

Global Smart TV Market Analysis (2017-2023)

<https://marketpublishers.com/r/GC3D0E1B97BEN.html>

Date: November 2017

Pages: 197

Price: US\$ 3,600.00 (Single User License)

ID: GC3D0E1B97BEN

Abstracts

The Global Smart TV Market size is expected to reach \$223.4 billion by 2023, rising at a market growth of 7.9% CAGR during the forecast period. Consumer preferences towards online content, due to seamless high-speed internet connectivity in most parts of the world are driving the growth of smart TV market, globally. Teaming up with streaming device manufacturers is a common practice by market participants to gain a foothold on the market.

Based on Resolution, the market report segments the market into HDTV, Full HDTV, 4K UHD, and Others. Based on Screen Type, the Global Smart TV market segments the market into Curved and Flat. Based on Screen Size, the market report segments the market into Below 32 inches, 32 to 45 inches, 46 to 55 inches, 56 to 65 inches, and Above 65 inches. Based on Regions, the Global Smart TV market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Smart TV Market. Key companies profiled in the report include Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.

Contents

Smart TV Market to reach a market size of \$223.4 billion by 2023 – KBV Research

According to a new report Global Smart TV Market, published by KBV research, the Global Smart TV Market size is expected to reach \$223.4 billion by 2023, rising at a market growth of 7.9% CAGR during the forecast period.

The Asia Pacific market holds the largest market share in Global HDTV Smart TV Market by Region in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 7.3 % during the forecast period.

The North America market is expected to witness a CAGR of 8.1% during (2017 - 2023) in Global Full HDTV Smart TV Market. Additionally, The Europe market is expected to witness a CAGR of 7.7% during (2017 - 2023) in Global 4K UHD Smart TV Market.

The Flat market holds the largest market share in Global Smart TV Market by Screen Type in 2016, and would continue to be a dominant market till 2023. The Curved market is expected to witness a CAGR of 12% during (2017 - 2023).

The 46 to 55 inches market holds the largest market share in Global Smart TV Market by Screen Size in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 8.1 % during the forecast period. The 32 to 45 inches market is expected to witness a CAGR of 8.3% during (2017 - 2023). Additionally, the 56 to 65 inches market would garner market share of \$21,229.0 million by 2023.

The market research report has exhaustive quantitative insights providing a clear picture of the market potential in various segments across the globe with country wise analysis in each discussed region. The key impacting factors of the Global Smart TV Market have been discussed in the report with the elaborated company profiles of Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.

Global Smart TV Market Segmentation

By Resolution

HDTV

Full HDTV

4K UHD

Others

By Screen Type

Curved

Flat

By Screen Size

Below 32 inches

32 to 45 inches

46 to 55 inches

56 to 65 inches

Above 65 inches

By Geography

North America Smart TV Market

US Smart TV Market

Canada Smart TV Market

Mexico Smart TV Market

Rest of North America Smart TV Market

Europe Smart TV Market

Germany Smart TV Market

UK Smart TV Market

France Smart TV Market

Russia Smart TV Market

Spain Smart TV Market

Italy Smart TV Market

Rest of Europe Smart TV Market

Asia Pacific Smart TV Market

China Smart TV Market

Japan Smart TV Market

India Smart TV Market

South Korea Smart TV Market

Singapore Smart TV Market

Malaysia Smart TV Market

Rest of Asia Pacific Smart TV Market

LAMEA Smart TV Market

Brazil Smart TV Market

Argentina Smart TV Market

UAE Smart TV Market

Saudi Arabia Smart TV Market

South Africa Smart TV Market

Nigeria Smart TV Market

Rest of LAMEA Smart TV Market

Companies Profiled

Haier Group Corporation

Videocon Industries Limited

LG Electronics, Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd.

Sony Corporation

Toshiba Corporation

LeEco

Koninklijke Philips N.V.

Sansui Electric Co. Ltd.

Unique Offerings from KBV Research

Exhaustive coverage of Global Smart TV Market

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Related Reports:

North America Smart TV Market (2017-2023)

Europe Smart TV Market (2017-2023)

Asia Pacific Smart TV Market (2017-2023)

LAMEA Smart TV Market (2017-2023)

I would like to order

Product name: Global Smart TV Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/GC3D0E1B97BEN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC3D0E1B97BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970