

# Global Sports Apparel Market (2016-2022)

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## Abstracts

Sports apparel find importance during workout sessions or while playing sports. The sports apparels are majorly designed with an idea to provide comfort and agility, especially during physical movements.

The global sports apparel market has significantly grown in the last few years due to rising awareness about health and growing inclination to fitness activities such as aerobics, swimming, running, yoga and others. Rapid growth in the number of woman inclined to sports and fitness activities has also contributed to the market growth. Geographically, North America was the largest revenue-generating region in the global sports apparel market in 2015. Asia-Pacific however would be the leading region with the highest revenue by 2022, majorly due to increasing disposable income and improving living standards in the emerging countries such as China and India. The availability of low quality and counterfeit products would however significantly restrict the market growth globally.

Growing health awareness and fast evolving fashion trends would greatly drive the global sports apparel market during the forecast period. Changing lifestyles and demand for unique products have driven the masses to opt for durable and comfortable apparel. This shift in trend would significantly contribute to the growth of the global sports apparel market.

The report highlights the adoption of Sports Apparel, globally. Based on the End User, the Global Sports Apparel Market is segmented into Men, Women and Children segment. Based on the Mode of Sale, the market is bifurcated into Retail and Online segment. According to the Retail type, the market is segmented into Supermarket, Brand Outlets and Discount Stores segments. The geographies included in the report are North America, Europe, Asia Pacific and LAMEA (Latin America, Middle East and Africa).

Key companies profiled in the report includes Under Armour, Inc., Adidas AG, Nike, Inc., Puma, Ralph Lauren Corporation, Umbro, Fila, Lululemon Athletica Incorporation, New Balance Athletic Shoe, and Columbia Sportswear Company.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Sports Apparel Market, by End User
  - 1.4.2 Global Sports Apparel Market, by Mode of Sale
  - 1.4.3 Global Sports Apparel Market, by Retail Type
  - 1.4.4 Global Sports Apparel Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Key Influencing Factors
  - 2.2.1 Drivers
  - 2.2.2 Restraints
- 2.3 Global Sports Apparel Market - By Geography

### **CHAPTER 3. GLOBAL SPORTS APPAREL MARKET - BY END USER**

- 3.1 Global Men Sports Apparel Market - By Geography
- 3.2 Global Women Sports Apparel Market - By Geography
- 3.3 Global Children Sports Apparel Market - By Geography

### **CHAPTER 4. GLOBAL SPORTS APPAREL MARKET - BY MODE OF SALE**

- 4.1 Global Retail Sports Apparel Market
  - 4.1.1 Global Retail Sports Apparel Market - By Geography
  - 4.1.2 Global Retail Market - By Types
    - Global Supermarket Sports Apparel Market - By Geography
    - Global Brand Outlets Sports Apparel Market - By Geography
    - Global Discount Stores Market - By Geography
- 4.2 Global Online Sports Apparel Market
  - 4.2.1 Global Online Sports Apparel Market - By Geography

## **CHAPTER 5. GLOBAL SPORTS APPAREL MARKET - BY GEOGRAPHY**

### 5.1 North America Sports Apparel Market

5.1.1 North America Sports Apparel Market - By Geography

5.1.2 North America Sports Apparel Market - By End User

North America Men Sports Apparel Market - By Geography

North America Women Sports Apparel Market - By Geography

North America Children Sports Apparel Market - By Geography

5.1.3 North America Sports Apparel Market - By Mode of Sale

North America Retail Sports Apparel Market

North America Retail Sports Apparel Market - By Geography

North America Retail Market - By Types

North America Online Sports Apparel Market - By Geography

5.1.4 Country Level Analysis

U. S Sports Apparel Market

U. S Sports Apparel Market - By End User

U. S Sports Apparel Market - By Mode of Sale

Canada Sports Apparel Market

Canada Sports Apparel Market - By End User

Canada Sports Apparel Market - By Mode of Sale

Mexico Sports Apparel Market

Mexico Sports Apparel Market - By End User

Mexico Sports Apparel Market - By Mode of Sale

Rest of North America Sports Apparel Market

Rest of North America Sports Apparel Market - By End User

Rest of North America Sports Apparel Market - By Mode of Sale

### 5.2 Europe Sports Apparel Market

5.2.1 Europe Sports Apparel Market - By Geography

5.2.2 Europe Sports Apparel Market - By End User

Europe Men Sports Apparel Market - By Geography

Europe Women Sports Apparel Market - By Geography

Europe Children Sports Apparel Market - By Geography

5.2.3 Europe Sports Apparel Market - By Mode of Sale

Europe Retail Sports Apparel Market

Europe Retail Sports Apparel Market - By Geography

Europe Retail Market - By Types

Europe Online Sports Apparel Market

Europe Online Sports Apparel Market - By Geography

5.2.4 Country Level Analysis

Germany Sports Apparel Market

Germany Sports Apparel Market – By End User

Germany Sports Apparel Market - By Mode of Sale

UK Sports Apparel Market

UK Sports Apparel Market - By End User

UK Sports Apparel Market - By Mode of Sale

France Sports Apparel Market

France Sports Apparel Market - By End User

France Sports Apparel Market - By Mode of Sale

Russia Sports Apparel Market

Russia Sports Apparel Market - By End User

Russia Sports Apparel Market - By Mode of Sale

Spain Sports Apparel Market

Spain Sports Apparel Market - By End User

Spain Sports Apparel Market - By Mode of Sale

Italy Sports Apparel Market

Italy Sports Apparel Market - By End User

Italy Sports Apparel Market - By Mode of Sale

Rest of Europe Sports Apparel Market

Rest of Europe Sports Apparel Market - By End User

Rest of Europe Sports Apparel Market - By Mode of Sale

### 5.3 Asia Pacific Sports Apparel Market

5.3.1 Asia Pacific Sports Apparel Market - By Geography

5.3.2 Asia Pacific Sports Apparel Market - By End User

Asia Pacific Men Sports Apparel Market - By Geography

Asia Pacific Women Sports Apparel Market - By Geography

Asia Pacific Children Sports Apparel Market - By Geography

5.3.3 Asia Pacific Sports Apparel Market - By Mode of Sale

Asia Pacific Retail Sports Apparel Market

Asia Pacific Retail Sports Apparel Market - By Geography

Asia Pacific Retail Market - By Types

Asia Pacific Online Sports Apparel Market - By Geography

5.3.4 Country Level Analysis

China Sports Apparel Market

China Sports Apparel Market - By End User

China Sports Apparel Market - By Mode of Sale

Japan Sports Apparel Market

Japan Sports Apparel Market – By End User

Japan Sports Apparel Market - By Mode of Sale

India Sports Apparel Market

India Sports Apparel Market - By End User

India Sports Apparel Market - By Mode of Sale

South Korea Sports Apparel Market

South Korea Sports Apparel Market – By End User

South Korea Sports Apparel Market - By Mode of Sale

Singapore Sports Apparel Market

Singapore Sports Apparel Market - By End User

Singapore Sports Apparel Market - By Mode of Sale

Malaysia Sports Apparel Market

Malaysia Sports Apparel Market - By End User

Malaysia Sports Apparel Market - By Mode of Sale

Rest of Asia Pacific Sports Apparel Market

Rest of Asia Pacific Sports Apparel Market - By End User

Rest of Asia Pacific Sports Apparel Market - By Mode of Sale

#### 5.4 LAMEA Sports Apparel Market

5.4.1 LAMEA Sports Apparel Market - By Geography

5.4.2 LAMEA Sports Apparel Market - By End User

LAMEA Men Sports Apparel Market - By Geography

LAMEA Women Sports Apparel Market - By Geography

LAMEA Children Sports Apparel Market - By Geography

5.4.3 LAMEA Sports Apparel Market - By Mode of Sale

LAMEA Retail Sports Apparel Market

LAMEA Retail Sports Apparel Market - By Geography

LAMEA Retail Market - By Types

LAMEA Online Sports Apparel Market - By Geography

5.4.4 Country Level Analysis

Brazil Sports Apparel Market

Brazil Sports Apparel Market - By End User

Brazil Sports Apparel Market - By Mode of Sale

Argentina Sports Apparel Market

Argentina Sports Apparel Market - By End User

Argentina Sports Apparel Market - By Mode of Sale

UAE Sports Apparel Market

UAE Sports Apparel Market - By End User

UAE Sports Apparel Market - By Mode of Sale

Saudi Arabia Sports Apparel Market

Saudi Arabia Sports Apparel Market - By End User

Saudi Arabia Sports Apparel Market - By Mode of Sale

South Africa Sports Apparel Market  
South Africa Sports Apparel Market - By End User  
South Africa Sports Apparel Market - By Mode of Sale  
Nigeria Sports Apparel Market  
Nigeria Sports Apparel Market – By End User  
Nigeria Sports Apparel Market - By Mode of Sale  
Rest of LAMEA Sports Apparel Market  
Rest of LAMEA Sports Apparel Market – By End User  
Rest of LAMEA Sports Apparel Market - By Mode of Sale

## **CHAPTER 6. COMPANY PROFILE**

- 6.1 Under Armour, Inc.
  - 6.1.1 Company Overview
  - 6.1.2 Financial Analysis
  - 6.1.3 Regional Analysis
- 6.2 Adidas AG.
  - 6.2.1 Company Overview
  - 6.2.2 Financial Analysis
  - 6.2.3 Business Segment Analysis
  - 6.2.4 Research and Development Expenses
- 6.3 Nike, Inc.
  - 6.3.1 Company Overview
  - 6.3.2 Financial Analysis
  - 6.3.3 Business Segment Analysis
- 6.4 Puma
  - 6.4.1 Company Overview
  - 6.4.2 Financial Analysis
  - 6.4.3 Segmental and Regional Analysis
  - 6.4.4 Research & Development Expense
- 6.5 Ralph Lauren Corporation.
  - 6.5.1 Company Overview
  - 6.5.2 Financial Analysis
  - 6.5.3 Segmental and Regional Analysis
- 6.6 Umbro, Ltd.
  - 6.6.1 Company Overview
- 6.7 Fila, Inc.
  - 6.7.1 Company Overview
- 6.8 Lululemon Athletica Incorporation.

- 6.8.1 Company Overview
- 6.8.2 Financial Analysis
- 6.8.3 Regional Analysis
- 6.9 New Balance Athletic Shoe, Inc.
  - 6.9.1 Company Overview
- 6.10 Columbia Sportswear Company
  - 6.10.1 Company Overview
  - 6.10.2 Financial Analysis
  - 6.10.3 Regional Analysis



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 2 GLOBAL SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 3 GLOBAL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 4 GLOBAL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 5 GLOBAL SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015

Table 6 GLOBAL SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022

Table 7 GLOBAL MEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 8 GLOBAL MEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 9 GLOBAL WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 10 GLOBAL WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 11 GLOBAL CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 12 GLOBAL CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 13 GLOBAL SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015

Table 14 GLOBAL SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022

Table 15 GLOBAL RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 16 GLOBAL RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 17 GLOBAL RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 18 GLOBAL RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 19 GLOBAL SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 20 GLOBAL SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):

2016-2022

Table 21 GLOBAL BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):

2012-2015

Table 22 GLOBAL BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):

2016-2022

Table 23 GLOBAL DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):

2012-2015

Table 24 GLOBAL DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):

2016-2022

Table 25 GLOBAL ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015 4010

Table 26 GLOBAL ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 27 GLOBAL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 28 GLOBAL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 29 NORTH AMERICA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 30 NORTH AMERICA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 31 NORTH AMERICA SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 32 NORTH AMERICA SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 33 NORTH AMERICA SPORTS APPAREL MARKET - BY END USER  
(\$MILLION): 2012-2015

Table 34 NORTH AMERICA SPORTS APPAREL MARKET - BY END USER  
(\$MILLION): 2016-2022

Table 35 NORTH AMERICA MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 36 NORTH AMERICA MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 37 NORTH AMERICA WOMEN SPORTS APPAREL MARKET - BY  
GEOGRAPHY (\$MILLION): 2012-2015

Table 38 NORTH AMERICA WOMEN SPORTS APPAREL MARKET - BY  
GEOGRAPHY (\$MILLION): 2016-2022

Table 39 NORTH AMERICA CHILDREN SPORTS APPAREL MARKET - BY  
GEOGRAPHY (\$MILLION): 2012-2015

Table 40 NORTH AMERICA CHILDREN SPORTS APPAREL MARKET - BY  
GEOGRAPHY (\$MILLION): 2016-2022

Table 41 NORTH AMERICA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 42 NORTH AMERICA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 43 NORTH AMERICA RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 44 NORTH AMERICA RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 45 NORTH AMERICA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 46 NORTH AMERICA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 47 NORTH AMERICA SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 48 NORTH AMERICA SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022 4911

Table 49 NORTH AMERICA BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 50 NORTH AMERICA BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 51 NORTH AMERICA DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 52 NORTH AMERICA DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 53 NORTH AMERICA ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 54 NORTH AMERICA ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 55 U. S SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 56 U. S SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 57 U. S SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 58 U. S SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 59 U. S SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 60 U. S SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 61 U. S RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 62 U. S RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 63 CANADA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 64 CANADA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 65 CANADA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 66 CANADA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 67 CANADA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

Table 68 CANADA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

Table 69 CANADA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 70 CANADA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 71 MEXICO SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 72 MEXICO SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 73 MEXICO SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 74 MEXICO SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 75 MEXICO SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

Table 76 MEXICO SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2016-2022 5812

Table 77 MEXICO RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 78 MEXICO RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 79 REST OF NORTH AMERICA SPORTS APPAREL MARKET (\$MILLION):

2012-2015

Table 80 REST OF NORTH AMERICA SPORTS APPAREL MARKET (\$MILLION):

2016-2022

Table 81 REST OF NORTH AMERICA SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 82 REST OF NORTH AMERICA SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 83 REST OF NORTH AMERICA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 84 REST OF NORTH AMERICA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 85 REST OF NORTH AMERICA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 86 REST OF NORTH AMERICA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 87 EUROPE SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 88 EUROPE SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 89 EUROPE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 90 EUROPE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 91 EUROPE SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015

Table 92 EUROPE SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022

Table 93 EUROPE MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 94 EUROPE MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 95 EUROPE WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 96 EUROPE WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 97 EUROPE CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 98 EUROPE CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 99 EUROPE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015

Table 100 EUROPE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022

Table 101 EUROPE RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 102 EUROPE RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 103 EUROPE RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 104 EUROPE RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 105 EUROPE SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 106 EUROPE SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 107 EUROPE BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 108 EUROPE BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 109 EUROPE DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):

2012-2015

Table 110 EUROPE DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):

2016-2022

Table 111 EUROPE ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 112 EUROPE ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 113 GERMANY SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 114 GERMANY SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 115 GERMANY SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 116 GERMANY SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 117 GERMANY SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 118 GERMANY SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 119 GERMANY RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 120 GERMANY RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 121 UK SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 122 UK SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 123 UK SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 124 UK SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 125 UK SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 126 UK SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 127 UK RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 128 UK RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 129 FRANCE SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 130 FRANCE SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 131 FRANCE SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 132 FRANCE SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 133 FRANCE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 134 FRANCE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

- Table 135 FRANCE RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 136 FRANCE RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 137 RUSSIA SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 138 RUSSIA SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 139 RUSSIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 140 RUSSIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 141 RUSSIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015
- Table 142 RUSSIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022
- Table 143 RUSSIA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 144 RUSSIA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 145 SPAIN SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 146 SPAIN SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 147 SPAIN SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 148 SPAIN SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 149 SPAIN SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015
- Table 150 SPAIN SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022
- Table 151 SPAIN RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 152 SPAIN RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 153 ITALY SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 154 ITALY SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 155 ITALY SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 156 ITALY SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 157 ITALY SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015
- Table 158 ITALY SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022
- Table 159 ITALY RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 160 ITALY RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 161 REST OF EUROPE SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 162 REST OF EUROPE SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 163 REST OF EUROPE SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 164 REST OF EUROPE SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 165 REST OF EUROPE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 166 REST OF EUROPE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 167 REST OF EUROPE RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 168 REST OF EUROPE RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 169 ASIA PACIFIC SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 170 ASIA PACIFIC SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 171 ASIA PACIFIC SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 172 ASIA PACIFIC SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 173 ASIA PACIFIC SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 174 ASIA PACIFIC SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 175 ASIA PACIFIC MEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 176 ASIA PACIFIC MEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 177 ASIA PACIFIC WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 178 ASIA PACIFIC WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 179 ASIA PACIFIC CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 180 ASIA PACIFIC CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 181 ASIA PACIFIC SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 182 ASIA PACIFIC SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 183 ASIA PACIFIC RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015



Table 184 ASIA PACIFIC RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 185 ASIA PACIFIC RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 186 ASIA PACIFIC RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022 9516

Table 187 ASIA PACIFIC SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 188 ASIA PACIFIC SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 189 ASIA PACIFIC BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 190 ASIA PACIFIC BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 191 ASIA PACIFIC DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 192 ASIA PACIFIC DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 193 ASIA PACIFIC ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

Table 194 ASIA PACIFIC ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

Table 195 CHINA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 196 CHINA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 197 CHINA SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 198 CHINA SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 199 CHINA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 200 CHINA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 201 CHINA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 202 CHINA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 203 JAPAN SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 204 JAPAN SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 205 JAPAN SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2012-2015

Table 206 JAPAN SPORTS APPAREL MARKET - BY END USER (\$MILLION): 2016-2022

Table 207 JAPAN SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

Table 208 JAPAN SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

Table 209 JAPAN RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 210 JAPAN RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 211 INDIA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 212 INDIA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 213 INDIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 214 INDIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 215 INDIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

Table 216 INDIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

Table 217 INDIA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 218 INDIA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 219 SOUTH KOREA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 220 SOUTH KOREA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 221 SOUTH KOREA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2012-2015

Table 222 SOUTH KOREA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2016-2022

Table 223 SOUTH KOREA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2012-2015

Table 224 SOUTH KOREA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2016-2022

Table 225 SOUTH KOREA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 226 SOUTH KOREA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 227 SINGAPORE SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 228 SINGAPORE SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 229 SINGAPORE SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 230 SINGAPORE SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 231 SINGAPORE SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2012-2015

Table 232 SINGAPORE SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2016-2022

Table 233 SINGAPORE RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 234 SINGAPORE RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 235 MALAYSIA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 236 MALAYSIA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 237 MALAYSIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015

Table 238 MALAYSIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022

Table 239 MALAYSIA SPORTS APPAREL MARKET - BY MODE OF SALE  
(\$MILLION): 2012-2015

Table 240 MALAYSIA SPORTS APPAREL MARKET - BY MODE OF SALE  
(\$MILLION): 2016-2022

Table 241 MALAYSIA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 242 MALAYSIA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 243 REST OF ASIA PACIFIC SPORTS APPAREL MARKET (\$MILLION):  
2012-2015

Table 244 REST OF ASIA PACIFIC SPORTS APPAREL MARKET (\$MILLION):  
2016-2022 11318

Table 245 REST OF ASIA PACIFIC SPORTS APPAREL MARKET - BY END USER  
(\$MILLION): 2012-2015

Table 246 REST OF ASIA PACIFIC SPORTS APPAREL MARKET - BY END USER  
(\$MILLION): 2016-2022

Table 247 REST OF ASIA PACIFIC SPORTS APPAREL MARKET - BY MODE OF  
SALE (\$MILLION): 2012-2015

Table 248 REST OF ASIA PACIFIC SPORTS APPAREL MARKET - BY MODE OF  
SALE (\$MILLION): 2016-2022

Table 249 REST OF ASIA PACIFIC RETAIL MARKET - BY TYPES (\$MILLION):  
2012-2015

Table 250 REST OF ASIA PACIFIC RETAIL MARKET - BY TYPE (\$MILLION):  
2016-2022

Table 251 LAMEA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 252 LAMEA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 253 LAMEA SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 254 LAMEA SPORTS APPAREL MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 255 LAMEA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015

Table 256 LAMEA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 257 LAMEA MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 258 LAMEA MEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 259 LAMEA WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 260 LAMEA WOMEN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 261 LAMEA CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 262 LAMEA CHILDREN SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 263 LAMEA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015

Table 264 LAMEA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022

Table 265 LAMEA RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 266 LAMEA RETAIL SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

Table 267 LAMEA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 268 LAMEA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 269 LAMEA SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 270 LAMEA SUPERMARKET MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 271 LAMEA BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 272 LAMEA BRAND OUTLETS MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 273 LAMEA DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):  
2012-2015

Table 274 LAMEA DISCOUNT STORES MARKET - BY GEOGRAPHY (\$MILLION):  
2016-2022

Table 275 LAMEA ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2012-2015

Table 276 LAMEA ONLINE SPORTS APPAREL MARKET - BY GEOGRAPHY  
(\$MILLION): 2016-2022

- Table 277 BRAZIL SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 278 BRAZIL SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 279 BRAZIL SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 280 BRAZIL SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 281 BRAZIL SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015
- Table 282 BRAZIL SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022
- Table 283 BRAZIL RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 284 BRAZIL RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 285 ARGENTINA SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 286 ARGENTINA SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 287 ARGENTINA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 288 ARGENTINA SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 289 ARGENTINA SPORTS APPAREL MARKET - BY MODE OF SALE  
(\$MILLION): 2012-2015
- Table 290 ARGENTINA SPORTS APPAREL MARKET - BY MODE OF SALE  
(\$MILLION): 2016-2022
- Table 291 ARGENTINA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 292 ARGENTINA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 293 UAE SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 294 UAE SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 295 UAE SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2012-2015
- Table 296 UAE SPORTS APPAREL MARKET - BY END USER (\$MILLION):  
2016-2022
- Table 297 UAE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015
- Table 298 UAE SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022
- Table 299 UAE RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015
- Table 300 UAE RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022
- Table 301 SAUDI ARABIA SPORTS APPAREL MARKET (\$MILLION): 2012-2015
- Table 302 SAUDI ARABIA SPORTS APPAREL MARKET (\$MILLION): 2016-2022
- Table 303 SAUDI ARABIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 304 SAUDI ARABIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 305 SAUDI ARABIA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2012-2015

Table 306 SAUDI ARABIA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2016-2022

Table 307 SAUDI ARABIA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 308 SAUDI ARABIA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 309 SOUTH AFRICA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 310 SOUTH AFRICA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 311 SOUTH AFRICA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2012-2015

Table 312 SOUTH AFRICA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2016-2022

Table 313 SOUTH AFRICA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2012-2015

Table 314 SOUTH AFRICA SPORTS APPAREL MARKET - BY MODE OF SALE

(\$MILLION): 2016-2022

Table 315 SOUTH AFRICA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 316 SOUTH AFRICA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 317 NIGERIA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 318 NIGERIA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 319 NIGERIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2012-2015

Table 320 NIGERIA SPORTS APPAREL MARKET - BY END USER (\$MILLION):

2016-2022

Table 321 NIGERIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

Table 322 NIGERIA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

Table 323 NIGERIA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 324 NIGERIA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 325 REST OF LAMEA SPORTS APPAREL MARKET (\$MILLION): 2012-2015

Table 326 REST OF LAMEA SPORTS APPAREL MARKET (\$MILLION): 2016-2022

Table 327 REST OF LAMEA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2012-2015

Table 328 REST OF LAMEA SPORTS APPAREL MARKET - BY END USER

(\$MILLION): 2016-2022

Table 329 REST OF LAMEA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

Table 330 REST OF LAMEA SPORTS APPAREL MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

Table 331 REST OF LAMEA RETAIL MARKET - BY TYPES (\$MILLION): 2012-2015

Table 332 REST OF LAMEA RETAIL MARKET - BY TYPE (\$MILLION): 2016-2022

Table 333 KEY INFORMATION – UNDER ARMOUR, INC.

Table 334 KEY INFORMATION – ADIDAS AG.

Table 335 KEY INFORMATION – NIKE, INC.

Table 336 KEY INFORMATION - PUMA

Table 337 KEY INFORMATION – RALPH LAUREN CORPORATION.

Table 338 KEY INFORMATION – UMBRO, LTD.

Table 339 KEY INFORMATION – FILA, INC.

Table 340 KEY INFORMATION – LULULEMON ATHLETICA INCORPORATION.

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Table 342 KEY INFORMATION – COLUMBIA SPORTSWEAR COMPANY.

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