

Global Thermal Printing Market Analysis (2017-2023)

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Abstracts

The Global Thermal Printing Market size is expected to reach \$53.0 billion by 2023, rising at a market growth of 5.9% CAGR during the forecast period. Thermal printing is a digital printing process used in producing printed images by selectively heating coated thermochromic paper, or thermal paper. The printed images are printed as a result of the paper passing over the thermal print head. The coating turns black in the areas where it is heated, and as a result an image is produced. Major factors that contribute to the growth of the thermal printing market are the adoption of automatic identification and data capture (AIDC) technologies for productivity improvement, concerns over product safety and anti-counterfeiting, use of thermal printers in on-demand printing applications, increasing adoption of wireless technologies in mobile printers, and the rapid growth in the e-commerce industry.

Based on Offering, the market report segments the market into Printer and Supplies. Printer includes Barcode Printers, Kiosk & Ticket Printers, POS Printer, Card Printers, and Others. Based on Format Type, the market report segments the market into Industrial Format, Desktop Format, and Mobile Format. Based on Vertical, the market report segments the market into Retail, Transportation & Logistics, Manufacturing & Industrial, Healthcare & Hospitality, Government, and Others. Based on Regions, the Thermal Printing market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Thermal Printing Market. Key companies profiled in the report include Zebra Technologies Corporation, Sato Holdings, Honeywell International, Inc., Seiko Epson Corporation, Fujitsu Limited, Toshiba Corporation, Star Micronics Co. Ltd., BIXOLON, Brother Industries, Ltd., and TSC Auto ID Technology Co., Ltd.

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