

Global Smart TV Market Analysis (2017-2023)

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Abstracts

The Global Smart TV Market size is expected to reach \$223.4 billion by 2023, rising at a market growth of 7.9% CAGR during the forecast period. Consumer preferences towards online content, due to seamless high-speed internet connectivity in most parts of the world are driving the growth of smart TV market, globally. Teaming up with streaming device manufacturers is a common practice by market participants to gain a foothold on the market.

Based on Resolution, the market report segments the market into HDTV, Full HDTV, 4K UHD, and Others. Based on Screen Type, the Global Smart TV market segments the market into Curved and Flat. Based on Screen Size, the market report segments the market into Below 32 inches, 32 to 45 inches, 46 to 55 inches, 56 to 65 inches, and Above 65 inches. Based on Regions, the Global Smart TV market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Smart TV Market. Key companies profiled in the report include Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.



Contents

Smart TV Market to reach a market size of \$223.4 billion by 2023 – KBV Research

According to a new report Global Smart TV Market, published by KBV research, the Global Smart TV Market size is expected to reach \$223.4 billion by 2023, rising at a market growth of 7.9% CAGR during the forecast period.

The Asia Pacific market holds the largest market share in Global HDTV Smart TV Market by Region in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 7.3 % during the forecast period.

The North America market is expected to witness a CAGR of 8.1% during (2017 - 2023) in Global Full HDTV Smart TV Market. Additionally, The Europe market is expected to witness a CAGR of 7.7% during (2017 - 2023) in Global 4K UHD Smart TV Market.

The Flat market holds the largest market share in Global Smart TV Market by Screen Type in 2016, and would continue to be a dominant market till 2023. The Curved market is expected to witness a CAGR of 12% during (2017 - 2023).

The 46 to 55 inches market holds the largest market share in Global Smart TV Market by Screen Size in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 8.1 % during the forecast period. The 32 to 45 inches market is expected to witness a CAGR of 8.3% during (2017 - 2023). Additionally, the 56 to 65 inches market would garner market share of \$21,229.0 million by 2023.

The market research report has exhaustive quantitative insights providing a clear picture of the market potential in various segments across the globe with country wise analysis in each discussed region. The key impacting factors of the Global Smart TV Market have been discussed in the report with the elaborated company profiles of Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.

Global Smart TV Market Segmentation

By Resolution

HDTV



Full HDTV		
4K UHD		
Others		
By Screen Type		
Curved		
Flat		
By Screen Size		
Below 32 inches		
32 to 45 inches		
46 to 55 inches		
56 to 65 inches		
Above 65 inches		
By Geography		
North America Smart TV Market		
US Smart TV Market		
Canada Smart TV Market		
Mexico Smart TV Market		
Rest of North America Smart TV Market		



Europe Smart TV Market

Germany Smart TV Market

UK Smart TV Market

France Smart TV Market

Russia Smart TV Market

Spain Smart TV Market

Italy Smart TV Market

Rest of Europe Smart TV Market

Asia Pacific Smart TV Market

China Smart TV Market

Japan Smart TV Market

India Smart TV Market

South Korea Smart TV Market

Singapore Smart TV Market

Malaysia Smart TV Market

Rest of Asia Pacific Smart TV Market

LAMEA Smart TV Market

Brazil Smart TV Market

Global Smart TV Market Analysis (2017-2023)



Argentina Smart TV Market

UAE Smart TV Market

Saudi Arabia Smart TV Market

South Africa Smart TV Market

Nigeria Smart TV Market

Rest of LAMEA Smart TV Market

Companies Profiled

Haier Group Corporation

Videocon Industries Limited

LG Electronics, Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd.

Sony Corporation

Toshiba Corporation

LeEco

Koninklijke Philips N.V.

Sansui Electric Co. Ltd.

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