGAN INTERNATIONAL COMPANY

TABLE 242 KEY INFORMATION -A.O. SMITH CORPORATION

TABLE 243 KEY INFORMATION - NUVOH2O LLC

TABLE 244 KEY INFORMATION - US WATER SYSTEMS, INC.

TABLE 245 KEY INFORMATION – ION EXCHANGE INDIA LIMITED

TABLE 246 KEY INFORMATION – SHANGHAI CANATURE ENVIRONMENTAL PRODUCTS CO., LTD.

TABLE 247 KEY INFORMATION – KENT RO SYSTEMS LTD.

TABLE 248 KEY INFORMATION – GENERAL ELECTRIC (GE)

TABLE 249 KEY INFORMATION – PENTAIR PLC

TABLE 250 KEY INFORMATION - BEST WATER TECHNOLOGY GROUP



# **List Of Figures**

## **LIST OF FIGURES**

FIG 1 METHODOLOGY FOR THE RESEARCH



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