

# Global Software Geographic Information System Market (2016 - 2022)

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# **Abstracts**

Geographic Information System (GIS) is a software system that identifies and generates geographical data for interpretation and analysis of raw information as per the requirement of end-users. Rising need for information in the field of resource management has necessitated the deployment of several modern systems. Many companies offer software GIS technology that can be deployed in wide application areas, namely disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others. In 2014, disaster management segment dominated the global software GIS market with maximum market share in terms of revenue.

The market for software GIS is further segmented based on type (desktop, mobile, cloud-based and others). Utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among others are the major sectors that deploy software GIS for gathering geographical information. For better understanding of the market penetration of GIS technology, the market is analyzed based on geographies and countries including North America (U.S., Canada, Mexico and rest of North America), Europe (Russia, Germany, U.K., France, Spain, Italy and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and rest of Asia-Pacific) and LAMEA (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and rest of LAMEA).

The report covers the analysis of key stake holders of the software GIS market. Key companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk,



Inc., Pitney Bowes Inc. and MacDonald, Dettwiler and Associates Ltd.



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