

Global Supply Chain Analytics Market Analysis (2017-2023)

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Abstracts

The Global Supply Chain Analytics Market size is expected to reach \$8.1 billion by 2023, rising at a market growth of 17% CAGR during the forecast period. Factors such as forecasting accuracy, meaningful synthesis of business data, and increasing awareness about the benefits offered by supply chain analytics would contribute to the growth of the market during the forecast period. Increasing volumes of business data across industries have compelled organizations to incorporate analytics to identify meaningful insights from raw data. In addition, growing consumer awareness about the advantages offered by supply chain analytics has further contributed to the demand for the technology in various industrial sectors. Analytics has been used in decision making processes across organization verticals includes organizational infrastructure, technology, strategic alliances, and enterprise resource management.

Based on Solution, the market report segments the market into Sales & Operations Analytics, Planning & Procurement, Logistics Analytics, Manufacturing Analytics, and Visualization & Reporting.

Based on Deployment Type, the market report segments the market into Cloud and On-Premise.

Based on Vertical, the market report segments the market into Manufacturing, Retail & Consumer Goods, Transportation, Healthcare, Aerospace & Defense, High Technology Products, and Others.

Based on Regions, the Supply Chain Analytics market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Supply Chain Analytics Market. Key companies profiled in the report include SAS Institute, Inc., SAP SE, IBM Corporation, Oracle Corporation, Sage Clarity Systems,

Kinaxis, Inc., MicroStrategy Incorporated, Genpact, Capgemini, and Infor, Inc.
(Birst, Inc.).

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