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# Global Sales Force Automation Software Market Analysis (2017-2023)

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## Abstracts

The Global Sales Force Automation Software Market size is expected to reach $7.4 billion by 2023, rising at a market growth of 10.6% CAGR during the forecast period. Field service management (FSM) is a process used to manage or coordinate field operations through a mobile workforce. Some of the examples of field service management are locating vehicles, tracking job status, scheduling and dispatching work, ensuring driver safety, and integrating the management of such activities with inventory, billing, accounting and other back-office systems. FSM most commonly is used in companies that need to manage installation, service or repairs of systems or equipment. The demand for cloud services is driven by many factors, such as cost effectiveness, flexibility, agility, and security.

Based on Applications, the market report segments the market into Lead Management, Sales Forecasting, Order & Invoices Management, Opportunity Management, and Others. Based on Deployment Types, the Global Sales Force Automation Software market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into Retail, BFSI, Telecom, Healthcare, Food & Beverages, and Others. Based on Regions, the Global Sales Force Automation Software market segments the market into North America, Europe, Latin America, Asia Pacific, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Sales Force Automation Software Market. Key companies profiled in the report include Aptean, Bpm'online, Infusionsoft, Infor, Inc., Oracle Corporation (NetSuite Inc.), Pegasystems, Inc., SAP SE, Salesforce.Com, Inc., SugarCRM, Inc., and Zoho Corporation Pvt. Ltd.

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