

Global Voice assistant application market (2018 - 2024)

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Abstracts

The Global Voice Assistant Application Market size is expected to reach \$4.8 billion by 2024, rising at a market growth of 29.7% CAGR during the forecast period.

Virtual assistants are applications that understand the voice commands and complete tasks for the users. Virtual assistants are available across various smartphones and tablets, traditional computers, and, now, even on standalone devices like the Amazon Echo and Google Home. In these applications, a combination of specialized computer chips, microphones, and software listens to the specific spoken commands from users and typically answers back with a voice that is selected by the user.

The power of digital assistants is projected to flourish over the coming years, and it is apparent that one of these assistants would be sooner or later used by everyone. Amazon Echo and Google Home are the prominent choices in smart speakers, though it is expected that the market would soon witness models from other brands down the road.

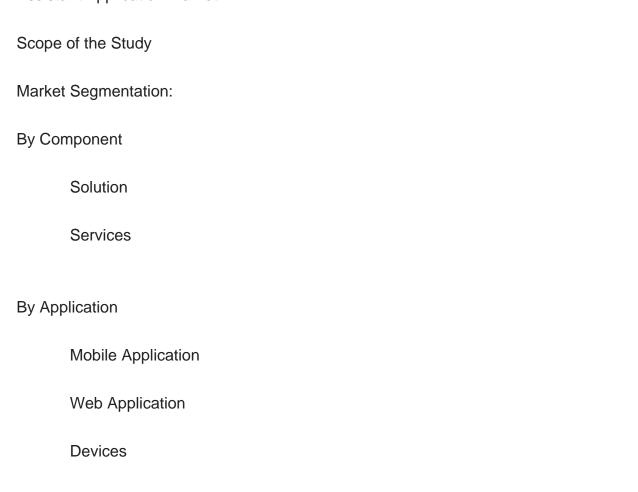
Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into Mobile Application, Web application and Devices. Based on Organization size, the market is segmented into large enterprises and Small & Medium Enterprises. Due to the growing awareness of benefits of cloud-based solutions, the cloud segment for voice assistant applications is anticipated to emerge tremendously. The sellers are emphasizing upon developing robust cloud-based solutions for their customers, as several organizations have migrated to private or public clouds. Furthermore, cloud-as-a-service is helping organizations to manage costs along with achieving better agility. Since cloud-based solutions are feasible and can be deployed easily, they are highly preferred across Small and Medium-sized



Enterprises (SMEs). Based on Deployment mode, the market is segmented into Cloud and On-Premise.

Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Manufacturing & Automotive, Telecom & IT, BFSI, Media & Entertainment, and Others. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nuance Communications Inc., Amazon.com, Inc., Google Inc., Microsoft Corporation, Apple Inc., SAP SE, Oracle Corporation, Salesforce.com, Inc., Orange S.A., and Samsung Electronics Co. Ltd. The major strategies followed by the market participants are Product launches and Partnerships & Collaborations. Based on the Analysis presented in the Cardinal matrix, Google, Inc., Samsung Electronics Co. Ltd. and Apple Inc. are some of the forerunners in the Voice Assistant Application market.



By Organization Size



Large Enterprises		
Small & Medium Enterprises		
By Deployment mode		
Cloud		
On-Premise		
By End User		
Retail & Ecommerce		
Healthcare & Life Sciences		
Manufacturing & Automotive		
Telecom & IT		
BFSI		
Media & Entertainment		
Others		
By Geography		
North America		
US		
Canada		
Mexico		



Rest of North America

	Rest of North America	
Europe		
	Germany	
	UK	
	France	
	Russia	
	Spain	
	Italy	
	Rest of Europe	
Asia Pacific		
	China	
	Japan	
	India	
	South Korea	
	Singapore	
	Malaysia	
	Rest of Asia Pacific	
LAMEA		
	Brazil	
	Argentina	



UAE		
Saudi Arabia		
South Africa		
Nigeria		
Rest of LAMEA		
Companies Profiled		
Nuance Communications Inc.		
Amazon.com, Inc.		
Google Inc.		
Microsoft Corporation		
Apple Inc.		
SAP SE		
Oracle Corporation		
Salesforce.com, Inc.		
Orange S.A.		
Samsung Electronics Co. Ltd		
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